GOVERNMENT OF INDIA MINISTRY OF AGRICULTURE AND FARMERS WELFARE DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA UNSTARRED QUESTION NO. 1253 TO BE ANSWERED ON THE 27TH JULY, 2021

Mou between ICAR and DIC

1253. SHRI REBATI TRIPURA:

DR. UMESH G. JADHAV:

SHRI PRATHAP SIMHA:

SHRI ANNASAHEB SHANKAR JOLLE:

SHRI B.Y. RAGHAVENDRA:

SHRI VIJAY KUMAR DUBEY:

Will the Minister of AGRICULTURE AND FARMERS WELFARE किष और किसान कल्याण मंत्री be pleased to state:

- (a) whether an MoU was signed between Indian Council of Agricultural Research (ICAR) and Digital India Corporation (DIC), Ministry of Electronics and Information Technology (MeitY) recently;
- (b) if so, the details thereof along with the aims and objectives behind the move;
- (c) the benefit that is likely to be accrued to farmers from the said MoU; and
- (d) the other steps taken by the Government for speedy implementation in providing Tele Agriculture Advisories to the farmers across the country?

ANSWER

THE MINISTER OF AGRICUTLRURE AND FARMERS WELFARE

कृषि और किसान कल्याण मंत्री

(SHRI NARENDRA SINGH TOMAR)

- (a) Yes, Sir. An MoU was signed between Indian Council of Agricultural Research (ICAR) and Digital India Corporation (DIC), Ministry of Electronics and Information Technology (Meity) on June 09, 2021.
- (b) The main aim of this MoU is to jointly implement "System of Agri-information Resources Auto-transmission and Technology Hub Interface (Kisan Sarathi)" which is digital platform, initially conceptualized by Indian Council of Agricultural Research (ICAR) and now jointly implemented with Digital India Corporation, Ministry of Electronics & Information Technology to empower farmers with latest agricultural technological knowledge. It takes leverage of existing Interactive Information Dissemination System (IIDS) developed by DIC in accordance with above MoU.
- (c) This is a pull and push based interactive digital advisory system to deliver location specific agricultural technological information and advisories to farmers through multimedia in their local language as per their requirements.
- (d) This platform has been developed and launched.
