

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 1113
TO BE ANSWERED ON 26TH JULY, 2021**

PROMOTION OF CULTURAL DEVELOPMENT PROGRAMMES

†1113 SHRI SHANKAR LALWANI:

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has taken any steps to promote cultural development programmes in various states of the country including Madhya Pradesh;
- (b) if so, the details thereof;
- (c) whether the Government proposes to promote the cultural development programmes of the country;
- (d) whether Sindhi Culture is included in it; and
- (e) if so, the details thereof?

ANSWER

**MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF NORTH
EASTERN REGION
(SHRI G. KISHAN REDDY)**

(a) to (e) To protect, promote and preserve various forms of art and culture including Sindhi culture throughout the country, the Government of India has set up seven Zonal Cultural Centres (ZCCs). Madhya Pradesh is a member State of North Central Zone Cultural Centre (NCZCC), Prayagraj and South Central Zone Cultural Centre, Nagpur. These ZCCs engage artists from the State of Madhya Pradesh to showcase their art/talent at Pan India level. ZCCs also implement a number of schemes viz. Award to Young Talented Artistes, Guru Shishya Parampara Scheme, Theatre Rejuvenation Scheme, Research & Documentation Scheme, Shilpgram Scheme, OCTAVE, J & K Festivals and National Cultural Exchange Programme (NCEP) for promotion of cultural development programmes in the country.

The Ministry of Culture also organizes cultural programmes like Rashtriya Sanskriti Mahotsavs (RSMs) & regional festivals through its Zonal Cultural Centres in various parts of the country, in which Sindhi Culture is also showcased.