

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1040
ANSWERED ON 26.07.2021**

SPECIAL SCHEME FOR PROMOTION OF TOURISM IN TRIBAL AREAS

†1040. SHRI GAJENDRA SINGH PATEL:

Will the Minister of TOURISM be pleased to state:

- (a) whether any special scheme has been implemented in the tribal areas to promote tourism;**
- (b) the measures being taken to promote tourism in the tribal areas;**
- (c) whether any new scheme to promote tourism is likely to be implemented in the tribal areas in near future; and**
- (d) if so, the details thereof?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (d): Ministry of Tourism promotes India as a holistic destination including tribal areas under the Incredible India brand-line and promotional activities in domestic and international markets are undertaken through its schemes of 'Domestic Promotion & Publicity including Hospitality (DPPH)' and Overseas Promotion & Publicity Including Market Development Assistance (OPMD). As part of its on-going activities, the Ministry releases print, electronic, online, social media platforms and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country including tribal areas. In addition under Domestic Promotion Publicity and Hospitality (DPPH) Scheme, Ministry of Tourism provides CFA for fairs & festivals and shopping festivals including tribal festivals.

Submission of project proposal by the State Governments/ Union Territory Administrations and its sanctioning is a continuous process. Details attached at Annexure - I.

Tourist destinations are identified by the respective State Governments / Union Territory for development and promotions, the Ministry of Tourism under its schemes of Swadesh Darshan, and Assistance to Central Agencies provides Central Financial Assistance (CFA) to State Governments/ UT Administrations for development of tourism infrastructure including tribal circuits in the country.

The details of the projects sanctioned under Tribal Circuit of Swadesh Darshan Scheme are as placed at ANNEXURE – II.

ANNEXURE- I

STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.†1040 ANSWERED ON 26.07.2021 REGARDING SPECIAL SCHEME FOR PROMOTION OF TOURISM IN TRIBAL AREAS

DETAILS OF PROJECT SANCTIONED UNDER DOMESTIC PROMOTION PUBLICITY AND HOSPITALITY (DPPH) SCHEME, MINISTRY OF TOURISM PROVIDES CFA FOR FAIRS AND FESTIVALS AND SHOPPING FESTIVALS

(Rs. in Lakh)

Sl. No.	Name of state	Year	Name of Projects	Amount released
1	Chhattisgarh	2019-20	National Tribal Festival	20.00
2	Arunachal Pradesh	2019-20	CFA for organizing River Tribe's Angling Festival-2019 & Butterfly Meet at MIAO-2019 in the State of Arunachal Pradesh in 2019-20	50.00

ANNEXURE- II**STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.†1040 ANSWERED ON 26.07.2021 REGARDING SPECIAL SCHEME FOR PROMOTION OF TOURISM IN TRIBAL AREAS****DETAILS OF PROJECT SANCTIONED UNDER SWADESH DARSHAN SCHEME FOR PROMOTION OF TOURISM IN TRIBAL AREAS UNDER TRIBAL CIRCUIT.****(Rs. in crore)**

Sl. No.	State/UT	Name of the Circuit/ (Year of Sanction)	Name of the Project	Amount released
1.	Nagaland	Tribal Circuit (2015-16)	Development of Circuit at Peren- Kohima- Wokha	87.62
2.	Chhattisgarh	Tribal Circuit (2015-16)	Development of Jashpur - Kunkuri- Mainpat- Ambikapur- Maheshpur - Ratanpur- Kurdar- Sarodadadar- Gangrel- Kondagaon- Nathiya Nawagaon- Jagdalpur- Chitrakoot- Tirthgarh.	80.44
3.	Telangana	Tribal Circuit (2016-17)	Integrated Development of Mulugu-Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls.	75.88
4.	Nagaland	Tribal circuit (2016-17)	Development of Mokokchung-Tuensang- Mon	88.33
Total				332.27
