

**GOVERNMENT OF INDIA
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT
LOK SABHA**

**STARRED QUESTION NO. 26*
TO BE ANSWERED ON 20.07.2021**

NAP FOR DRUG DEMAND REDUCTION

***26. SHRI JAYADEV GALLA:**

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) the details and the number of Outreach and Drop in Centres set up under the Nasha Mukta Bharat Abhiyaan;
- (b) the steps taken by the Government to strengthen the mechanism for demand reduction and control of use of such substances;
- (c) the other steps taken by the Government under the National Action Plan for Drug Demand Reduction (NAPDDR); and
- (d) whether any targets have been set under the NAPDDR and if not, the reasons therefor?

ANSWER

**MINISTER OF SOCIAL JUSTICE AND EMPOWERMENT
(DR. VIRENDRA KUMAR)**

(a) to (d): A statement is laid on the Table of the House.

Statement in reply to Lok Sabha Starred Question No. 26* for answer on 20.07.2021 asked by Shri Jayadev Galla regarding "NAP for Drug Demand Reduction"

(a): A total of 93 Outreach and Drop In Centres (ODIC) are financially assisted by the Department. Details are attached as per **Annexure-I**.

(b) & (c): In order to reduce demand of narcotic substances , the government is pursuing a coordinated action between Department of Social Justice & Empowerment for reducing the demand, Narcotics Control Bureau for the purpose of restricting the supply, and Ministry of Health & Family Welfare for treatment of the victims of drug abuse.

In furtherance of the above strategy, the following action has been taken from this Department for drug demand reduction:

1. Nasha Mukht Bharat Abhiyaan (NMBA) has been launched on 15th August 2020 in 272 most vulnerable districts. Under this, widespread public participation has been mobilised under the leadership of District Collectors and the district political leadership. This campaign has reached the children, youth and women and larger community regarding the adverse impact of using narcotics and substances. More than 8,000 youth volunteers, 4000+ yuva mandals, Nehru Yuva Kendras and National Social Service units are actively participating in this campaign. More than 28 lakh women have participated in this along with Anganwadi and Asha workers, ANMs and women SHGs. Through physical and online awareness programmes more than 13 lakh students in about 6000 schools have been reached out to. A social media campaign was also initiated through which more than 13 lakh people have been reached out through more than 60000 posts. This campaign would be continued in all the districts and it is expected that about 100 districts would bring substantial reduction in the substance use by August 2022.
2. The institutional framework for the fight against narcotics is being strengthened:
 - i. Inpatient institutional care is being provided through (380) Integrated Rehabilitation Centres for Addicts being run by reputed NGOs and Addiction Treatment Facilities are being established in 125 government hospitals supported by the Ministry and set up by AIIMS, New Delhi.
 - ii. Counseling and support services for the substance users trying to get out of the addiction is provided through (93) outreach and drop-in centres. These Centres provide screening, assessment, counseling, referral and linkage to medical treatment and rehabilitation services for the substance dependents.
 - iii. (60) Community based Peer Led Intervention (CPLI) centres have been set up with focus on children and adolescents at risk. The mobilisation of the children and youth is done by highly motivated young adults, who in turn, engage the children and the community for awareness generation and life skill activities.
 - iv. To further strengthen the institutional structure, it is proposed to start one District De-addiction Centre (DDAC) in (290) districts under the leadership of District Collector. This institution would bring together all the services – community mobilisation, counseling, in-patient care and advocacy against the drugs in one place.
 - v. The total budget for de-addiction activities which was Rs.48.97 crore in 2017-18 has been increased to Rs.260 crore in the year 2021-22. An amount of Rs.1688.95 crore is proposed to be spent in the next 5 years on this important activity by the government.

(d) : It is targeted to bring substantial reduction in the substance use in about 100 districts by 2022. Further, in order to take this campaign forward, a coordinated action with State/UT Governments is also planned.

List of ODIC presently running under NAPDDR			
Sl. No.	State	District	Name of the NGO
1	A & N (1)	South Andaman	D/O Social Welfare (Andaman & Nicobar Administration), Port Blair
2	Andhra Pradesh (4)	Vijaywada/ Krishna	Health Care And Social Welfare Society
		Visakhapatnam	Green Valley Foundation
		West Godavari	Devi Educational Society
		East Godavari	Pushkaramatha
3	Arunachal Pradesh (1)	Papum Pare	MM Charitable Trust
4	Assam (3)	Kamrup Metropolitan	Committee On Socio Economic Health Development Assam
		Silchar	Wodwichee
		Dibrugarh	Jagriti Sanmilita Unnayan Kendra
5	Chandigarh (1)	Chandigarh	Spym, Delhi
6	Chattisgarh (3)	Durg	Kalyan Social Welfare And Research Organization
		Bilaspur	Samarpit
		Raipur	Sankalp Sanskritik Samiti
7	Delhi (9)	East Delhi	Bhartiya Parivardhan Sanstha
		North Delhi	Multi Vision Foundation
		North East Delhi	Ganga Social Foundation
		North West	Muskan Foundation
		Shahdara	Bhartiya Parivardhan Sanstha
		South Delhi	Manav Paropkari Sanstha
		South East Delhi	Shri Bhairvi Social Foundation
		South West Delhi	Muskan Foundation
		West Delhi	Bharti Mahila And Bal Vikas Sansthan
8	Gujarat (3)	Ahmedabad	Gujarat Kelavani Trust
		Surat	Nasabandi Mandal
		Mehsana	Gujrat Kelvani Trust
9	Haryana (5)	Gurgaon	Zila Bal Kalyan Parishad
		Sirsa	Zila Bal Kalyan Parishad
		Yamunanagar	District Mental Health And Adolescent Health Programme
		Ambala	Red Croos Soccity
		Faridabad	District Red Cross Society

10	Himachal Pradesh (1)	Una	Social Action For Harmonious Yeomen And Outlook Generation
11	J & K (4)	Jammu	J&K Society for Promotion of Youth and Masses
		Jammu	Himalaya Seva Sangh
		Kupwara	National Education Society And Social Welfare Organization
		Srinagar	National Education Society And Social Welfare Organization
12	Kerala (2)	Thiruvananthapuram	Galaxy
		Ernakulam	Rajagiri Outreach
13	Madhya Pradesh (8)	Gwalior	Ahinsha Mahila Bal Kalyan Swasth Siksha Prasar Samiti
		Indore	Ankur Pragatisheel Mahila Kendra
		Rewa	Nevedita Kalyan Samiti
		Ujjain	Ankur Pragatisheel Mahila Kendra
		Datia	Ahimsa Mahila Bal Kalyan Swasthy Shiksha Prasar Samiti
		Sagar	Ajanta Lalit Kala Avam Samaj Kalyan Samiti
		Bhopal	Ajanta Lalit Kala Avam Samaj Kalyan Samiti
		Jabalpur	New Shiksha Prasar Avam Samaj Kalyan Samiti
14	Maharashtra (2)	Mumbai	Kripa Foundation
		Nagpur	Priyadarshi Cheritable Society
15	Manipur (6)	Imphal West	Centre For Mental Hyegine
		Imphal East	Lntegrated Women And Child Development Centre
		Churachandarpur	United Voluntary Youth Council
		Ukhrul	Born Again Rehabilitation Centre
		Thoubal	Institute For Social Desease
		Bishnupur	Youth Development Organization
16	Meghalaya (2)	East Jaintia Hills	Manbha Foundation
		East Khasi Hills	Kripa Foundation
17	Mizoram (2)	Aizol	Mizoram Social Defence & Rehabilitation Board
		Champhai	Mizoram Social Defence & Rehabilitation Board
18	Nagaland (2)	Dimapur	Bethesda Youth Welfare Centre
		Kohima	Kripa Foundation

19	Odisha (9)	Jagatsinghapur	Mizoram Social Defence & Rehabilitation Board
		Khurda	Vishwajeevan Seva Sangha
		Cuttack	Aira
		Puri	Association For Voluntary Action
		Anugul	Abhana
		Debagarh	Jeevan Jyoti Club For Social Welfare And Rural Development
		Rayagada	Centre For All Round Development Society
		Kandhmal	Aabahana
		Baudh	Vishwa Jeevan Seva Sangha
20	Puducherry (1)	Puducherry	Mother Trust
21	Punjab (1)	Ludhiyana	D N Kotnis Health And Education Centre
		Gurdaspur,	Jk Society For The Promotion,
22	Rajasthan (6)	Jodhpur,	Opium De Addiction Treatment Training Centre,
		Jaisalmer	Shubhdeep Goup Seva Sansthan,
		Baran	Manav Janseva Sansthan
		Dausa	Mahaveer Bal Shiksha And Vikash Samiti
		Kota	Navodaya Bal Vidhyalaya Samiti
		Sawai Madhopur	Raj Foundation Sansthan
23	Telangana (1)	Hyderabad,	New Hope Association,
24	Tripura (2)	West Tripura	Society for Promotion of Youth and Masses
		North Tripura	Society for Promotion of Youth and Masses
25	Uttar Pradesh (10)	Barabanki	Archana Mahila Kalyan Samiti
		Ghazipur	Umakant Service Foundation
		Gorakhpur	Basudev Tiwari Swva Sansthan
		Kanpur Nagar	Jan Kalyan Seva Samiti
		Lucknow	Prerna Samiti
		Merrut	Association For Social Helath In India
		Moradabad	Ratan Gramya Vikash Samiti
		Pryagraj	Society For Prevention Of Alcholism And Substace Drug Abuse
		Sant Ravidas Nagar	Parakh
		Varanasi	Lakshya Service Foundation
26	Uttarakhand (1)	Udham Singh Nagar	Impart

27	West Bengal (2)	Kolkata	Aaradhana Social And Development Organization
		Darjeeling	Society for Promotion of Youth and Masses
