

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
STARRED QUESTION NO. 199
TO BE ANSWERED ON 2ND AUGUST, 2021**

SETTING UP OF SEVEN ZONAL CULTURAL CENTRES

***199. SHRI ANUBHAV MOHANTY:**

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has set up seven Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Nagpur, Udaipur, Prayagraj, Kolkata, Dimapur and Thanjavur to promote folk artists and music in all the States/UTs;
- (b) if so, the details of the activities and the projects undertaken by these Zonal Cultural Centres during each of the last three financial years, State/UT-wise;
- (c) the details of the quantum of financial assistance utilised by each of the Zonal Cultural Centres during the last three years;
- (d) the details of the training camps organised under the Centre for Cultural Resources and Training (CCRT) during the financial year 2020-21; and
- (e) whether the Government has launched an e-Portal and Youtube Channel under CCRT and if so, the details thereof?

ANSWER

**MINISTER OF CULTURE, TOURISM AND DEVELOPMENT OF NORTH
EASTERN REGION
(SHRI G. KISHAN REDDY)**

(a) to (e) A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF LOK SABHA
STARRED QUESTION NO. 199 FOR 2ND AUGUST, 2021**

(a) & (b) Yes, Sir. To protect and preserve various forms of folk art & culture and to promote folk artists in all the States/UTs, the Government of India has set up the following seven Zonal Cultural Centres (ZCCs) in the country:

Sl. No.	Name of ZCC	Year of set up
i.	North Zone Cultural Centre (NZCC), Patiala	1985
ii.	Eastern Zonal Cultural Centre (EZCC), Kolkata	1985
iii.	West Zone Cultural Centre (WZCC), Udaipur	1986
iv.	North Central Zone Cultural Centre (NCZCC), Prayagraj	1986
v.	North East Zone Cultural Centre (NEZCC), Dimapur	1986
vi.	South Central Zone Cultural Centre (SCZCC), Nagpur	1986
vii.	South Zone Cultural Centre (SZCC), Thanjavur	1986

The mandate of these ZCCs is as under:

- To encourage folk and tribal arts and aid the preservation of vanishing arts;
- Documentation & Data collection of vanishing art forms;
- To preserve and promote the projection and dissemination of arts in the concerned zone;
- To develop and promote their rich cultural diversity;
- To involve youth in creative cultural communication and lay special emphasis on the linkages among different areas and their contribution to Indian culture;
- Collection & Dissemination of regional histories & narratives in oral traditions.

These ZCCs are implementing a number of schemes viz. Award to Young Talented Artistes, Guru Shishya Parampara, Theatre Rejuvenation, Research & Documentation, Shilpgram, Octave and National Cultural Exchange Programme. The details of these schemes are at **Annexure-I**. No State/UT wise funds are released by the Ministry. However, annual grant-in-aid is provided to all these ZCCs to carry out various cultural activities/ programmes viz. regional festivals, folk dances & songs, workshops, exhibitions etc to disseminate information about Indian culture and traditions to public in their member States including programmes on the vanishing tribal art & culture. The State/UT wise activities/ programmes conducted by these ZCCs during the last three years are at **Annexure-II**.

To increase awareness among people regarding cultural values of India, the Ministry of Culture organizes Rashtriya Sanskriti Mahotsavs (RSMs) in the country and up till now, the Ministry has organized 11 RSMs through its seven ZCCs since 2015. These ZCCs also organize minimum 42 Regional Festivals every year as per their programme calendar.

For proper storage of the treasure of knowledge for posterity, several art forms including the vanishing ones are being documented by these ZCCs. Number of art forms have been documented by all the ZCCs. Many dying art forms documented earlier are being converted into digital format for preservation as the older format can no longer be used.

(c) Annual grant-in-aid is provided to all the ZCCs for organizing various cultural activities/ programmes all over the country on regular basis. However, no funds are provided directly to the States/ UTs for the purpose. The grant-in-aid provided to these ZCCs during the last three years is as under:

Year	Amount (Rs. in lakh)
2018-19	5952.69
2019-20	5732.95
2020-21	4009.38

(d) During 2020-21, Centre for Cultural Resources and Training (CCRT), an autonomous organization under Ministry of Culture, organized the online digitally interactive training programmes in collaboration with other organizations and independently based on the aims and guidelines of National Education Policy – 2020. The online training programmes are designed to give the participants an idea to incorporate various aspects of artistic and cultural expression in education and to introduce the participants to the rich fabric relating to artistic and cultural heritage of India with the appropriate amalgamation of latest Information Technology and Education. The CCRT has organized 24 e-learning workshops during 2020-21. The details of these e-learning workshops are at **Annexure-III**.

(e) CCRT has launched an e-portal “Digital Bharat Digital Sanskriti” and Youtube CCRT official channel on 21st October, 2019. The e-portal interconnected all the Regional Centres at Hyderabad, Guwahati, Udaipur & now Damoh also and ten Interpretation Centres at Varanasi run by CCRT and to conduct various activities simultaneously in online and Digital Interactive mode. The details of the programmes uploaded on CCRT Official Youtube Channel are as under:-

Sl. No	Programme	Date
1.	61 “Documentary films” on performing, visual and literary arts	From October 22, 2019 till date (every Friday)
2.	18 episodes of “Memorial Lectures” by renowned scholars, art historians on various issues related to cultural education	From May to September, 2020
3.	37 Distance Learning Lectures	From May 2020 to January 2021
4.	2 episodes of storytelling “Aao Sune Kahani”	In January and April, 2021
5.	6 Episodes of “CCRT Darshan” (Talk Show)	From July, 2020 to January, 2021
6.	36 episodes of “Old is Gold” (Cultural festivals)	From November 2019 to April 2020

**Annexure referred to in reply to parts (a) & (b) of Lok Sabha Starred Question No. 199 for
02.08.2021**

Schemes being implemented by Zonal Cultural Centres (ZCCs)

- i. Award to Young Talented Artistes:** The Scheme “Young Talented Artists” is carried out to encourage and recognize the young talents especially in the field of rare art forms. Talented youngsters of the age group of 18-30 years are selected and given a onetime cash award of Rs. 10,000/-.
- ii. Guru Shishya Parampara:** This scheme envisages transmitting our valued traditions to the coming generations. Disciples are trained under veterans in art forms which are rare and vanishing. Rare and vanishing art forms of the region are identified and eminent exponents are selected to carry out the training programmes in ‘Gurukula’ tradition. The monthly remuneration for Guru – Rs. 7,500/-, Accompanist – Rs. 3,750/- and Pupils - Rs. 1,500/- each for the period of six month to maximum 1 year for one scheme. The names of the Gurus are recommended by the State Cultural Affairs Departments.
- iii. Theatre Rejuvenation:** To promote theatre activities including stage shows and Production oriented workshops, etc. Honorarium Up to Rs. 30,000/- per show excluding TA & DA is paid. The groups finalized on the basis their credentials as well as the merit of project submitted by them.
- iv. Research & Documentation:** To preserve promote and propagate vanishing visual and performing art forms including folk, tribal and classical in the field of music, dance, theatre, literature, fine arts etc. in print/ audio – visual media. The art form is finalized in consultation with state Cultural Department.
- v. Shilpgram:** To promote folk and tribal art and crafts of the zone by organizing seminar, workshops, exhibitions, craft fairs, design development and marketing support to the artisans living in the rural areas.
- vi. Octave:** To promote and propagate the rich cultural heritage of North East region comprising of eight States namely Arunachal Pradesh, Assam, Meghalaya, Mizoram, Sikkim, Nagaland, Manipur and Tripura to the rest of India.
- vii. National Cultural Exchange Programme:** It can be termed as the lifeline of the Zonal Cultural Centers. Under this scheme, various festivals of performing arts, exhibitions, yatras etc are organized in member States. Artists from other zones/states are invited to participate in these programmes. Participation of artists from the Zone in festivals held in other parts of the country are also facilitated. Zonal centres also participate in Major festivals happening in member States by arranging performances during these festivals where large number of audience get chance to enjoy and understand art forms of other regions. These festivals provide opportunity to taste and understand various cultures of our country.

ANNEXURE-II

**Annexure referred to in reply to parts (a) & (b) of Lok Sabha Starred Question No. 199 for
02.08.2021**

**State/UT-wise activities/ programmes conducted by Zonal Cultural Centres (ZCCs)
during the last three years**

Sl. No.	Name of States/UTs	No. of activities/ Programmes		
		2018-19	2019-20	2020-21
1.	Andhra Pradesh	17	12	28
2.	Arunachal Pradesh	21	20	11
3.	Assam	43	32	69
4.	Bihar	15	15	12
5.	Chhattisgarh	12	12	26
6.	Goa	44	13	09
7.	Gujarat	13	16	09
8.	Haryana	37	33	14
9.	Himachal Pradesh	42	40	07
10.	Jharkhand	08	08	12
11.	Karnataka	31	27	17
12.	Kerala	16	15	07
13.	Madhya Pradesh	16	39	36
14.	Maharashtra	97	84	87
15.	Manipur	36	32	14
16.	Meghalaya	15	11	13
17.	Mizoram	15	08	09
18.	Nagaland	21	22	31
19.	Odisha	39	39	38
20.	Punjab	98	87	23
21.	Rajasthan	134	135	84
22.	Sikkim	13	19	13
23.	Tamil Nadu	77	91	34
24.	Telangana	11	09	20
25.	Tripura	24	19	19
26.	Uttar Pradesh	21	15	32
27.	Uttarakhand	21	28	03
28.	West Bengal	289	77	64
	Union Territories			
29.	Jammu & Kashmir	39	34	09
30.	Ladakh	--	--	--
31.	Andaman & Nicobar Islands	01	04	01
32.	Chandigarh	122	87	16
33.	NCT of Delhi	04	06	03
34.	Daman and Diu & Dadra and Nagar Haveli	7	12	03
35.	Lakshadweep	--	--	--
36.	Puducherry	22	19	04
	Total	1421	1120	777

ANNEXURE-III

Annexure referred to in reply to part (d) of Lok Sabha Starred Question No. 199 for 02.08.2021

E-learning Workshops conducted by Centre for Cultural Resources and Training (CCRT) during 2020-21

Sl. No.	Theme of E-learning Workshop	Duration	Number of Teachers trained
1.	Introducing Cultural Inputs in Curriculum Teaching at New Delhi	May 05-09, 2020	64
2.	Introducing Cultural Inputs in Curriculum Teaching at New Delhi	May 18-22, 2020	108
3.	Introducing Cultural Inputs in Curriculum Teaching at Udaipur	May 26-30, 2020	90
4.	Introducing Cultural Inputs in Curriculum Teaching at Hyderabad	June 02-06, 2020	80
5.	Introducing Cultural Inputs in Curriculum Teaching at Guwahati	June 15-19, 2020	83
6.	Introducing Cultural Inputs in Curriculum Teaching at New Delhi	June 22-26, 2020	85
7.	Introducing Cultural Inputs in Curriculum Teaching at Udaipur	July 06-10, 2020	105
8.	Introducing Cultural Inputs in Curriculum Teaching at Guwahati	July 20-24, 2020	98
9.	Introducing Cultural Inputs in Curriculum Teaching at Hyderabad	August 03-07, 2020	55
10.	Introducing Cultural Inputs in Curriculum Teaching at New Delhi	August 17-21, 2020	95
11.	Introducing Cultural Inputs in Curriculum Teaching at Hyderabad	August 24-28, 2020	111
12.	Introducing Cultural Inputs in Curriculum Teaching at Udaipur	September 07-11, 2020	90
13.	Introducing Cultural Inputs in Curriculum Teaching at Hyderabad	September 14-18, 2020	89
14.	Introducing Cultural Inputs in Curriculum Teaching at Guwahati	September 21-25, 2020	96
15.	Introducing Cultural Inputs in Curriculum Teaching at Udaipur	October 05-09, 2020	171
16.	Introducing Cultural Inputs in Curriculum Teaching at Hyderabad	October 12-16, 2020	71
17.	Introducing Cultural Inputs in Curriculum Teaching at New Delhi	October 19-23, 2020	113
18.	Introducing Cultural Inputs in Curriculum Teaching at Guwahati	October 26-30, 2020	106
19.	Integrated Approach to Cultural Education at New Delhi	November 23-27, 2020	64
20.	Integrated Approach to Cultural Education at Guwahati	December 01-05, 2020	120
21.	Understanding Cultural Dimensions in School Education at Hyderabad	December 07-11, 2020	138
22.	Developing Awareness on Cultural Heritage in School Education at Udaipur	December 14-18, 2020	144
23.	Developing Awareness on Cultural Heritage in School Education at Udaipur	February 15-19, 2021	135
24.	Incorporating cultural components in school education at Hyderabad	February 22-26, 2021	190
Total			2501

A workshop in blended/hybrid mode (Online & Offline) for District Resource Persons (DRPs) was organized from March 15-20, 2021 on 'Empowering Educators as Ambassadors of Cultural Education based on National Education Policy (NEP) -2020 & Success Model of Swachhta Mission' at CCRT, New Delhi. Out of 25 participants, 19 DRPs attended in Offline mode and 6 DRPs attended in Online mode.

Under Extension Services & Community Feedback Programme, CCRT organized 17 workshops during 2020-21 for school students and children which include educational tours to Monuments, Museums, Art Galleries, Craft Centre, State Emporia, Zoological Parks, Nature Gardens, Camps on Conversation of the Natural and Cultural Heritage, Camps on Learning Crafts using low cost locally available resources, Lectures and Demonstration by artists and craft persons in schools. Slide-Lectures supplementing class room teaching, Workshops for children of resettlement and basti colonies and for divyang students are conducted. A total of 2632 students were trained.