GOVT. OF INDIA MINISTRY OF CULTURE LOK SABHA

UNSTARRED QUESTION NO 982 TO BE ANSWERED ON 08.02.2021

NATIONAL MISSION ON CULTURAL MAPPING

982. SHRI SRIDHAR KOTAGIRI;

DR. BEESETTI VENKATA SATYAVATHI;

SHRI ADALA PRABHAKARA REDDY;

SHRI POCHA BRAHMANANDA REDDY;

SHRI SANJAY KAKA PATIL:

SHRI P.V. MIDHUN REDDY;

SHRI P.V. RAMESH;

DR. MANOJ RAJORIA;

Will the Minister of **CULTURE** be pleased to state:

- (a) whether the Government had undertaken a cultural mapping and roadmap under the National Mission on Cultural Mapping;
- (b) if so, the details thereof along with the objective of the Project 'Cultural Mapping of India';
- (c) the total number of artists registered till date along with the list of benefits received by these artists under this project;
- (d) whether the process was undertaken in various States of the country including Andhra Pradesh;
- (e) if so, the details of the cultures or villages that were mapped in the State of Andhra Pradesh and Tamil Nadu?

ANSWER

MINISTER OF STATE (INDEPENDENT CHARGE) FOR CULTURE & TOURISM (PRAHLAD SINGH PATEL)

- (a) Yes
- (b) Under this Mission, at broad-level, there are three important objectives as follows:
 - i. National Cultural Awareness Abhiyan : Hamari Sanskriti Hamari Pahchan Abhiyan Or Our Culture Our Identity
 - ii. Nationwide Artist Talent Hunt/Scouting Programme: Sanskritik Pratibha Khoj Abhiyan
 - iii. National Cultural Workplace: Centralised Transactional Web Portal with database and demography of cultural assets and resources including all art forms and artists.
- (c) Around 14.53 lakhs artists and artisans data from secondary sources. This data base is only a registry of artists, without guaranteed benefits.
- (d) NMCM block level programs were conducted in Uttar Pradesh, Haryana, Jharkhand and Karnataka.
- (e) Does not arise