

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO. 909
TO BE ANSWERED ON 5TH FEBRUARY, 2021**

CALL CENTRES TO PRESCRIBE GENERIC MEDICINES

909. DR. RAMAPATI RAM TRIPATHI:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Government proposes to set up call centres in the country to prescribe the names of generic medicines on telephone;
- (b) if so, the details thereof; and
- (c) the other measures being taken by the Government to make the consumers familiar with the generic names of medicine and also to ensure that doctors prescribe generic medicines to patients in the country?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI ASHWINI KUMAR CHOUBEY)**

- (a): There is no such proposal.
- (b): Does not arise in view of (a) above
- (c): Ministry of Health & Family Welfare has operationalized eSanjeevani Telemedicine Services through Health and Wellness Centers and through online OPD Services.
Citizens can avail the online medical consultation facility from eSanjeevani Telemedicine programme which has incorporated generic medicines for prescription by doctors.