

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
LOK SABHA
UNSTARRED QUESTION NO.895
(TO BE ANSWERED ON 05.02.2021)

TELECAST OF LADAKHI PROGRAMMES

895. SHRI JAMYANG TSERING NAMGYAL:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to increase the time allocated for telecast of Ladakhi Programme through Doordarshan post formation of Union Territory of Ladakh;**
- (b) if so, the details and methods thereof;**
- (c) if not, the reasons therefor;**

- (d) whether the Cabinet Committee on Economic Affairs (CCEA) has drawn out any plan for strengthening the broadcast infrastructure and network development in Prasar Bharti in Union Territory of Ladakh; and**
- (e) if so, the details thereof?**

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI PRAKASH JAVADEKAR)

(a) to (c): Prasar Bharati has informed that programmes from Programme Generating Facilities (PGF) Ladakh are being produced and telecast terrestrially in Ladakhi and Hindi languages including News in Ladakhi in Leh from 6:00 PM to 7:15 PM (Monday to Friday). Transmission of Ladakhi programme and Ladakhi News from 6:30 PM to 7:00 PM is also carried on DD Kashir (a DD Satellite Channel).

In addition, Education content for about 2 hours daily originating from Leh (contribution of Education Department of UT of Ladakh) was telecast on DD Kashir channel during the current Covid-19 pandemic between May to November 2020.

Further increase of telecast time is subject to availability of resources and funds.

(d) & (e): Plans for broadcasting are approved regularly by Cabinet Committee on Economic Affairs. These Plans are implemented by Prasar Bharati. Extension of Scheme of Prasar Bharati “Broadcasting Infrastructure and Network Development” for 3 Years (2017-2020), was approved by CCEA in February, 2019.

Prasar Bharati has taken up the following major Doordarshan and All India Radio (AIR) projects for strengthening the broadcast infrastructure and network development in Union Territory of Ladakh : -

- 1. Setting up High Power Transmitter (HPT) at Himbotingla – Transmitter supplied & installation completed.**

2. Modernization of Doordarshan Kendra (DDK) at Leh – State-of-art digital equipment viz Digital Production Switcher, Mobile News Gathering unit (Back Pack), Analog & Digital Peripherals, HD Camcorder, Camera support system, HD Recorder/ Deck & HD Drive unit have been provided to DDK, Leh.

3. Procurement of 30,000 DTH Receiver sets – DTH Receiver sets procured & handed over to Nodal officers appointed by State Government for distribution in J&K and Ladakh area.

4. Projects for setting up of 100 W AIR FM transmitter each at Diskit, Nyoma and Khalsi.

5. Two (2) numbers of 5 kW mobile AIR FM transmitters have been approved for enhancing coverage in Union Territory of Ladakh.
