

GOVERNMENT OF INDIA  
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

**LOK SABHA**  
**UNSTARRED QUESTION NO. 762**  
TO BE ANSWERED ON 05.02.2021

**MAHILA E-HAATS**

762. SHRI LAVU SRI KRISHNA DEVARAYALU:  
DR. SANJAY JAISWAL:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) The aims and objectives of Mahila e-Haats;
- (b) The number of entrepreneurs registered on the 'Mahila e-Haat' portal across the country during the past three years, State/UT-wise;
- (c) Whether the e-portal has played a key role in financially empowering the women across the country and if so, the details thereof;
- (d) Whether the Government has taken note of the fact that just 5 entrepreneurs from Andhra Pradesh and Telangana have registered under Mahila e-Haat;
- (e) Whether the Government has taken note of the lack of adequate Mahila e-Haat marketing platforms; and
- (f) If so, the details there of including the efforts being made by the Ministry to make Mahila e-Haats accessible to every women entrepreneur in the country?

**ANSWER**

MINISTER OF WOMEN AND CHILD DEVELOPMENT  
(SHRIMATI SMRITI ZUBIN IRANI)

(a) "Mahila E-haat", is an online marketing platform for women entrepreneurs.

(b) to (d) The State wise list of women entrepreneurs registered at "Mahila E-haat" is Annexed.

(e) and (f) Government has promoted platforms such as Government e-Market Place (GeM) and e-market place managed by National Small Industries Corporation (NSIC) to support the entrepreneurs. In view thereof, the list of vendors registered at Mahila E-haat has been allocated to Ministry of Food Processing Industries, Ministry of Micro, Small and Medium Enterprises and Ministry of Commerce and Industry to facilitate their market linkage.

\*\*\*\*

## Annexure

**Statement referred to in reply to part (b) of the Lok Sabha Unstarred Question No. 762 to be answered on 05.02.2021 asked by Hon'ble Members of Parliament, Shri Lavu Sri Krishna Devarayalu & Dr. Sanjay Jaiswal regarding "Mahila e-Haats"**

<b>Name of State/UT</b>	<b>No. of women entrepreneurs registered under Mahila E-haat</b>
Andhra Pradesh	05
Assam	02
Bihar	03
Chhattisgarh	15
Delhi	36
Goa	01
Gujarat	12
Haryana	09
Jharkhand	07
Karnataka	12
Kerala	35
Madhya Pradesh	37
Maharashtra	54
Meghalaya	07
Odisha	03
Punjab	07
Rajasthan	09
Tamil Nadu	08
Telangana	09
Uttar Pradesh	33
West Bengal	17
<b>TOTAL</b>	<b>321</b>