

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.64
TO BE ANSWERED ON THE 2ND FEBRUARY, 2021

PROMOTION OF FLORICULTURE

64. SHRIMATI RANJEETA KOLI:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the infrastructure developed by the Government to promote floriculture and the export of flowers in Rajasthan;
- (b) whether this infrastructure is adequate to promote floriculture or export of flowers and if so, the details thereof; and
- (c) the reaction of the Government thereto?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a) to (c): Under Mission for Integrated Development of Horticulture (MIDH) a Centrally sponsored scheme for promotion of horticulture in the country, assistance is provided for cultivation of flowers in open conditions as well as under poly houses/shade net houses and for cost of planting material. Assistance is also extended for setting up of infrastructure and logistic support viz. pre-cooling units, on farm pack houses, mobile pre-cooling units, staging cold rooms, refrigerated vans etc. under Integrated Post Harvest Management component. Government is also promoting technologies for production of flowers through various demonstrations and trainings under Centre of Excellence (CoE) throughout the country. Under the Post Harvest Management components credit linked back ended subsidy is provided at the rate of 35% to 55% of admissible project cost whereas, for CoE subsidy is provided @ 100% of the maximum cost of Rs. 1000.00 Lakhs to Public Sector.

Under APEDA's "Agriculture and Processed Foods Export Promotion Scheme" financial assistance is provided for the establishment of post harvest infrastructure for fresh horticulture (including floriculture) produce, purchase of insulated, reefer transport/mobile pre-cooling units with financial assistance upto 40% of the total cost subject to the ceiling of Rs. 100 Lakhs for each of the activities.

To promote horticulture, a Centre of Excellence for floriculture has also been established at Swai Madhopur district of Rajasthan under MIDH scheme.

Rajasthan State Government is taking following steps to promote floriculture and export of the flowers:

- Krishi Upaj Mandi Samiti (F&V), Jaipur has established a separate flower market yard.
- A Walk-in cooling chamber has been established at Jaipur airport to facilitate export of flowers, fruits and vegetables.
- Krishi Upaj Mandi Samiti (F&V), Ajmer has established a separate flower sub yard at Puskar (Ajmer).
