

GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS & SPORTS

LOK SABHA

UNSTARRED QUESTION NO.583  
TO BE ANSWERED ON 04.02.2021

Soft Skill initiatives for Youth

583. SHRIMATI MANEKA SANJAY GANDHI:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether the Government has recently launched any Initiatives for Youth during Covid 19 Pandemic;
- (b) if so, the details thereof;
- (c) whether the Government is planning to launch soft skill initiatives for youth of country; and
- (d) if so, the details thereof?

ANSWER

THE MINISTER OF STATE (INDEPENDENT CHARGE)  
FOR YOUTH AFFAIRS AND SPORTS  
[SHRI KIREN RIJJU]

(a) & (b): Yes, Sir. The Ministry through Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme (NSS) Youth Volunteers and Members of Youth Clubs undertook various initiatives during the Covid-19 pandemic. The details are at annexure.

(c) & (d): The Ministry of Youth Affairs and Sports through NYKS and NSS are already imparting soft skills among youth as a part of its regular programmes. Besides, during the Covid-19 pandemic, the Department has imparted various soft skills to the youth. These are capacity building measures for awareness creation, sensitization, training and imparting of knowledge and information for the Youth Volunteers and Youth Leaders which enabled them to act as first

responders and play their role effectively in combating the pandemic. Besides, these volunteers were trained on 4 iGOT Modules. Once these youth volunteers were equipped with the soft skills, they motivated and encourages people to make Face Mask at Home, Downloading of Aarogya Setu App and preparing and educating people to maintain social distancing at public places , Hand Wash, Hygiene and Personal Cleanliness, assisting District Administration in maintaining control rooms and facilitating relief operations relief and support to needy, underprivileged, care for elderly people, migrant labourers and other vulnerable groups in collaboration with Administration across the country.

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**ANNEXURE REFERRED TO IN REPLY TO PART (A) & (B) OF THE LOK SABHA UNSTARRED Q.NO. 583 FOR 04.02.2021 ASKED BY SHRIMATI MANEKA SANJAY GANDHI REGARDING SOFT SKILL INITIATIVES FOR YOUTH.**

Key Major Initiatives during the Covid-19 pandemic conducted across the country

**1. Youth Led Addressing of COVID-19 Pandemic: key Achievements**

- 24.17 Lakh NYKS Youth Volunteers supported implementation of Janta Curfew, ensuring lockdown and mass dissemination of messages and Govt. directions.
- 2.48 Crore persons motivated by volunteers to download Aarogya Setu App
- 53.55 Lakh Volunteers enrolled on covidwarriors.gov.in
- 2.4 Crore citizens trained in making face masks at home.
- 27.22 Lakh elderly people given care for their protection against the COVID-19.
- 18.37 Lakh volunteers added during COVID-19 Pandemic.
- 27.74 Lakh Volunteers of NYKS also trained on iGOT Portal
- 2.02 Lakh Volunteers and Officials are facilitating various services and handling crowds at Banks, Hospitals, Grain Mandis Operations, Vegetable Markets etc.

2. बदल कर अपना व्यवहार, करें कोरोना पर वार" Campaign - 1.47 Lakh activities through audio/videos of Hon'ble Prime Minister, Sh. Amitabh Bachchan, Sh. Sachin Tendulkar and Sh. Akshay Kumar as well as 9 sets of Posters with participation of 2.65 crore youth Volunteers and villagers.

3. Combat Stigma and Discrimination – Conducted 2.53 Lakh activities through E-Poster Making and sharing, Slogan and wall Writing and Peer Education with involvement of 51.40 Lakh Youth and citizens

4. Jan Andolan – Awareness and Education to Observe Appropriate Behavior Norms to Combat COVID-19

Making of Face Mask at Home & right use, Following Social Distancing, Hand Wash, De-Stigmatization, Myths, Promote Immunity Boosting AYUSH, Encourage Testing, Use of Aarogya Setu App.

- 2.12 Lakh Villages and 11,846 institutions covered
- 1,75,133 Webinars organised
- 24.32 Lakh Officials, Youth Leaders, Youth Volunteers sensitized
- 3.6 Crore people to whom messages disseminated through Social Media Platforms
- 1.73 crore persons to whom Messages through Posters, Banners, Wall writing, E-Posters, Slogans, Digital Sign Boards other Medias.
- 76.48 Lakh people reached with messages through Public Announcements.
- 48 Lakh citizen with whom Audio, Videos, Films, Jingles shared
- 8.50 Lakh Families with COVID-19 infected persons supported
- 16.71 Lakh Families sensitized and supported for taking care of people and children
- 6.07 Lakh Gram Panchayat Pradhans and Members sensitized on issues
- 10.34 Lakh Impressions recorded for Hashtag #Unite2FightCorona