GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA UNSTARRED QUESTION NO. 4995 TO BE ANSWERED ON 25.03.2021

PROMOTION OF COIR INDUSTRIES

4995 SHRIMATI MANEKA SANJAY GANDHI:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be please to state:

- (a) whether the Government is implementing any scheme/project for setting up and promotion of coir industries in the non-traditional areas in the country and if so, the details thereof;
- (b) the funds released under these schemes to various States during the last three years and the current year;
- (c) whether any strategies have been framed for enhancing the skills upgradation and quality improvement for the youths in the country to open avenues for them in coir industries;
- (d) if so, the details thereof; and
- (e) whether any package has been provided by the Government for the development of coir industries in the country and if so, the details thereof?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI NITIN GADKARI)

- (a): Coir Board is implementing Skill upgradation and Mahila Coir Yojana schemes for promotion and development of coir industry in the country including non-traditional areas. In addition, the scheme viz. Prime Minister's Employment Generation Programme (PMEGP) is also implementing in Coir Board.
- (b): Details of funds released under Skill upgradation and Mahila Coir Yojana scheme to different States during the last three years and current year are as follows:

(Rs. in lakhs)

SI.	State	2017-18	2018-19	2019-20 (Actual	2020-21
No.		(Actual	(Actual	Expenditure)	(Released)
		Expenditure)	Expenditure)		
1.	Tamil Nadu	194.55	200.53	59.66	93.72
2.	A & N Island	6.74	15.03	20.84	26.56
3.	Karnataka	22.97	21.01	39.01	66.86
4.	Gujarat	2.21	16.38		
5.	Goa	0.26	11.4	26.54	

6.	Maharashtra	6.38	26.86		55.3
7.	Andhra Pradesh	15.43	19.45	35.27	57.77
8.	Hyderabad	2.55	7.46	17.89	20.12
9.	Odisha	13.06	25.36	37.6	48.29
10.	Kerala	38.33	88.44	95.69	139.75
11.	Lakshadweep	2.19	11.35	15.71	23.54
12.	NER	21.1	82.37	73.45	106.7
13.	West Bengal	4.12	27.85	22.34	30.86
	Total	329.89	553.49	444.00	669.47

The PMEGP scheme commenced during the year 2018-19. The funds released under PMEGP scheme in coir sector through KVIC, the Nodal Agency for PMEGP, for the last two years and current year are as follows:

(Rs. in lakhs)

Year	Amount
2018-19	62.30
2019-20	241.97
2020-21	582.41

- (c) & (d): Under the scheme viz. "Skill upgradation and Mahila Coir Yojana", Value Added Product Manufacturing training, Mahila Coir Yojana training, Entrepreneurship Development Programme, Workshop, Seminar, Awareness Programme, Exposure Tour etc. are provided to the entrepreneurs/coir artisans/youth for upgrading their skills in the coir sector.
- (e): The Promotion of export of coir is one of the major activities of Coir Board. The Coir Board is granting financial assistance to the coir units in the MSME sector under the International Co-operation Scheme of the Ministry of MSME with the objective of encouraging the MSMEs to enter into global market and to expand the export of Indian coir products. Ministry is also implementing a scheme titled 'Scheme of Fund for Regeneration of Traditional Industries (SFURTI)'.

The scheme organize the traditional industries and artisans into clusters to make them competitive by providing support for their long term sustainability and to provide sustained employment for traditional industry artisans and rural entrepreneurs. As on 23.03.2021, 41 Coir clusters have been approved under SFURTI Scheme and 19 clusters have become functional.
