

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 4817 (H)
TO BE ANSWERED ON 24th MARCH, 2021

RED RICE EXPORT TO USA

4817(H). SHRI MOHANBHAI KALYANJI KUNDARIYA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details of other items/goods being exported to the United States of America (USA) on the lines of red rice being exported from Assam to that country; and
- (b) the details of measures being taken to promote quality and productivity in Indian industry?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री हरदीप सिंह पुरी)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI HARDEEP SINGH PURI)

- a) India has been exporting different rice items to the United States apart from other agriculture and allied products. India's export of rice items to the USA for last three financial years and current year (up to Dec 2020) is as follows;

(Value in Million US Dollars)

Items	2017-18	2018-19	2019-20	2020-21 (upto Dec 20)
Rice - Basmati	149.01	168.74	181.26	158.43
Rice (other than Basmati)	33.28	34.49	31.36	39.66
Total	182.29	203.23	212.61	198.09

(Source: DGCIS)

- (b) Government of India through the Agricultural and Processed Food Products Export Development Authority (APEDA) has been taking regular measures for promoting exports of agriculture and allied products from various states including Assam. Aimed at

improving the quality and productivity of exported products, APEDA provides the following assistance;

1. Financial assistance is provided under Agriculture and Processed Foods Export Promotion Scheme of APEDA for the Medium Term expenditure Framework (2017-18 to 2019-20) provides assistance under the following components: -

- a. Scheme for infrastructure Development
- b. Scheme for Quality Development
- c. Scheme for Market Promotion

2. **Outreach Programmes:** APEDA has been conducting Outreach Programmes as one of the important activities in various parts of the country for sensitisation of stakeholders towards the export of quality products in the supply chain of exports.

3. **Buyer Seller Meets:** APEDA organizes Reverse Buyer-Seller Meet (BSM) for promotion of agri exports by inviting importers from across the world to showcase India's strength in production, infrastructure and quality measures adopted for exports.

4. **Development of Common Infrastructure for agri exports:** APEDA provided financial assistance for setting up of common infrastructure facilities such as pack-houses, processing units, reefer van etc. in various States across the country.

5. **APEDA's e-Governance System:** To facilitate exports, APEDA has implemented traceability system for organic exports (Trace net); grape exports (Grape net); peanut exports(peanut.net); meat export(meat.net); horticultural products(hortinet), basmati export (basmati.net).

6. **Packaging Development:** Besides providing financial assistance to its member exporters under its Market Development Scheme for using international standards of packaging, APEDA has developed packaging standards and specifications for potential fruits and vegetables and processed food products with the help of Indian Institute of Packaging.

7. **Scheme for recognition of Horticulture Pack house:** APEDA launched a comprehensive pack house recognition scheme for export of fruits and vegetables with the objectives to improve the quality of the produce. Around APEDA has registered 207 pack houses for processing of fresh fruits and vegetables for export of identified markets.

8. **Quality development programmes:** APEDA's assistance is extended for up-gradation and strengthening of recognized laboratories for export testing and residue monitoring plans. As a result, the authorised labs have raised their analytical competence at par with the international requirements. These labs are undertaking sampling and analysis for export certification of APEDA scheduled products in line with the requirements.

9. In addition, APEDA also provides financial assistance for setting up/upgradation of in house Quality Control labs of export manufacturing units to check their in process quality for meeting export requirements.

10. Pre and post-harvest manuals for exports of fresh fruits and vegetables:
Fourteen Pre harvest manuals of fruits and vegetables for production and post-harvest manuals for handling of fruits and vegetables of export potential were developed in association with the ICAR institutions and fruits and vegetables exporters Association. These manuals are facilitating the growers, exporters and traders in maintaining the basic quality and safety requirements of fruits and vegetables for exports.
