

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.4236  
ANSWERED ON 22.03.2021**

**PROMOTION OF TOURISM IN ALAPPUZHA**

**4236. ADV. A.M. ARIFF:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of the schemes implemented/being implemented by the Government for the development and promotion of tourism in Kerala especially in Alappuzha;**
- (b) the number of tourist places selected/identified in the State of Kerala including Alappuzha during the last five years for development and promotion of tourism along with the details of funds allocated and expenditure incurred by the Government during the last three years for the said purpose;**
- (c) the details of the projects formulated and implemented so far; and**
- (d) whether the Government has received any proposal for sanction of funds under Swadesh Darshan Scheme and if so, the details thereof?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)**

**(SHRI PRAHLAD SINGH PATEL)**

**(a) to (d): Development and Promotion of Tourism is primarily the responsibility of the State Government/Union Territory Administration. The Ministry of Tourism, under the schemes of 'Swadesh Darshan' and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' provides financial assistance to State Governments/ Union Territory (UT) Administrations/Central Agencies for development of tourism infrastructure in consultation with them including Kerala. The projects under these schemes are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier etc. There is no proposal under consideration for sanctioning of new project in the State of Kerala under 'Swadesh Darshan' scheme.**

**The details of all the projects sanctioned in the State of Kerala under the scheme of 'Swadesh Darshan' and 'PRASHAD' are annexed.**

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**ANNEXURE****STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.4236 ANSWERED ON 22.03.2021 REGARDING PROMOTION OF TOURISM IN ALAPPUZHA.****THE DETAILS OF PROJECTS SANCTIONED UNDER THE SCHEMES OF SWADESH DARSHAN AND PRASHAD IN KERALA.****(Amount in Rupees Crore)**

<b>Sl. No.</b>	<b>Circuit</b>	<b>Sanction Year</b>	<b>Name of the Project</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>Swadesh Darshan</b>					
<b>1.</b>	<b>Eco Circuit</b>	<b>2015-16</b>	<b>Development of Pathanamthitta - Gavi- Vagamon - Thekkady</b>	<b>76.55</b>	<b>61.24</b>
<b>2.</b>	<b>Spiritual Circuit</b>	<b>2016-17</b>	<b>Development of Sabarimala - Erumeli-Pampa-Sannidhanam</b>	<b>99.99</b>	<b>20.00</b>
<b>3.</b>	<b>Spiritual Circuit</b>	<b>2016-17</b>	<b>Development of Sree Padmanabha - Arnamula - Sabrimala</b>	<b>92.22</b>	<b>73.77</b>
<b>4.</b>	<b>Rural Circuit</b>	<b>2018-19</b>	<b>Development of Malanad Malabar Cruise Tourism Project</b>	<b>80.37</b>	<b>23.77</b>
<b>5.</b>	<b>Spiritual Circuit</b>	<b>2018-19</b>	<b>Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhanthi Sree Narayana Gurukulam</b>	<b>69.47</b>	<b>1.61</b>
<b>PRASHAD</b>					
<b>6.</b>	<b>2016-17</b>		<b>Development at Guruvayur Temple</b>	<b>46.14</b>	<b>36.91</b>

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