

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
LOK SABHA  
UNSTARRED QUESTION NO. 4048  
TO BE ANSWERED ON 19.03.2021**

**PACKAGE TO ENTERTAINMENT INDUSTRY**

**4048: SHRIMATI NUSRAT JAHAN RUHI:**

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the entertainment industry has been badly affected due to COVID-19 pandemic;
- (b) if so, the details thereof along with the guidelines issued by Government to ensure safe and smooth functioning of entertainment industry;
- (c) whether the Government proposes to announce economic package for the revival of entertainment industry and if so, the details thereof; and
- (d) whether the Government proposes to compensate the entertainment industry by other methods like tax rebate and more and if so, the details thereof?

**ANSWER**

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE;  
MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER  
OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES  
(SHRI PRAKASH JAVADEKAR):**

**(a) and (b) Yes, Sir. After the easing of restrictions post lockdown that were imposed to contain the spread of COVID-19 pandemic, Ministry of Information & Broadcasting circulated Guiding Principles and Standard Operating Procedures (SOPs) on preventive measures for Media production in consultation with Ministry of Health & Family Welfare to restart shooting of Films and TV serials on 21.08.2020.**

**Subsequently, Standard Operating Procedures (SOPs) were issued by Ministry of Information and Broadcasting on 6.10.2020 to allow opening of cinemas/theatres/multiplexes upto 50% of seating capacity with continued safeguards of COVID-19 related protocols.**

**Further, as per detailed guidelines issued by Ministry of Information and Broadcasting on 01.02.2021, opening of cinemas/theatres/multiplexes upto 100% of seating capacity with continued safeguards of COVID-19 related protocols has been allowed.**

**(c) and (d) A special economic and comprehensive package called *Aatma Nirbhar Bharat Abhiyaan* of more than Rs. 20 lakh crore equivalent to 10% of India's GDP has been announced by the Government in the fight against COVID-19. Further, the opening of cinemas/theatres/multiplexes upto 100% of seating capacity along with other revenue streams such as food and beverage has also helped in the revival of the Entertainment Industry.**

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