

LOK SABHA
UNSTARRED QUESTION NO. 4004
TO BE ANSWERED ON 19.03.2021

SAREE INDUSTRY IN MADHYA PRADESH

4004. SHRI GAJENDRA SINGH PATEL:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

- (a) the schemes being run by the Government for Saree Industry in Madhya Pradesh; and
(b) whether any special scheme is being run for Maheshwari Sarees along with the details of schemes for textiles in Madhya Pradesh?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)
MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a) & (b): Government of India, Ministry of Textiles is implementing the following schemes for development of handlooms and welfare of weavers across the country, including the handloom saree Industry of Madhya Pradesh:

- 1) National Handloom Development Programme (NHDP)
- 2) Comprehensive Handloom Cluster Development Scheme (CHCDS)
- 3) Handloom Weavers' Comprehensive Welfare Scheme (HWCWS)
- 4) Yarn Supply Scheme (YSS)

Under the above schemes, financial assistance is provided to the eligible handloom agencies/weavers etc. for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill upgradation, lighting units, marketing of handloom products in domestic as well as overseas markets and Mudra loan at concessional rates:

Apart from implementation of above schemes, following activities have been taken for handloom weavers of Maheshwari Sarees in Madhya Pradesh: -

- i. Two Block Level Clusters have been sanctioned under NHDP in Khargone district covering more than seven thousand beneficiaries.
- ii. During Financial Year 2020-21, 56 weavers were trained in weaving under SAMARTH Scheme. Earlier 160 weavers were trained under NHDP.
- iii. Under Hathkargha Samvardhan Sahayata, 161 upgraded looms and accessories have been provided to weavers.
- iv. 07 Chaupals were organized by Weavers' Service Centre Indore in Maheshwar and neighbouring areas to educate the weavers about the benefits available under various handloom schemes. 140 weavers participated in these Chaupals.
- v. In Maheshwar, 14 number of entities have been registered under India Handloom Brand, and 76 number of Handloom Mark Certificate have been issued to weavers.
- vi. Over 1300 weavers have been registered under GeM portal.
