

GOVERNMENT OF INDIA
MINISTRY OF JAL SHAKTI
DEPARTMENT OF DRINKING WATER AND SANITATION

LOK SABHA
UNSTARRED QUESTION NO: 3888
TO BE ANSWERED ON 18.03.2021

SWACHH ICONIC PLACES

SHRI KIRTI VARDHAN SINGH:

Will the Minister of JAL SHAKTI be pleased to state :

- (a) Whether the Ministry has selected several tourist sites for Swachh Tourist destinations under Phase Four of Swachh Iconic place for promoting tourism in the country and if so, the details thereof along with the number of such destinations selected;
- (b) Whether the Ministry of Jal Shakti would be taking the help of other ministries like Tourism and Urban Development for the development of these sites and if so, the details thereof; and
- (c) Whether this development of tourist destinations would help in generating employment for the local people and if so, the details thereof?

ANSWER

MINISTER OF STATE FOR JAL SHAKTI
(SHRI RATTAN LAL KATARIA)

- (a) Under Swachh Bharat (Clean India) Mission, in phase IV of Swachh Iconic Places, Department of Drinking Water & Sanitation, Ministry of Jal Shakti has selected the following 12 sites :

SL. No	Sites	State/UT
1	Ajanta Caves	Maharashtra
2	Sanchi Stupa	Madhya Pradesh
3	Kumbhalgarh Fort	Rajasthan
4	Jaisalmer Fort	Rajasthan
5	Ramdevra, Jaisalmer	Rajasthan
6	Golconda Fort, Hyderabad	Telangana
7	Sun Temple, Konark	Odisha
8	Rock Garden	Chandigarh
9	Dal Lake, Srinagar	Jammu & Kashmir
10	Banke Bihari Temple, Mathura	Uttar Pradesh
11	Agra Fort, Agra	Uttar Pradesh
12	Kalighat Temple	West Bengal

(b) The objective of Swachh Iconic Places is to achieve a distinctly higher level of Sanitation/Cleanliness at these places, especially on the peripheries and in approach areas. This is being coordinated by Department of Drinking Water and Sanitation, Ministry of Jal Shakti in collaboration with Ministry of Housing and Urban Affairs, Ministry of Tourism, Ministry of Culture, State/UT Govt., Municipal and local agencies. Also, Ministry of Power, Ministry of Steel, Ministry of Petroleum and Natural Gas, Ministry of Coal, Ministry of Mines and Ministry of Corporate Affairs is being asked for additional support from their concerned Public Sector Undertakings (PSUs) and Private companies through CSR funds.

State Govt. being the key stakeholder will be appointing a Nodal person for the above 12 no. sites for coordination and execution. This officer of sufficient seniority would coordinate with various Departments/Ministries and Stakeholders, Trust/Shrine/Management Board, supporting PSUs etc. Ministries would be asked to support the selected sites from their ongoing programme to maintain highest standard of cleanliness.

(c) As the objective of Swachh Iconic places is to achieve a distinctly higher level of Sanitation/Cleanliness at these places, especially on the peripheries and in approach areas, this will be helpful in generating employment for the local people.
