GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE

LOK SABHA

UNSTARRED QUESTION NO. 3679. TO BE ANSWERED ON WEDNESDAY, THE 17TH MARCH, 2021.

SMALL SCALE INDUSTRIES IN LADAKH

3679. SHRI JAMYANG TSERING NAMGYAL:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state: वाणिज्य एवं उद्योग मंत्री

- (a) whether the Ministry is Planning to launch support programme for small scale industries hit by the Covid-19 pandemic in UT of Ladakh;
- (b) if so, the details thereof along with the funds allocated to each focused industry;
- (c) whether the Government proposes to extensively encourage and assist the Start-up ecosystem in the region and if so, the details thereof; and
- (d) the details of measures taken/being taken by the Ministry to develop entrepreneurial ventures in the remote mountain regions in Ladakh?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश) THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY (SHRI SOM PARKASH)

- (a) & (b): The UT of Ladakh has extended benefits under the 'Atmanirbhar Bharat' scheme of the Government of India. Under the Credit Guarantee Fund Trust for Micro and Small Industries, till date 695 account holders through various financial institutions have been extended term loan amounting to Rs. 3563.00 lakh.
- (c): Startup India is a flagship initiative of the Government of India, intended to build a strong Eco-system for nurturing innovation and Startups in the country that will drive sustainable economic growth and generate large scale employment opportunities. Benefits of Startup India initiative are applicable for all recognized Startups by Department for Promotion of Industry and Internal Trade (DPIIT) in the country including the UT of Ladakh. The Expenditure Finance Committee (EFC) of the Government of India has recently appraised two schemes for start-ups namely Credit Guarantee Scheme for Startups (CGSS) and Startup India Seed Fund Scheme. Under the Startup India

initiative, the Incubation centre at Leh has been inaugurated on 31st of October, 2020 by the Administration of UT of Ladakh.

- (d): The following measures are being taken to develop entrepreneurial ventures in Ladakh by the UT of Ladakh:
 - i. Ladakh Entrepreneurship Development Institute is being set up to train youths;
 - ii. Small entrepreneurs, artisans and weavers are given opportunities for exposure to participate in various fairs and exhibitions like Dilli Haat and other popular exhibition places;
 - iii. Ladakh Haat at Leh is being created to provide encouragement to the artists and weavers by allowing free interaction between buyers and sellers to promote local culture, cuisine and crafts;
 - iv. Under the central Government scheme namely Prime Minister Formalization of Micro processing Enterprises (PMFME), 'Sea buckthorn' and 'Apricot' have been selected under "One District One Product" programme for Leh and Kargil respectively for benefit of local food processing industries; and
 - v. The TRIFED (Tribal Cooperative Marketing Development Federation of India) under the 'Van Dhan Yojna' has also helped livelihood in transforming locals into entrepreneurs in Ladakh; under this Yojna, seven Van Dhan Vikas Kendras (300 beneficiaries per Van Dhan Kendra) has been set up.
