GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.†3207 ANSWERED ON 15.03.2021

DEVELOPMENT OF TOURIST SPOTS TO ATTRACT FOREIGN TOURISTS

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Will the Minister of TOURISM be pleased to state:

- (a) the number of tourists visited India and foreign exchange revenue generated from the same during each of the last three years and the current year;
- (b) whether the steep decline in arrival of foreign tourists in India is attributed to global slowdown and Corona pandemic;
- (c) if so, the details thereof along with the remedial measures being taken by the Government in this regard;
- (d) whether the Government has formulated any plan to identity and upgrade tourist spots all over the country to attract foreign tourist; and
- (e) if so, the details thereof?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI PRAHLAD SINGH PATEL)

(a): On the basis of information received from Bureau of Immigration (BOI), details of Foreign Tourists Arrivals (FTA) during last three years and in January 2021 are given below:

Year	Foreign Tourist Arrivals(FTA)(in Million)
2018	10.56
2019	10.93
2020(P)	2.68
January 2021(P)	0.08

P: Provisional

Further, Ministry of tourism, Government of India does not maintained data on revenue generated from tourism.

- (b) & (c): No study has been instituted by Ministry of Tourism, Government of India to assess the effect of steep decline in arrival of foreign tourists in India attributed to global slowdown and Corona Pandemic. However, Ministry of Tourism has engaged National Council of Applied Economic Research (NCAER) in January, 2021 to conduct study on "India and the Coronavirus Pandemic: Economic Losses for Households Engaged in Tourism and Policies for Recovery". The objective of this study are as follows:
 - Quantify the sector-wise (or industry-wise) direct and indirect impact of tourism activities on overall economy, as a whole and especially on household income, which may be further disaggregated into different types of households like formal and informal.
 - Quantify the sector-wise and overall loss in income of the economy and of the household sector and also the loss in jobs, due to the impact of Coronavirus pandemic on the tourism sector.
 - Estimate the impact of gradual opening up of domestic tourism activities and of the sectors related to tourism.
 - Estimate the likely impact of opening of international tourism, in the phased manner.
 - Propose policy measures appropriate to provide relief to the tourism sector, in general, and households involved in tourism related activities, in particular
- (d) & (e): Development of tourist spots and improvement of infrastructure quality, is primarily the responsibility of the **Government/Union Territory Administration.** concerned State However, Ministry of Tourism, Government of India under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central provides central financial assistance to State Agencies. Governments/Union Territories/Central Agencies for development of tourism related infrastructure and facilities to provide an enriching tourism experience to visitors which would result in attracting more foreign tourist to India.

Further, Ministry of Tourism has taken various steps to attract foreign tourist in the country, which inter-alia include the following:

- Under the Marketing Development Assistance (MDA)
 Programme, Ministry of Tourism extends financial support
 to approved Tourism Service Providers and State
 Governments / UT Administrations for undertaking tourism
 promotion in the overseas markets through the India
 Tourism Offices abroad with active participation in
 International Tourism Events.
- Extended E- Visa facility to citizens of several countries.
- The Incredible India 2.0 campaign launched with market specific promotional plans and content creation.
- 24x7 Toll Free Multi-Lingual Tourist Helpline 1800111363 launched in 12 International Languages and Hindi & English.

• Organization of biennial International Buddhist Conclave.
