

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3095
ANSWERED ON 15.03.2021**

MAHA KUMBH MELA, 2021

3095. DR. DNV SENTHILKUMAR. S.:

Will the Minister of TOURISM be pleased to state:

- (a) the estimated number of saints and seers, common pilgrims, tourists and dignitaries who are expected to reach at Haridwar to take holy dip during the Maha Kumbh Mela, 2021 from across the globe;**
- (b) the details of contribution made on the part of the Ministry for Maha Kumbh Mela, 2021 being organized in Haridwar along with the expenditure likely to be incurred thereon;**
- (c) whether the Government has made any special arrangements for the delegates and foreign dignitaries for participating in the Maha Kumbh Mela;**
- (d) if so, the details thereof along with the other events proposed to be organized by the Government during the Maha Kumbh Mela, 2021; and**
- (e) the measures taken on the policy of conservation, protection and promotion of culture and for its implementation in the country?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (e): Various arrangements for Maha Kumbh Mela 2021 are organized and coordinated by the State Government of Uttarakhand. Ministry of Tourism undertakes promotional activities in domestic and international markets through its schemes of 'Domestic Promotion & Publicity including Hospitality (DPPH)' and Overseas Promotion & Publicity Including Market Development Assistance (OPMD). Under these schemes, Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. However, Development & Promotion is primarily responsibility of State Governments / UTs.
