

**GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION**

**LOK SABHA
UNSTARRED QUESTION NO. 3083
TO BE ANSWERED ON 15.03.2021**

Ek Bharat Shreshtha Bharat

†3083. SHRI DIPSINH SHANKARSINH RATHOD:

Will the Minister of EDUCATION be pleased to state:

- (a) the manner in which Ek Bharat Shreshtha Bharat programme is likely to be implemented in view of the current situation of Covid-19 and the details thereof; and
- (b) the names of the States where the said programme is being implemented ?

ANSWER

MINISTER OF EDUCATION

(SHRI RAMESH POKHRIYAL 'NISHANK')

(a) In view of Covid-19, activities under Ek Bharat Shreshtha Bharat (EBSB) programme are being carried out in online mode. The activities *inter alia* include learning the language of paired State, culinary exchanges, celebration of EBSB Days, webinars/ lectures on festivals/ food/ culture/ other information etc. of paired State/ UT, quiz/ essay/ painting competitions, etc. A Digital Repository has been developed on EBSB Portal for all online/ digital material developed by participating Ministries. 'Aaj Ka Vakya', a language learning initiative in which a sentence is shared everyday in 21 Indian languages, is being run through EBSB Portal and social media of Ministry of Education. A 'Recipe Corner' has also been launched where people can share recipes of their regions. Ministry of Tourism is conducting Dekho Apna Desh webinars. Department of Sports is streaming documentaries of Indigenous games. More details about the programme and activities conducted are available at <https://ekbharat.gov.in/>.

(b) Ek Bharat Shreshtha Bharat programme is being implemented in every State/ UT on the concept of State/ UT pairing.