

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3063
ANSWERED ON 15.03.2021**

SUPPORT TO ANDHRA PRADESH FOR AUGMENTING TOURISM

**3063. SHRI CHANDRA SEKHAR BELLANA:
SHRI P.V. MIDHUN REDDY:
SHRI ADALA PRABHAKARA REDDY:
SHRI MAGUNTA SREENIVASULU REDDY:**

Will the Minister of TOURISM be pleased to state:

- (a) the total number of tourist arrivals in India in the year 2020;**
- (b) the State/UT-wise and Country-wise details thereof;**
- (c) the measures taken by the Government to promote tourism in the country; and**
- (d) whether the Government intends to provide support to the State Government of Andhra Pradesh for augmenting tourism in the State and if so, the details thereof and if not, the reasons therefor?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a): The number of Foreign Tourists Arrivals(FTA) in India during 2020 were 2.68 Million(Provisional).

(b): Ministry of Tourism does not maintained data on State/UT wise Foreign Tourists Arrivals. Further, due to non-receipt of data on country wise FTA in India during 2020 from Bureau of Immigration, country wise details of FTA during 2020 is not yet compiled.

(c): Ministry of Tourism promotes India as a holistic destination and as a part of its on-going activities, annually releases domestic and international print, electronic and online media campaigns

under the 'Incredible India' brand-line, to promote various tourism destinations and products in the different States/UTs.

The Ministry of Tourism has launched the Dekho Apna Desh initiative in January 2020 with the objective of creating awareness among the citizens about the rich heritage and culture of the country and to promote domestic tourism. This initiative is in line with the 15th August 2019 address of the Honourable Prime Minister asking every citizen to visit at least 15 destinations by the year 2022.

Under this initiative Ministry is carrying out promotional activities like webinars, online pledge and Quiz programmes to generate awareness among the public about the country and its tourism destinations/products. Dekho Apna Desh initiative is being promoted extensively on social media accounts and website of the Ministry and by Domestic India Tourism offices.

(d): Development of tourist spots and improvement of infrastructure quality, is primarily the responsibility of the concerned State/UTs. However, Ministry of Tourism under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides central financial assistance to State Governments/Union Territories/Central Agencies including to the State Government of Andhra Pradesh for development of tourism related infrastructure and facilities to provide an enriching tourism experience to visitors which would augmenting tourism. The projects that are sanctioned under the schemes are subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

Further, Ministry of Tourism under Domestic Promotion and Publicity including Hospitality (DPPH) scheme provides financial assistance to States/UTs for organizing fairs & festivals and tourism related events such as seminars, conclaves, conventions etc. for the promotion of tourism. The Details of the projects sanctioned under various schemes of Ministry of Tourism in Andhra Pradesh are given at Annexure.

ANNEXURE**STATEMENT IN REPLY TO PART (d) OF THE LOK SABHA UNSTARRED QUESTION NO.3063 ANSWERED ON 15.03.2021 REGARDING SUPPORT TO ANDHRA PRADESH FOR AUGMENTING TOURISM****Details of the projects sanctioned under various schemes of Ministry of Tourism in Andhra Pradesh****(Rs. in crore)**

Sl. No.	Name of Scheme	Name of the Project	Project cost	Year
1.	Swadesh Darshan	Development of Circuit at Kakinada - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipallyanjuna	67.84	2014-15
2.	Domestic Promotion and Publicity including Hospitality (DPPH) scheme	CFA for Organizing Flamingo Festival, 2015 at Nellore district, Andhra Pradesh	0.10	2014-15
3.	Domestic Promotion and Publicity including Hospitality (DPPH) scheme	CFA for Organizing Lepakshi Festival, 2014 at Ananthapur district	0.10	2014-15
4.	Domestic Promotion and Publicity including Hospitality (DPPH) scheme	CFA for Organizing Kakinada Beach Festival, 2015 at East Godavari district of Andhra Pradesh	0.10	2014-15
5.	Swadesh Darshan	Development of Nellore, Pulikat Lake, Ubbilamadugu water falls, Nelapattu Bird	49.46	2015-16

		Sanctuary, Mypadu Beach, Ramatheertham		
6.	PRASHAD	Development of Amaravati Town, Guntur District as a Tourist Destination	27.77	2015-16
7.	Domestic Promotion and Publicity including Hospitality (DPPH) scheme	CFA for organizing of tourism events on the occasion of Krishna Pushkarma-2016 at Amravathi, Vijayawada, Srisailam of Andhra Pradesh	0.25	2016-17
8.	Swadesh Darshan	Development of Buddhist Circuit: Shalihundam-Thotlakonda-Bavikonda-Bojjanakonda-Amravati- Anupu in Andhra Pradesh under the theme of Buddhist Circuit of Swadesh Darshan Scheme.	52.34	2017-18
9.	PRASHAD	Development of Srisailam Temple	47.45	2017-18
10.	Project sanctioned under Assistance to Central Agencies Schemes	Sound and Light Show at Puttaparthy, Andhra Pradesh	7.09	2017-18
