

LOK SABHA
UNSTARRED QUESTION NO. 2965
TO BE ANSWERED ON 12.03.2021

JOB GUARANTEE SCHEME FOR HANDLOOM/HANDICRAFT WEAVERS

2965. SHRIMATI RITA BAHUGUNA JOSHI:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state :

(a) whether the Government is planning to implement 'Handloom Weavers and Handicraft Persons Job Guarantee Scheme' to provide assistance to the rural families living Below Poverty Line (BPL); and

(b) if so, the details thereof?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति ज़ूबिन इरानी)
MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a) & (b): No Sir. However, the Government of India, Ministry of Textiles is implementing following schemes for development of handlooms and handicraft and welfare of weavers and artisans:

1. National Handloom Development Programme (NHDP);
2. Comprehensive Handloom Cluster Development Scheme (CHCDS);
3. Handloom Weavers Comprehensive Welfare Scheme (HWCWS);
4. Yarn Supply Scheme(YSS);
5. National Handicraft Development Programme (NHDP);
6. Comprehensive Handicrafts Cluster Development Scheme (CHCDS);

Under the above schemes, financial assistance is provided for raw materials, purchase of looms, accessories and toolkits, design innovation, product diversification, infrastructure development, marketing of handloom and handicraft products, loans at concessional rates etc. across the country and emphasize integrated approach for development of handloom and handicraft in a holistic manner.

Apart from implementation of above schemes, following new initiatives have also been taken by the Ministry of Textiles for the benefit of handloom weavers: -

- i) The handloom weavers, handicraft artisans and exporters from different corners of the country were connected virtually with international market.

- ii) Social media campaigns are also organized in partnership with all stakeholders to promote handloom and handicraft legacy of India to ensure people's support for the community. One such campaign #Vocal4handmade was launched on the 6th National Handloom Day held on 7th August 2020 and another one on the occasion of Diwali.
- iii) Over 1100 Chaupals were organized in various States to educate the weavers and artisans to avail benefits of various handloom schemes for their welfare and socio-economic development.
- iv) To promote e-marketing of handloom products, 23 e-commerce entities have been engaged for online marketing of handloom products.
- v) To support the handloom and handicraft sectors and to enable wider market for handloom weavers/artisans/producers, 1.77 lakh handloom weavers/entities and handicraft artisans have been on-boarded on Government e-Marketplace (GeM) for supply of their products to Government Departments.
- vi) To enhance productivity and marketing capabilities and ensure higher returns for handloom workers through collective efforts and pooling of resources, 117 handloom and 47 handicrafts producer companies have been formed in different States.
- vii) Design Resource Centres have been set up in Weavers' Service Centres (WSCs) at Delhi, Mumbai, Varanasi, Ahmedabad, Jaipur, Bhubaneswar and Guwahati in collaboration with National Institute of Fashion Technology (NIFT) with the intent to build and create design-oriented excellence in the handloom sector and to facilitate weavers, exporters, manufacturers and designers in creating new designs and to take benefit of erstwhile-created designs.
