

**GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,
UNANI, SIDDHA AND HOMOEOPATHY
(AYUSH)**

**LOK SABHA
UNSTARRED QUESTION NO.2859
TO BE ANSWERED ON 12TH March, 2021**

IMPEDIMENTS IN PROMOTION OF AYUSH

2859. SHRI P RAVINDHRANATH:

Will the Minister of **AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)** be pleased to state:

- (a) whether inadequate awareness and limited resources are acting as impediments in promoting the wider use of AYUSH products, across the country;
- (b) the corrective measures taken by the Government to promote Yoga and Ayurveda, in the country and the funds allocated and utilized for the said purpose during the last three financial years; and
- (c) the steps being taken by the Government to propagate the importance and developments of AYUSH, to foreign nationals?

**ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF YOUTH AFFAIRS AND
SPORTS AND ADDITIONAL CHARGE OF MINISTER OF STATE (IC) OF THE
MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI KIREN RIJJU)**

(a): No.

(b): The corrective measures taken by the Government to promote Yoga and Ayurveda, in the country are as under:-

I. The Ministry of AYUSH takes up various activities for promotion of Ayurveda and Yoga through its autonomous bodies namely Central Council for Research in Ayurveda (CCRAS), New Delhi; National Institute of Ayurveda (NIA), Jaipur; North Eastern Institute of Ayurveda & Homoeopathy (NEIAH), Shillong; Institute of Teaching and Research in Ayurveda (ITRA), Jamnagar; Morarji Desai National Institute of Yoga (MDNIY), New Delhi; Central Council for Research in Yoga and Naturopathy (CCRYN), New Delhi and National Institute of Naturopathy (NIN), Pune. These autonomous bodies are providing Healthcare services and its management to the people and also imparting education in Ayurveda and Yoga.

II. Ministry of AYUSH is implementing Centrally Sponsored Scheme of National AYUSH Mission (NAM) through State/UTs for the Development and promotion of AYUSH systems including Yoga and Ayurveda in the country. The National AYUSH Mission (NAM) inter-alia makes provision for the activities namely (i) Co-location of AYUSH facilities at Primary Health Centres (PHCs), Community Health Centers (CHCs) and District Hospitals (DHs); (ii) Up

gradation of exclusive State Government AYUSH Hospitals and Dispensaries; (iii) Setting up of up to 50 bedded integrated AYUSH Hospital; (iv) Upgradation of state Government AYUSH Educational Institutions; (v) Setting up of new State Government AYUSH Educational Institutions in the State where it is not available; (vi) Strengthening of State Government/Public Sector Undertaking (PSU) Ayurveda, Siddha, Unani and Homoeopathy (ASU&H) Pharmacies and Drug Testing Laboratories (DTL); (vii) Cultivation and Promotion of Medical Plants; (viii) Upgradation of Health facilities (AYUSH Dispensaries and Health sub-centers) into AYUSH Health and Wellness Centre under the Ayushman Bharat.

Under NAM, during last three years from 2017-18 to 2019-20, Ministry of AYUSH has released Rs. 1440.476 crore to different State/UT Governments for the development and promotion of AYUSH systems of medicines including Yoga and Ayurveda.

III. As a part of observation of International Day of Yoga (IDY) on 21st June, 2020, this Ministry reached out to people through digital media. Due to restrictions on mass gatherings arising from the contagious nature of COVID-19, the theme for International Day of Yoga (IDY) 2020 was adopted as 'Yoga at Home, Yoga with Family'.

IV. Ministry of AYUSH made various online resources available on its digital platforms like the Yoga Portal and the social media handles like YouTube, Facebook, Twitter and Instagram to provide ample opportunities for the people to learn Yoga from their homes.

V. Ministry of AYUSH has intensified its digital and online activities for Yoga Education and Training to the aspirants and practitioners of Yoga. Online discourses on Yoga by prominent Yoga gurus and experts were organized as a part of the promotional campaign for IDY 2020.

(c): To propagate the importance and developments of AYUSH to foreign nationals, Ministry of AYUSH undertakes various activities under Central Sector Scheme for promotion of International Cooperation, (IC Scheme). Thirty- Three (33) AYUSH Information Cells have been set up in 30 countries to disseminate authentic information about AYUSH systems of Medicine.

AYUSH experts are deputed to foreign countries to participate in international meetings, conferences, training programmes, seminars and on special assignment of the Government of India for promotion and propagation of AYUSH Systems. Financial assistance is also provided for presentation of AYUSH related scientific research papers in international conferences, workshops, seminars, etc.

Incentives are provided to AYUSH drug manufacturers/ entrepreneurs/ AYUSH institutions, AYUSH drug and Hospitals, etc. for (a) participating in International exhibitions/ conferences/ workshops/ seminars/ road shows/ trade fairs, etc. for generating awareness amongst the participating public about the AYUSH systems of medicine and; (b) registration of AYUSH products with regulatory authorities of the foreign countries USFDA/EMEA/UK-MHRA/ NHPD (Canada)/ TGA, etc. There is a provision of financial support up to Rs. 1.00 Crores for strengthening of Health Centre(s)/ Institution(s) in the foreign host country.

As of now, Ministry of AYUSH has signed 25 Country-to-Country MoUs for Cooperation in field of Traditional Medicine and Homoeopathy namely Nepal, Bangladesh, Hungary, Trinidad & Tobago, Malaysia, WHO Geneva, Mauritius, Mongolia, Turkmenistan, Myanmar, Germany (Joint declaration), Iran, Sao Tome & Principe, Equatorial Guinea, Cuba, Colombia, Japan

(MoC), Bolivia, Gambia, Republic of Guinea, China, St. Vincent & The Grenadines, Suriname, Brazil and Zimbabwe. Twenty-three (23) MoUs for undertaking collaborative research in AYUSH systems of medicine and 13 MoUs for setting up of AYUSH academic Chairs have been signed have been signed with various foreign institutes/ universities.

Ministry of AYUSH under its Fellowship Scheme offers 104 scholarships every year to the eligible foreign nationals from 99 countries for undertaking UG, PG and Ph.D courses in various premier AYUSH Institutes in India. The Fellowship Scheme aims at promotion and achieving recognition and acceptance of our traditional systems of medicine abroad.

As a part of IDY observation for the year 2020, the Ministry organized the ‘My Life, My Yoga (MLMY)’ i.e. the Jeevan Yoga video blogging contest with attractive prizes for the winners and runners-up in association with Indian Council for Cultural Relations (ICCR) in which contestants from 130 countries participated. For this the Ministry had activated all the Indian Missions and Posts abroad to promote MLMY and Yoga at Home, Yoga with Family actively. Prominent celebrities from the entertainment industry gave promotional messages on Yoga, encouraging the people to be active participants from their homes in the IDY.