

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2176
ANSWERED ON 08.03.2021**

PROMOTION OF TOURISM IN MAHARASHTRA

2176. SHRI UNMESH BHAIYYASAHEB PATIL:

SHRI BALUBHAU ALIAS SURESH NARAYAN DHANORKAR:

DR. SUJAY RADHAKRISHNA VIKHE PATIL:

SHRI DHAIRYASHEEL SAMBHAJIRAO MANE:

SHRI VINAYAK RAUT:

DR. SHRIKANT EKNATH SHINDE:

DR. HEENA GAVIT:

SHRI DEVUSINH JESINGHBHAI CHAUHAN:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the schemes/programmes being implemented by the Government for promotion of tourism in the country particularly in Maharashtra and Gujarat;**
- (b) the details of the funds provided under the said schemes/programmes during the last three years and the current year, scheme/programme-wise;**
- (c) whether Government is planning to start any new schemes to attract more foreign tourists and if so, the details thereof; and**
- (d) the other corrective measures taken/being taken by Government for the better and helpful journey of the foreign tourists?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI PRAHLAD SINGH PATEL)

(a) to (d): Development and promotion of Tourism is primarily the responsibility of the State Government/Union Territory Administration. However, the Ministry of Tourism under its schemes of 'Swadesh Darshan' and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive

(PRASHAD)' provides financial assistance to State Governments/ Union Territory (UT) Administrations/Central Agencies for development of tourism infrastructure in the country. The projects are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier etc. Swadesh Darshan and PRASHAD schemes of the Ministry of Tourism are central sector schemes and funds are provided by the Ministry of Tourism to the State/ UT/ Central Implementing Agencies directly. The details of the projects sanctioned under 'Swadesh Darshan' and 'PRASHAD' schemes to various States/Union Territory Administrations including Maharashtra and Gujarat are annexed.

The Ministry of Tourism has framed 'Development of Iconic Tourist Destinations' scheme for development of identified iconic destinations in the country following a holistic approach.

Ministry of Tourism undertakes promotional activities in domestic and international markets through its schemes of 'Domestic Promotion & Publicity including Hospitality (DPPH)' and Overseas Promotion & Publicity Including Market Development Assistance (OPMD). Under these schemes, Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. As part of its on-going activities, the Ministry releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country including Maharashtra and Gujarat.

The funds provided under the schemes of DPPH and OPMD during the last 3 years and the current year are as under:

Sr. No.	Year	Revised Estimates (Amt. in Rs. Crore)
OPMD		
1	2017-18	297.59
2	2018-19	416.23
3	2019-20	312.39
4	2020-21	115.00
DPPH		
5	2017-18	90

6	2018-19	127.40
7	2019-20	100.50
8	2020-21	69.58

Ministry of Tourism has set up Incredible India Digital Platform comprising of a web portal and mobile application to provide the tourists with a plethora of information and services. The platform provides relevant, reliable and authentic information around prominent tourism destinations, attractions and experiences across the country.

Incredible India Website and mobile app content are available in Hindi, English, Arabic, Chinese, Spanish, French, Russian, German, Japanese and Korean languages. Tourist Destinations, Attractions, Experiences, Itineraries of the States of Maharashtra & Gujarat are also covered in this Website & Mobile App.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO. 2176 ANSWERED ON 08.03.2021 REGARDING PROMOTION OF TOURISM IN MAHARASHTRA.****THE DETAILS OF PROJECTS SANCTIONED UNDER SWADESH DARSHAN AND PRASHAD SCHEMES.****I. SWADESH DARSHAN SCHEME (Rs. in crore)**

Sl. No	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned
Year 2014-15				
1.	Arunachal Pradesh	North-East Circuit	Development of Circuit at Bhalukpong- Bomdila and Tawang.	49.77
2.	Andhra Pradesh	Coastal Circuit	Development of Circuit at Kakinada - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipallyanjuna	67.84
Total of 2014-15				117.61
Year 2015-16				
3.	Manipur	North-East Circuit	Development of Circuit at Imphal- Khongjom	72.23
4.	Sikkim	North-East Circuit	Development of Circuit linking Rangpo (entry) - Rorathang- Aritar- Phadamchen- Nathang- Sherathang- Tsongmo- Gangtok-Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu- Gurudongmer- Mangan- tamil-TuminLingee-	98.05

			Singtam (exit).	
5.	Uttarakhand	Eco Circuit	Development of Circuit at Tehri-Chamba- Sarain around Tehri Lake.	69.17
6.	Rajasthan	Desert Circuit	Development of Shakambhari Mata Temple, Sambhar Salt Complex, DevyaniKund, SharmisthaSarovar, Naliasarand Other Destinations.	63.96
7.	Nagaland	Tribal Circuit	Development of Circuit at Peren- Kohima- Wokha	97.36
8.	Madhya Pradesh	Wildlife Circuit	Development of Circuit at Panna- Mukundpur- Sanjay- Dubri- Bandhavgarh- Kanha- Mukki- Pench.	92.22
9.	Andhra Pradesh	Coastal Circuit	Development of Nellore, Pulikat Lake, Ubbilamadugu water falls, Nelapattu Bird Sanctuary, Mypadu Beach, Ramatheertham	49.46
10.	Telangana	Eco Circuit	Development of Circuit in Mahaboobnagar districts (Somasila, Singotam, Kadalaivanam, Akkamahadevi, Egalanpanta, Farahabad, Uma Maheshwaram, Mallelatheertham)	91.62
11.	Kerala	Eco Circuit	Development of Pathanamthitta - Gavi-	76.55

			Vagamon- Thekkady	
12.	Mizoram	North East Circuit	Integrated Development of Thenzawl & South Zote, Districts Serchhip and Reiek	92.26
13.	Assam	Wildlife Circuit	Development of Manas- Pobitora- Nameri- Kaziranga- Dibru- Saikhowa.	94.68
14.	Puducherry	Coastal Circuit	Development of Dubrayapet, Arikamedu China Veerampattinam, Chunnabmar, Nallavadu, Manapet, Kalapet, French Quarter, Tamil Quarter and Yanam	85.28
15.	Arunachal Pradesh	North East Circuit	Integrated Development of Jirigaon, Nafra, Seppa, Pappu, Pasa, Pakke Valleys, Lumdung, Lafang Sohung Lake, Taro Yar, New Sagalee, Ziro, Yomcha	96.72
16.	Tripura	North East Circuit	Development of North East Circuit: Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumboor- NarikelKunja- Gandachara- Ambassa	82.85
17.	West Bengal	Coastal Circuit	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj- Bakkhlai-Henry Island	85.39
18.	Chhattisgarh	Tribal	Development of Jashpur-	96.10

		Circuit	Kunkuri- Mainpat- Ambikapur- Maheshpur - Ratanpur- Kurdar- Sarodadadar- Gangrel- Kondagaon- NathiyaNawagaon- Jagdapur- Chitrakoot- Tirthgarh.	
19.	Maharashtra	Coastal Circuit	Development of Sindhudurg Coastal Circuit (Shiroda Beach, Sagareswar, Tarkarli, Vijaydurg (Beach & Creek), Devgad (Fort & Beach), Mitbhav, Tondavali, Mocehmad and Nivati Fort).	19.06
Total of 2015-16				1362.96
Year 2016-17				
20.	Goa	Coastal Circuit	Development of Sinquerim-Baga, Anjuna- Vagator, Morjim-Keri, Aguada Fort and Aguada Jail.	97.65
21.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Jammu-Srinagar- Pehalgam-Bhagwati Nagar-Anantnag- Salamabad Uri-Kargil- Leh	77.33
22.	Telangana	Tribal Circuit	Integrated Development of Mulugu-Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls.	79.87
23.	Meghalaya	North East	Development of Umium	99.13

		Circuit	(Lake View), U LumSohpetbneng-Mawdiangdiang – Orchid Lake Resort.	
24.	Madhya Pradesh	Buddhist Circuit	Development of Sanchi – Satna -Rewa-Mandsaur-Dhar.	74.02
25.	Kerala	Spiritual Circuit	Development of Sabarimala - Erumeli-Pampa- Sannidhanam.	99.99
26.	Manipur	Spiritual Circuit	Development of Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple.	53.80
27.	Gujarat	Heritage Circuit	Development of Ahmedabad- Rajkot-Porbandar –Bardoli-Dandi.	59.17
28.	Haryana	Krishna Circuit	Development of Tourism Infrastructures at Brahmsarovar, SanhitSarovar, Narkatari, Jyotisar in Kurukshetra.	97.35
29.	Rajasthan	Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), KhatuShyam Ji (Sikar) and Nathdwara (Rajsamand).	75.80
30.	Sikkim	North East circuit	Development of Tourist Circuit Linking Lingmoo-Lingee– Maka- Temi-BermoikNamchi-	95.32

			Okharey - Sombaria-Daramdin- Melli (Exit)	
31.	Madhya Pradesh	Heritage circuit	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82
32.	Kerala	Spiritual Circuit	Development of Sree Padmanabha Temple, Aranmula- Sabrimala	92.22
33.	Bihar	Tirthankar circuit	Development of Vaishali- Arrah- Masad- Patna- Rajgir- Pawapuri- Champapuri.	37.19
34.	Bihar	Spiritual circuit	Integrated Development of Kanwaria Route: Sultanganj- Mojma- Banka.	44.76
35.	Odisha	Coastal circuit	Development of Gopalpur, Barkul, Satapada and Tampara.	70.82
36.	Nagaland	Tribal circuit	Development of Mokokchung–Tuensang- Mon	98.14
37.	Uttarakhand	Heritage circuit	Development of Kumaon Region – Katarmal – Jogeshwar-Bajjnath- Devidhura.	76.32
38.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Jammu-Rajouri-Shopian- Pulwama	84.46
39.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities - Construction of Assets in lieu of those	90.43

			Destroyed in Floods in 2014 under PM Development Package	
40.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist facilities at Mantalai and Sudhmahadev	90.85
41.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist facilities at Anantnag-Kishwar-Pahalgam-Daksum-Ranjit Sagar Dam	87.44
42.	Jammu & Kashmir	Himalayan Circuit	Development of Tourist Facilities at Gulmarg-Baramulla-Kupwara-Kargil - Leh	91.84
43.	Uttar Pradesh	Buddhist Circuit	Development of Srawasti, Kushinagar, & Kapilvastu.	99.97
44.	Uttar Pradesh	Ramayana Circuit	Development of Chitrakoot and Shringverpur	69.45
45.	Andaman & Nicobar Islands	Coastal Circuit	Development of Long Island-Ross Smith Island- Neil Island-Havelock Island- Baratang Island-Port Blair.	26.91
46.	Tamil Nadu	Coastal Circuit	Development of Chennai- Mamamallapuram - Rameshwaram - Kulasekaranpattinam - Kanyakumari	72.26
47.	Uttar Pradesh	Spiritual Circuit	Development of Shahjahanpur-Basti-Ahar-Aligharh-Kasgunj-	65.61

			Sarosi-Pratapgarh- Unnao-Kaushambi- Mirzapur-Gorakpur- Kairana- Doamriyagunj- Bagpat-Barabanki- Azamgarh	
48.	Uttar Pradesh	Spiritual – II Circuit	Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi	67.51
49.	Uttar Pradesh	Heritage Circuit	Development of Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- MavaharSthal (Ghosi)- Shaheed Smarak (Meerut)	33.17
50.	Bihar	Buddhist Circuit	Construction of Convention Centre at Bodhgaya	98.73
51.	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar	90.98
52.	Himachal Pradesh	Himalayan Circuit	Integrated Development of Himalayan Circuit in Kiarighat, Shimla, Hatkoti, Manali, Kangra, Dharamshala, Bir, Palampur, Chamba	80.69
53.	Mizoram	Eco	Development of Eco- Adventure Circuit at	99.07

		Circuit	Aizawl -Rawpuichhip - Khawhphawp - Lengpui - Durtlang -Chatlang- Sakawrhmutuaitlang - Muthee - Beratlawng - Tuirial Airfield - Hmuifang	
54.	Rajasthan	Spiritual Circuit	Development of Churu (SalasarBalaji)- Jaipur (Shri SamodeBalaji, GhatkeBalaji, BandhekeBalaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - MehandipurBalaji- Chittorgarh (Sanwaliyaji)	93.90
55.	Gujarat	Heritage Circuit	Development of Vadnagar and Modhera	91.84
Total of 2016-17				2853.81
Year 2017-18				
56.	Bihar	Rural Circuit	Development of Gandhi Circuit: Bhitiharwa- Chandrahia- Turkaulia	44.65
57.	Goa	Coastal Circuit	Development of Rua De Orum Creek - Don Paula - Colva - Benaulim	99.35
58.	Gujarat	Buddhist circuit	Development of Junagadh- GirSomnath- Bharuch-Kutch- Bhavnagar- Rajkot-	28.67

			Mehsana	
59.	Puducherry	Heritage Circuit	Development of Franco-Tamil Village, Karaikal, Mahe and Yanam	66.35
60.	Puducherry	Spiritual Circuit	Development of Karaikal, Yanam and Puducherry	40.68
61.	Rajasthan	Heritage Circuit	Development of Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)- SawaiMadhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (GagronFort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i- Nilofar and PuraniChawni)- Nagaur(Meera Bai Smarak)	90.92
62.	Telangana	Heritage Circuit	Development of Heritage Circuit: Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	96.90
63.	Bihar	Spiritual Circuit	Development of Mandar Hill & Ang Pradesh	47.52

64.	Madhya Pradesh	Eco Circuit	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River.	94.61
65.	Uttar Pradesh	Ramayana Circuit	Development of Ayodhya.	127.21
66.	Andhra Pradesh	Buddhist Circuit	Development of Buddhist Circuit: Shalihundam- Thotlakonda- Bavikonda- Bojjanakonda- Amravati- Anupu in Andhra Pradesh under the theme of Buddhist Circuit of Swadesh Darshan Scheme.	52.34
Total of 2017-18				789.20
Year 2018-19				
67.	Maharashtra	Spiritual Circuit	Development of Waki- Adasa- Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girad	54.01
68.	--	Development of Wayside Amenities (Sub-Scheme)	Development of Wayside Amenities in Uttar Pradesh and Bihar at Varanasi - Gaya; Lucknow-Ayodhya- Lucknow; Gorakhpur- Kushinagar; Kushinagar- Gaya- Kushinagar in collaboration with MoRTH	17.93

69.	Uttar Pradesh	Spiritual Circuit	Development of Jewar - Dadri - Sikandrabad-Noida-Khurja-Banda.	12.03
70.	Jharkhand	Eco Circuit	Development of Dalma-Chandil- Getalsud-BetlaNational park-Mirchaiya-Netarhat.	52.72
71.	Tripura	North East circuit	Development of Surma Cherra- Unakoti- Jampui Hills - Gunabati-Bhunaneshwari-Matabari- Neermahal-Boxanagar - Chottakhola- Pilak-Avangchaarra	65.00
72.	Punjab	Heritage Circuit	Development of Anandpur Sahib - Fatehgarh Sahib - Chamkaur Sahib - Ferozpur - Amritsar - Khatkar Kalan - Kalanour - Patiala	91.55
73.	Kerala	Spiritual Circuit	Development of Sivagiri Sree Narayana Guru Ashram- Arruvipuram-Kunnumpara Sree Subrahmania-Chembazhanti Sree Narayana Gurukulam	69.47
74.	Kerala	Rural Circuit	Development of Malanad Malabar Cruise Tourism Project	80.37
75.	Meghalaya	North East Circuit	Development of West Khasi Hills (Nongkhlaw-KremTiro - Khudoi&Kohmang Falls - Khri River-	84.97

			Mawthadraishan, Shillon), Jaintia Hills (Krang Suri Falls-Shyrmang- looksi), Garo Hills (Nokrek Reserve, KattaBeel, Siju Caves)	
76.	Uttar Pradesh	Spiritual Circuit	Development of Gorakhnath Temple(Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple(Domariyaganj)	15.76
			Total of 2018-19	543.81
GRAND TOTAL TILL DATE				5667.39

II. PRASHAD SCHEME

(Rs. in crore)

Sl. No.	State/UTs	Project Nos	Name of the Project	Year of Sanction	Approved cost
1.	ANDHRA PRADESH	1.	Development of Amaravati Town, Guntur District as a Tourist Destination	2015-16	27.77
		2.	Development of Srisailam Temple	2017-18	47.45
2.	ARUNACHAL PRADESH	3.	Development of Parasuram Kund, Lohit Distt.	2020-21	37.88
3.	ASSAM	4.	Development of Kamakhya Temple and	2015-16	30.71

			Pilgrimage Destination in and around Guwahati		
4.	BIHAR	5.	Development of basic facilities at Vishnupad temple, Gaya, Bihar	2014-15	4.27
		6.	Development at Patna Sahib	2015-16	41.54
5.	CHHATTISGARH	7.	Development of Maa Bamleshwari Devi Temple, Rajnandgaon, Dongargarh, Chhattisgarh	2020-21	43.33
6.	GUJARAT	8.	Development of Dwarka	2016-17	13.08
		9.	Pilgrimage Amenities at Somnath	2016-17	45.36
		10.	Development of Promenade at Somnath under PRASHAD Scheme	2018-19	47.12
7.	HARYANA	11.	Development of Nada Saheb Gurudwara and Mata Mansha Devi Temple in Panchkula District	2019-20	49.52

8.	JAMMU & KASHMIR	12.	Development at Hazratbal,	2016-17	40.46
9.	JHARKHAND	13.	Development of Baidyanathji Dham, Deoghar	2018-19	39.13
10.	KERALA	14.	Development at Guruvayur Temple	2016-17	46.14
11.	MADHYA PRADESH	15.	Development of Omkareshwar	2017-18	44.83
		16.	Development of Amarkantak	2020-21	49.99
12.	MAHARASHTRA	17.	Development of Trimbakeshwar	2017-18	37.81
13.	MEGHALAYA	18.	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32
14.	NAGALAND	19.	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26
15.	ODISHA	20.	Infrastructure Development at Puri, Shree Jagannath Dham – Ramachandi - Prachi River front at Deuli under Mega Circuit	2014-15	50.00
16.	PUNJAB	21.	Development of KarunaSagar Valmiki Sthal at	2015-16	6.40

			Amritsar		
17.	RAJASTHAN	22.	Integrated Development of Pushkar/Ajmer	2015-16	32.64
18.	SIKKIM	23.	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32
19.	TAMILNADU	24.	Development of Kanchipuram	2016-17	13.99
		25.	Development of Vellankani	2016-17	4.86
20.	TELANGANA	26.	Development of Jogulamba Devi Temple, Alampur	2020-21	36.73
21.	TRIPURA	27.	Development of Tripura Sundari Temple, Udaipur	2020-21	37.84
22.	UTTARAKHAND	28.	Integrated Development of Kedarnath	2015-16	34.78
		29.	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme	2018-19	39.24
23.	UTTAR PRADESH	30.	Development of Mathura-Vrindavan as Mega Tourist	2014-15	14.93

			Circuit (Ph-II)		
		31.	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	2014-15	9.36
		32.	Development of Varanasi	2015-16	20.40
		33.	Cruse Tourism in River Ganga, Varanasi	2017-18	10.72
		34.	Development of Varanasi Under Prashad Scheme – Phase II	2017-18	44.60
		35.	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74
24.	WEST BENGAL	36.	Development of Belur	2016-17	30.03
			Total		1160.55
