GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.2146 ANSWERED ON 08.03.2021

PROMOTION OF ECO-TOURISM IN ASSAM

2146. SHRI GAURAV GOGOI:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has taken any steps to enhance ecotourism in the country, especially in the State of Assam;
- (b) if so, the details thereof;
- (c) the details of training programs conducted in the field of ecotourism during the last three years;
- (d) the details of the targets with respect to eco-tourism and the expected revenue generation in the next 10 years; and
- (e) the details of financial assistance extended to the State of Assam for eco-tourism during the last five years?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI PRAHLAD SINGH PATEL)

(a) to (e): Development and Promotion of Tourism is primarily the State Government/Union responsibility of the Administration. However, the Ministry of Tourism has identified Eco Tourism as one of the Niche Tourism Products for promotion and development in the country including Assam, with an objective to promote India as a year round destination and to attract tourists with specific interest for ensuring repeat visit for the unique products in which India has a comparative advantage vis-à-vis competing destinations. Ministry of Tourism has been laying stress maintenance of environmental integrity, considering importance of developing tourism in an ecologically sustainable manner. The Ministry of Tourism has evolved Sustainable Tourism Criteria for India (STCI) for major segments of the tourism industry,

namely accommodation, tour operators, beaches, backwaters, lakes and river sectors, etc. applicable for the entire country. The Criteria has been evolved after consultations with the various stakeholders. Ministry of Tourism has made it mandatory for the approved tourism service providers such as tour operators, adventure tour operators, travel agents etc. to follow the Code of Conduct for safe and sustainable Tourism.

In addition, the Ministry of Tourism, under its Swadesh Darshan scheme is developing thematic circuits in the country in planned and prioritized manner in order to develop tourism infrastructure at multiple destinations. Eco-tourism is one of the identified theme under which a total of 6 projects have been sanctioned for a total amount of Rs.483.74 Crore. The details of the projects sanctioned under Eco-Tourism theme in Swadesh Darshan scheme is annexed.

No projects have been sanctioned in the State of Assam under Swadesh Darshan scheme covering Eco-Tourism theme however the Ministry of Tourism has sanctioned the following projects in the state of Assam:-

- (i) Development of Tezpur Majauli Sibsagar sanctioned in the year 2016-17 for Rs. 90.98 Crore under Heritage theme.
- (ii) Development of Manas Pobitora Nameri Khaziranga
 Dibru Saikhowa in the year 2015-16 for Rs. 94.68
 Crore under Wildlife theme.

Tourism Awareness/Sensitization programmes for existing service providers are conducted under this Ministry's Scheme of "Capacity Building for Service Providers". The primary objective of the programme is to eventually achieve an improved tourist specific service ambience and to further the Swachh Bharat Abhiyan. Each course is of two to six day duration and includes training of Naturalists and eco-guides. This programme is available to all areas across the country including far flung, hilly and backward areas.

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.2146 ANSWERED ON 08.03.2021 REGARDING PROMOTION OF ECO-TOURISM IN ASSAM

Details of the projects sanctioned under Eco-Tourism theme in Swadesh Darshan scheme

S.	Name of	Name of	Project Name	Amt.
No.	State	Circuit &		Sanctioned
		Year		(Rupees in crore)
1.	Uttarakhand	Eco	Development of	69.17
		Circuit	Circuit at Tehri-	
		(2015-16)	Chamba- Sarain	
			around Tehri Lake.	
2.	Telangana	Eco	Development of	91.62
		Circuit	Circuit in	
		(2015-16)	Mahaboobnagar	
			districts (Somasila,	
			Singotam,	
			Kadalaivanam,	
			Akkamahadevi,	
			Egalanpanta,	
			Farahabad, Uma	
			Maheshwaram,	
			Mallelatheertham)	
3.	Kerala	Eco	Development of	76.55
		Circuit	Pathanamthitta-	
		(2015-16)	Gavi- Vagamon-	
			Thekkady.	
4.	Mizoram	Eco	Development of Eco-	99.07
		Circuit	Adventure Circuit at	
		(2016-17)	Aizawl -Rawpuichhip	
			- Khawhphawp -	
			Lengpui – Durtlang -	
			Chatlang-	
			Sakawrhmuituaitlang	
			- Muthee –	
			Beratlawng -Tuirial	
			Airfield – Hmuifang	

5.	Madhya Pradesh	Eco Circuit (2017-18)	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River	94.61
6.	Jharkhand	Eco Circuit (2018-19)	Development of Dalma- Chandil-Getalsud-BetlaNational park-Mirchaiya-Netarhat	52.72
	•	483.74		
