

GOVERNMENT OF INDIA  
MINISTRY OF FOOD PROCESSING INDUSTRIES  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 199**  
ANSWERED ON 02<sup>nd</sup> FEBRUARY, 2021

FPI PROMOTION POLICY

**199. SHRI SANJAY KAKA PATIL:**

Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

- (a) whether the Government has introduced new policy for promotion of regional food products like Products from olive, strawberry, grapes, turmeric, saffron etc, if so the details thereof;
- (b) whether the Government has any promotional scheme to develop food processing industries in specific fruit's based area like grapes, strawberries, cashews, olives etc;
- (c) if so, whether any new policy has been developed by the Government for the same; and
- (d) if so, the details thereof?

**ANSWER**

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES  
(SHRI RAMESWAR TELI)

(a) to (d): As part of Aatmanirbhar Bharat Abhiyan, Ministry of Food Processing Industries has launched an all India centrally sponsored "PM Formalization of Micro food processing Enterprises (PMFME) Scheme" for providing financial, technical and business support for upgradation of existing micro food processing enterprises. It is to be implemented for a period of five years from 2020-21 to 2024-25 with an outlay of Rs. 10,000 crores with target to directly assist two lakh micro food processing units with credit linked subsidy. The scheme adopts One District One Product (ODOP) approach to reap benefit of scale in terms of procurement of inputs, availing common services and marketing of products. ODOP approach provides framework for value chain development and alignment of support infrastructure in the scheme. The States identify food product for a district, keeping in perspective the focus of the scheme on perishables. Any perishable agri-produce, cereal based product or a food product widely produced in a district can be ODOP for the district. The scheme envisages field level studies and state level upgradation plans to take care of promotional aspect of food processing industries in different agro-climatic zones.

Under ODOP approach of PMFME scheme, 39 districts spread across 18 states/UTs are selected for Olive, strawberry, grapes & Turmeric. Saffron is not yet selected as ODOP for any district. The district wise ODOP for these products are at **Annexure**.

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## ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PART (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO. 199 FOR ANSWER ON 02<sup>ND</sup> FEBRUARY, 2021 REGARDING “FPI PROMOTION POLICY”.

S.No.	State/UT	District	ODOP
1	Andhra Pradesh	Guntur	Spices (Chilli and Turmeric)
		Prakasam	Spices (Chilli and Turmeric)
		Srikakulam	Cashew Processing
2	Arunachal Pradesh	Lower Dibang Valley	Turmeric
		Papum Pare-(Yupia)	Turmeric
		Papum Pare-(Capital Complex)	Turmeric
3	Assam	Bongaigaon	Turmeric
		South Salmara	Cashewnut Processing
4	Bihar	Aurangabad	Strawberry
		Samastipur	Turmeric
5	Chhattisgarh	Kondagaon	Cashew based Products
		Surajpur	Turmeric based products
6	Himachal Pradesh	Bilaspur	Turmeric
7	J & K	Doda	Olive
8	Karnataka	Chamarajanagar	Turmeric
9	Madhya Pradesh	Rewa	Turmeric
		Shahdol	Turmeric
10	Maharashtra	Hingoli	Spice based products (Turmeric etc.)
		Nanded	Spice based products (Turmeric, Chilly etc.)
		Sangli	Grapes
		Wardha	Spices (Turmeric etc.)
		Yavatmal	Spices (Turmeric etc.)
11	Manipur	Kangpokpi	Turmeric
12	Meghalaya	East Jantia Hills	Turmeric
		West Jantia Hills	Turmeric
		West Garo Hills	Cashewnut Products
13	Mizoram	Hnahthial	Turmeric
		Kolasib	Turmeric
		Lunglei	Turmeric
		Mamit	Turmeric

		Saiha	Turmeric
14	Odisha	Kandhamal	Spices Based Products (Turmeric)
15	Tamil Nadu	Ariyalur	Cashew Processing
		Cuddalore	Cashew Processing
		Erode	Turmeric based units
		Pudukkottai	Cashew Processing
16	Telangana	Nizamabad	Turmeric
17	Uttar Pradesh	Lalitpur	Turmeric
18	Uttarakhand	Pithoragarh	Turmeric based product