GOVERNMENT OF INDIA MINISTRY OF MINORITY AFFAIRS LOK SABHA UNSTARRED QUESTION NO.1642 TO BE ANSWERED ON 11.02.2021 Establishment of Hunar Hubs

1642. DR. VISHNU PRASAD M.K.:

Will the Minister of MINORITY AFFAIRS be pleased to state:

- (a) whether the Government has decided to establish 'Hunar Hubs' in every State of the country to train and encourage indigenous talent of master artisans, craftsmen as per the needs of the market;
- (b) if so, the details thereof along with the time by which these are likely to be established;
- (c) the number of such hubs sanctioned/established by the Government in different parts of the country so far and business done in these hubs;
- (d) the number of artisans, craftsmen and culinary experts including women who have been provided employment and employment opportunities during each of the last three years; and
- (e) whether the Government would provide training to master artisans, craftsmen and traditional culinary experts as per the modern needs in these 'Hunar Hubs' and if so, the details thereof along with the names of places where these hubs would be established in near future, State/ location-wise?

ANSWER

MINISTRY OF MINORITY AFFAIRS (SHRI MUKHTAR ABBAS NAQVI)

(a) to (e): The Ministry is implementing Pradhan Mantri Jan Vikas Karyakram (PMJVK) in identified Minority Concentration Areas (MCAs) of the country with the objective of developing socio-economic assets and basic amenities in these areas for improving quality of life of the people in these areas. The coverage of the scheme has been extended to 1300 MCAs of the country including 870 Minority Concentration Blocks, 321 Minority Concentration Towns and 109 Minority Concentration District Hqrs. of 308 districts, in the year 2018. Under PMJVK, education is one of the priority sectors besides health, skill development and women centric projects. Proposals under PMJVK are submitted by the States/UTs as per the need of the MCA. Construction of Hunar Hubs is one of the projects under PMJVK implemented in the identified MCAs. Hunar Hubs are sanctioned by the Ministry for enabling artisans/entrepreneurs to carry out exhibitions/melas/food-courts/skill The assets are maintained and managed on self-sustaining basis by the training etc. Minority Welfare Department/District Administration of the State/UT concerned. Till date 08 Hunar Hubs have been sanctioned under PMJVK on the basis of proposals received and their details are as given below:-

State	District	Minority Concentration	Total Cost of the
		Area	Project
Meghalaya	West Garo Hills	Tura Town	531.00
Kerala	Kottayam	Erattupetta Town	210.00
Kerala	Kottayam	Erattupetta Town	82.00
Maharashtra	Ahmednagar	Shrirampur Town	57.00
Andhra Pradesh	Chittoror	Madanpalle	120.00
		Gurramkonda	120.00
		Kalikiri	120.00
	Anantapur	Hindupur	420.00

Further, Hunar Haats are organized by this Ministry under "Upgrading the Skill and Training in Traditional Arts/Crafts for Development (USTTAD)" scheme to give an effective platform to minority artisans and culinary experts from across the country to showcase and market their finest handicraft and exquisitely crafted products. Ministry has engaged institutions of national repute namely, National Institute of Fashion Technology (NIFT), National Institute of Design (NID) and Indian Institute of Packaging (IIP) to work in various craft clusters for design intervention, product range development, packaging, exhibitions and brand building etc. So far, 25 Hunar Haats have been organized at the following venues:-

- 1. India International Trade Fair, New Delhi, November, 2016.
- 2. Baba Kharak Singh Marg, New Delhi, February, 2017.
- 3. Puducherry, September, 2017.
- 4. India International Trade Fair, New Delhi, November, 2017.
- 5. Mumbai, January, 2018.
- 6. Baba Kharak Singh Marg, New Delhi, February, 2018.
- 7. Prayagraj, September, 2018.
- 8. Puducherry, October, 2018.
- 9. India International Trade Fair, New Delhi, November, 2018.
- 10. Mumbai, December, 2018.
- 11. Baba Kharak Singh Marg, New Delhi, January, 2019.
- 12. Mumbai, December, 2019.
- 13. Jaipur, August & September, 2019.
- 14. Prayagraj, November, 2019.
- 15. India International Trade Fair, New Delhi, November, 2019.
- 16. Ahmedabad, December 2019.
- 17. Hyderabad, January 2020.
- 18. Lucknow, January, 2020,
- 19. Indore, February, 2020.
- 20. India Gate Lawns, February, 2020.
- 21. Ranchi, February & March, 2020.
- 22. Dilli Haat, Pitampura, New Delhi, November, 2020.
- 23. Rampur Uttar Pradesh, December, 2020.
- 24. Lucknow, January & February, 2021.
- 25. Mysuru, Karnataka, February, 2021.

Due to the above mentioned efforts, more than five lakh artisans and people associated with them, have been provided employment and employment opportunities, out of which more than 50% beneficiaries are women.