

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

LOK SABHA

**UNSTARRED QUESTION NO. 1438.
TO BE ANSWERED ON WEDNESDAY, THE 10TH FEBRUARY, 2021.**

GI TAGGING

1438. SHRI MARGANI BHARAT:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:
वाणिज्य एवं उद्योग मंत्री

- (a) whether there are as many as 20 natural or manufactured goods in Andhra Pradesh that got GI tagging;
- (b) if so, the details of each product from Andhra Pradesh that got GI tagging; and
- (c) the efforts being made by the Ministry to export/ promote these products for better earnings for craftsmen and foreign exchange?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्यमंत्री (श्री सोम प्रकाश)
**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

- (a) & (b):** A total of 19 products from the State of Andhra Pradesh have been granted Geographical Indications (GI) Registration as on 31.01.2021 and are given in Annexure.
- (c):** Department for Promotion of Industry and Internal Trade (DPIIT) has been taking various initiatives and steps for promotion of Geographical Indications (GI) products, which are distinguished on account of their uniqueness, reputation and link to the concerned geographical area, with a focus to improve the livelihood of the artisans and producers:
 - 1. Launch of GI logo and tagline for branding and promotion of all Indian GIs irrespective of their categories. Opening of exclusive GI store at the Goa airport in January 2019.
 - 2. Launch of GI web portal <http://wahi.ncog.gov.in>, to promote and disseminate information about various GIs of India.
 - 3. APEDA has organized Virtual Buyer Seller Meets on GI products with USA in October 2020. A GI promotion programme and exhibition was also organized by APEDA in Varanasi to promote GI products of the state of Uttar Pradesh in December, 2020.

4. Social Media Initiatives post laying interesting stories and factoids on GIs are being shared on CIPAM's social media handles (Twitter, LinkedIn, Facebook) using #LetsTalkIP and people are encouraged to buy and use GI as gifts, souvenirs at conferences, corporate gifting and government events and on special occasions, etc. via "Gift a GI" campaign.
5. Participation in various events for promotion of GIs, such as WTO@20 Conference, New Delhi 2017, Thaifex Trade Fair, 2017, Annapoorna – World of Food India, 2017, World of Food India, 2017, Annapoorna: World of Food India, 2018, India International Trade Fair (IITF), 2018, Hyderabad Design Week, 2019, Global Exhibition on Services (GES), 2019 and Virtual Exhibition in Geographical Indication Festival of India (GIFI), 2021.

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF THE LOK SABHA UNSTARRED QUESTION NO. 1438 FOR ANSWER ON 10.02.2021.

The list of all GI Applications Registered from the State of Andhra Pradesh as on 31.01.2021 is as under:

S No.	App. No.	Geographical Indications	Date of Filing	Type of Good
1	143	Guntur SannamChilli	29.10.2008	Agricultural
2	241*	Banaganapalle Mangoes (*Registered from Andhra Pradesh and Telangana)	07.09.2011	Agricultural
3	607*	Araku Valley Arabica Coffee (*Registered from Andhra Pradesh and Odisha)	01.01.2018	Agricultural
4	121	Tirupathi Laddu	31.03.2008	Food Stuff
5	433	Bandar Laddu	29.07.2013	Food Stuff
6	28	SrikalahasthiKalamkari	16.03.2005	Handicraft
7	44	KondapalliBommalu	10.11.2005	Handicraft
8	89	Budithi Bell & Brass Metal Craft	16.04.2007	Handicraft
9	90	Machilipatnam Kalamkari	16.04.2007	Handicraft
10	107	Andhra Pradesh Leather Puppetry	01.08.2007	Handicraft
11	122	UppadaJamdani Sarees	10.04.2008	Handicraft
12	189	Venkatagiri Sarees	13.11.2009	Handicraft
13	198	Mangalagiri Sarees and Fabrics	26.02.2010	Handicraft
14	203	Bobbili Veena	24.03.2010	Handicraft
15	215	Dharmavaram Handloom Pattu Sarees and Paavadas	02.08.2010	Handicraft
16	481	Durgi Stone Carvings	01.05.2014	Handicraft
17	482	Etikoppaka Toys	01.05.2014	Handicraft
18	522	Udayagiri Wooden Cutlery	06.03.2015	Handicraft
19	524	Allagadda Stone Carving	06.03.2015	Handicraft
