

GOVERNMENT OF INDIA
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING
LOK SABHA
UNSTARRED QUESTION No. 1378
TO BE ANSWERED ON 09th February, 2021

INCREASE IN MILK PRODUCTION

1378. SHRI SUKHBIR SINGH JAUNAPURIA:

Will the Minister of FISHERIES, ANIMAL HUSBANDRY AND DAIRYING

मत्स्यपालन, पशुपालन और डेयरी मंत्री
be pleased to state:

- (a) the steps taken by the Government to increase milk production to reduce the gap between demand and supply of milk in National Capital Territory of Delhi during the last three years; and
(b) whether the Government has conducted any review in this regard, if so, the details thereof?

ANSWER

MINISTER OF STATE FOR FISHERIES, ANIMAL HUSBANDRY AND DAIRYING

(DR. SANJEEV KUMAR BALYAN)

(a) Milk is being supplied by various Cooperative Dairy Federation and Private Dairy organizations in the National Capital Territory of Delhi. As per a study on demand of milk and milk products in India, conducted by Nielsen in December 2019 under the Central Sector Scheme National Dairy Plan-I (NDP-I); the projected per capita demand in Delhi will be 833 milli litre (ml) in 2030 and per capita consumption during 2019 was 601 ml.

As per the information received from AMUL, they have established 12 dairy processing plants in Delhi & NCR with a capacity of 44 lakh litres per day (LLPD). During last three years, AMUL have increased milk processing capacity by 16% and sale by 10%. Mother Dairy milk has a market share of 66% in the branded sector in Delhi where it sales 25 LLPD and undertakes its marketing operation through around 1400 retail outlets and over 1000 exclusive outlets of Mother Dairy.

(b) Yes Sir, this Department regularly conducts Milk Situation Review Meeting with the stakeholders. Last Milk Situation Review Meeting was held on 22.10.2020.
