

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.1372
TO BE ANSWERED ON THE 9TH FEBRUARY, 2021

MISSION FOR INTEGRATED DEVELOPMENT OF HORTICULTURE (MIDH)

1372. DR. SUBHASH RAMRAO BHAMRE:
SHRI SUNIL DATTATRAY TATKARE:
SHRI KULDEEP RAI SHARMA:
DR. DNV SENTHILKUMAR S.:
SHRIMATI SUPRIYA SULE:
DR. AMOL RAMSING KOLHE:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government which is implementing Mission for Integrated Development of Horticulture (MIDH) has been able to achieve the objective for which it was set up and if so, the details thereof;
- (b) whether the Government has assessed the scheme and if so, the outcome thereof and the steps taken to overcome the shortcomings;
- (c) the pattern of assistance under MIDH for promoting women farmers especially women from SC/ST and from backward areas in horticulture;
- (d) the details of districts covered in Tamil Nadu and Maharashtra under MIDH during each of the last three years and the current year;
- (e) whether there is any support in MIDH for establishing a Floriculture Unit or flower production in Poly houses; and
- (f) the new initiatives of the Government for the integrated and holistic development of horticulture sector in the country during the last three years and the current year?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

- (a) Mission for Integrated Development of Horticulture (MIDH) which was launched for the holistic development of horticulture throughout the country and has been successful in achieving its main objective of increasing production of horticulture crops, improving

productivity and strengthening nutritional security. As per the 3rd Advance Estimates 2019-20, country has recorded highest ever production of 319.57 million metric tonnes from an area of 26.20 million hectares.

(b) Impact Evaluation Study of the MIDH scheme was conducted by Development Monitoring and Evaluation Office (DMEO), NITI Aayog and also by an independent agency i.e. M/s Global Agri System Pvt. Ltd., Gurgaon. The major findings reveals that the scheme has shown substantial progress across most of the parameters and indicates more than 100% achievement of targets for many output indicators. The progress on outcome indicators highlights the achievement of key outcomes in terms of increased acreage and high production. Both the evaluating agencies have also recommended for the continuation of the MIDH scheme beyond 31.03.2021.

(c) The pattern of assistance under various components of the scheme for all beneficiaries including women from SC/ST and from backward areas ranges from 35% to 55% of the prescribed cost norms.

In case of Horticulture Mechanization assistance is provided at a higher rate to the beneficiaries from SC/ST and women farmers compared to General Category.

(d) List of districts covered in Tamil Nadu and Maharashtra under MIDH during last three years and current year is same which is at **Annexure-I**.

(e) Under MIDH, assistance is also provided for promotion of floriculture sector in the country. The details of cost norms and pattern of assistance are at **Annexure II**.

(f) During the last three years and the current year more focus is given to the components of Post Harvest Management for minimizing the losses of horticulture produce. Focus is also being paid for adoption of new technologies and growing of crops under protected cultivation and also to promote the cultivation of off-season vegetables for getting the remunerative prices to the farmers. Recently, Ministry has planned for cluster based Development of horticulture for achieving economies of scale and tapping the vast potential of horticulture sector.

Annexure I

List of districts covered in Tamil Nadu and Maharashtra under MIDH are as under:

Name of the State	Districts covered
Tamil Nadu	Coimbatore, Dharmapuri, Dindigul, Kanyakumari, Krishnagiri, Madurai, Pudukottai, Salem, Theni, Tiruchirapalli, Tirunalvali, Vellore, Villuppuram, Virudhnagar, Tenjore, Perambalur, Cuddalore, Erode, The Nilgiris and Ramanathapuram
Maharashtra	Hingoli, Jalgaon, Osmanabad, Akola, Amaravati, Bhandara, Buldhana, Raigad, Ratnagiri, Sindhudurg, Thane, Wardha, Washim, Yoetmal, Dhule, Nandurbar, Ahmednagar, Kolhapur, Nashik, Pune, Sangli, Satara, Solapur, Gadchoroli, Aurangabad, Beed, Jalna, Latur, Nanded, Parbhani, Chandrapur, Gondia and Nagpur.

Details of cost norms and pattern of assistance under MIDH for promotion of floriculture

S. No.	Item	Cost Norms	Pattern of Assistance
I	Area Expansion (For a maximum of 2 ha per beneficiary)		
i.	Cut Flowers	Rs. 1.00 Lakh/ha	40 % of the cost for Small & Marginal farmers and 25% of cost to other category farmers in general areas, 50% of cost in North-East & Himalayan States, Tribal Sub Plan areas, Andaman & Nicobar and Lakshadweep Islands.
ii.	Bulbous Flowers	Rs. 1.50 Lakh/ha	
iii.	Loose Flowers	Rs. 0.40 Lakh/ha	
II	Protected Cultivation		
i.	Cost of planting material & cultivation of Orchid & Anthurium under poly house/shade net house.	Rs. 700/sqm.	50% of cost limited to 4000 sq.m. per beneficiary.
ii.	Cost of planting material & cultivation of Carnation & Gerbera under poly house/ shade net house.	Rs. 610/sqm.	
iii.	Cost of planting material & cultivation of Rose & lillium under poly house/ shade net house.	Rs. 426/sqm.	
