GOVERNMENT OF INDIA

MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA

STARRED QUESTION NO.*257

(TO BE ANSWERED ON 12.03.2021)

BROADCAST/TELECAST IN REGIONAL LANGUAGES

*257. SHRI SUMEDHANAND SARASWATI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of years of continuous telecast of Sanskrit Samachar Patrika by DD news;
- (b) whether the programmes related to teachings of the Vedas are being broadcast/telecast or proposed to be broadcast/telecast on All India Radio and Doordarshan;
- (c) if so, the details thereof; and
- (d) the various steps being taken by the Government to increase the time slot and the quality of news bulletins being broadcast/telecast in the regional languages?

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI PRAKASH JAVADEKAR)

(a) to (d): A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO.*257 FOR ANSWER ON 12.03.2021

(a) DD News has been carrying daily Sanskrit News Bulletins since 1994. In addition, Prasar Bharati has been telecasting weekly Sanskrit News Programme 'Vaartavali' since June 28, 2015 on its "DD News" channel.

(b) & (c): Prasar Bharati telecasts variety of devotional and spiritual programmes from time to time on Doordarshan and All India Radio.

In the Sanskrit Programme `Vaartavali' on "DD News" - pearls of wisdom from Sanskrit literature, spiritual and devotional texts from the `Subhashitam' are included. Interviews of Sanskrit Scholars learned in spiritual and devotional texts are also included from time to time. (d) Improvement of Indian language news bulletins is an ongoing process. Prasar Bharati broadcasts news bulletins in 77 languages/dialects on daily basis over AIR network through its vast network of 46 AIR Regional News Units. In addition, Prasar Bharati has taken necessary steps to expand the news broadcast in the regional languages on Doordarshan channels, besides enriching the content and quality of the news bulletins through vast network of Stringers and news room automation. At present, 31 Regional News Units of DD News across the country telecast News Bulletins in 22 languages daily. These are also available globally on NewsOnAir App and other digital platforms of Prasar Bharati.

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