

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**LOK SABHA**  
**UNSTARRED QUESTION NO. 805**  
TO BE ANSWERED ON 17.09.2020

**MANUFACTURING OF TOYS BY MSMEs**

805. SHRI JAYANT SINHA:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the number of Micro, Small and Medium Enterprises as per category involved in manufacturing toys, State-wise;
- (b) the number of MSMEs as per category involved in manufacturing of toys in Jharkhand;
- (c) the details of India's share in global toy manufacturing industry; and
- (d) the steps envisaged under the National Programme for Development of Toy Industry to promote domestic manufacturing of toys?

**ANSWER**

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI NITIN GADKARI)

(a) & (b): As per MSME data available under Udyog Aadhaar Memorandum, there are 7560 registered MSMEs in India under the National Industrial Classification Code 2008 (NIC 2008) for toy manufacturing (codes number 32401, 32402, 32409) which includes 128 registered MSMEs in Jharkhand. State/UT wise details are attached at Annexure.

(c): No data with regard to India's share in global toy manufacturing industry is available with the Ministry.

(d): To promote the domestic manufacturing of toys, Ministry of MSME is continuously making efforts to support toy manufacturing through its various schemes aimed at providing credit support for new enterprise creation and expansion, technological assistance and upgradation, infrastructure development, skill development and training, enhancing competitiveness and market assistance of MSMEs. Besides, awareness programmes on CE certification, improved plastic processing for toys, packaging, IPR, etc. are organized for toy industry on regular basis. Further, in Union Budget 2020-21, to promote make in India and create a level playing field for MSMEs, basic Customs Duty on toys has been increased from 20% to 60%.

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**Annexure**

Annexure referred to in reply to part (a)&(b) of Lok Sabha Unstarred Question No. 805 for answer on 17.09.2020.

**State-wise MSMEs registered under Udyog Aadhaar Memorandum for Manufacturing of Toys**

Sl. No	State	32401- Manufacture of dolls and toy animals	32402-Manufacture of wheeled toys designed to be ridden, including plastic bicycles and tricycles	32409- Manufacture of other games and toys n.e.c	Total
1	Andhra Pradesh	42	5	56	103
2	Arunachal Pradesh	0	0	0	0
3	Assam	41	0	9	50
4	Bihar	74	34	82	190
5	Chhattisgarh	7	4	28	39
6	Goa	2	0	3	5
7	Gujarat	106	52	313	471
8	Haryana	57	17	106	180
9	Himachal Pradesh	4	0	4	8
10	Jharkhand	82	5	41	128
11	Karnataka	98	37	150	285
12	Kerala	51	17	58	126
13	Madhya Pradesh	114	20	204	338
14	Maharashtra	502	192	1040	1734
15	Manipur	65	2	14	81
16	Meghalaya	1	0	0	1
17	Mizoram	1	0	1	2
18	Nagaland	4	0	1	5
19	Odisha	69	5	45	119
20	Punjab	49	21	148	218
21	Rajasthan	162	33	275	470
22	Sikkim	0	0	0	0
23	Tamil nadu	394	73	351	818
24	Telangana	39	21	80	140
25	Tripura	13	0	4	17
26	Uttar Pradesh	233	85	389	707
27	Uttarakhand	20	5	18	43
28	West Bengal	266	14	117	397
29	Andaman and Nicobar islands	1	0	1	2
30	Chandigarh	3	1	7	11
31	Dadar and nagar haveli	0	0	5	5
32	Daman and diu	0	1	1	2
33	Delhi	225	164	433	822
34	Jammu and kashmir	3	0	2	5
35	Ladakh	0	0	0	0
36	Lakshadweep	0	0	0	0
37	Puducherry	32	0	6	38
	<b>Total:-</b>	<b>2760</b>	<b>808</b>	<b>3992</b>	<b>7560</b>