

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO. 671
TO BE ANSWERED ON: 16.09.2020

ATMA NIRBHAR BHARAT

**671. SHRI NIHAL CHAND:
SHRIMATI JASKAUR MEENA:**

Will the Minister of Electronics and Information Technology be pleased to state:

- (a) the salient features of the 'Atma Nirbhar Bharat' project;
- (b) whether the Government has made any agreement with Atal Innovation Mission in this regard;
- (c) if so, the details thereof;
- (d) the details of estimated funds allocated by the Government in this regard;
- (e) the details of the target set there under; and
- (f) whether the State of Rajasthan has also been included in the said scheme and if so, the details thereof and if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI SANJAY DHOTRE)

(a) Atma Nirbhar Bharat is the vision of Government for further strengthening India's endeavour for a self-reliant nation. Government of India launched Digital India AatmaNirbhar Bharat Innovate Challenge to give push to Indian App ecosystem through shortlisting of the top Indian Apps that have the potential to become global competitors in their respective categories. Several steps listed at Annexure-1 have been taken by the Government to promote domestic electronics manufacturing with the objective of becoming self-reliant in the sector.

(b) and (c): The Aatma Nirbhar App innovation Challenge was jointly organised by MeitY and Atal Innovation Mission, NITI Aayog with active partnership of Meity Startup Hub (MSH) and MyGov. All stakeholders were involved from conceptualization to evaluation stage.

(d) and (e): The winners in each category would be given cash award amounting to INR 20 Lakh as first prize, INR 15 Lakh as second prize and INR 10 Lakh as third prize. A total of 9 categories were identified for awards in which 24 Apps have been rewarded and another 20 have been given special mention by the Jury. List of such Apps rewarded is at Annexure-2. The outlay of the three new schemes for promotion of electronics hardware manufacturing notified on April 1, 2020, is as under:

- (i) Production Linked Incentive Scheme (PLI) for Large Scale Electronics Manufacturing: INR 40,995 crore.
- (ii) Scheme for Promotion of Manufacturing of Electronic Components and Semiconductors (SPECS): INR 3,285 crore.
- (iii) Modified Electronics Manufacturing Clusters (EMC 2.0) Scheme: INR 3,762 crore.

(f) The Digital India AatmaNirbhar Bharat App Innovation Challenge was open to all Indian entrepreneurs and Start-ups across the country including from State of Rajasthan. The incentives for electronics hardware manufacturing are applicable for all the States, including the State of Rajasthan.

Annexure-1

Steps taken by the Government to promote domestic electronics manufacturing

1. National Policy on Electronics 2019: The National Policy on Electronics 2019 (NPE 2019) has been notified on 25.02.2019. The vision of NPE 2019 is to position India as a global hub for Electronics System Design and Manufacturing (ESDM) by encouraging and driving capabilities in the country for developing core components, including chipsets, and creating an enabling environment for the industry to compete globally.

To attract and incentivize large investments in the electronics value chain and promote exports, following three Schemes have been notified under the aegis of NPE 2019:

- (i) **Production Linked Incentive Scheme (PLI)** for Large Scale Electronics Manufacturing notified vide Gazette Notification No.CG-DL-E-01042020-218990 dated April 01, 2020 shall extend an incentive of 4% to 6% to eligible companies on incremental sales (over base year) involved in mobile phone manufacturing and manufacturing of specified electronic components, including Assembly, Testing, Marking and Packaging (ATMP) units.
 - (ii) **Scheme for Promotion of Manufacturing of Electronic Components and Semiconductors (SPECS)** notified vide Gazette Notification No.CG-DL-E-01042020-218992 dated April 01, 2020 shall provide financial incentive of 25% on capital expenditure for the identified list of electronic goods that comprise downstream value chain of electronic products, i.e., electronic components, semiconductor/ display fabrication units, ATMP units, specialized sub-assemblies and capital goods for manufacture of aforesaid goods.
 - (iii) **Modified Electronics Manufacturing Clusters (EMC 2.0) Scheme** notified vide Gazette Notification No.CG-DL-E-01042020-218991 dated April 01, 2020 shall provide support for creation of world class infrastructure along with common facilities and amenities, including Ready Built Factory (RBF) sheds / Plug and Play facilities for attracting major global electronics manufacturers along with their supply chain to set up units in the country. The Scheme shall provide financial assistance for setting up of both EMC projects and Common Facility Centres (CFCs) across the country.
- 2. 100% FDI:** As per extant Foreign Direct Investment (FDI) policy, FDI up-to 100% under the automatic route is permitted for electronics manufacturing (except from countries

sharing land border with India), subject to applicable laws/ regulations; security and other conditions.

- 3. Modified Special Incentive Package Scheme (M-SIPS):** The Scheme was notified on 27th July, 2012 to provide financial incentives to offset disability and attract investments in the electronics manufacturing sector. It was amended in August, 2015 to extend the period of the scheme, enhance scope of the Scheme by including 15 more product verticals, and attract more investment. The scheme was further amended in January, 2017 to expedite the investments. The scheme provides subsidy for capital expenditure - 20% for investments in Special Economic Zones (SEZs) and 25% in non-SEZs. The incentives are available for 44 categories / verticals of electronic products and components covering entire electronics manufacturing value chain. The Scheme was open to receive applications till 31.12.2018 and is in the implementation mode.
- 4. Electronics Manufacturing Clusters (EMC) Scheme:** Electronics Manufacturing Clusters Scheme was notified on 22nd October, 2012 to provide support for creation of world-class infrastructure along with common facilities and amenities for attracting investment. Under the Scheme, 20 Greenfield EMCs and 3 Common Facility Centres (CFCs) measuring an area of 3,565 acres with total project cost of INR 3,898 crore including Government Grant-in-Aid of INR 1,577 crore have been approved.
- 5. Electronics Development Fund (EDF):** Electronics Development Fund (EDF) has been set up as a “Fund of Funds” to participate in professionally managed “Daughter Funds” which in turn will provide risk capital to startups and companies developing new technologies in the area of electronics and Information Technology (IT). This fund is expected to foster R&D and innovation in these technology sectors. INR 659 crore has been committed through EDF to 11 Daughter Funds with a targeted corpus of INR 5,500 crore.
- 6. Phased Manufacturing Programme (PMP)** has been notified to promote domestic value addition in mobile handsets and their sub-assemblies / parts manufacturing. As a result, India has rapidly started attracting investments into this sector and significant manufacturing capacities have been set up in the country. The manufacturing of mobile handsets has been steadily moving from Semi Knocked Down (SKD) to Completely Knocked Down (SKD) level, thereby progressively increasing the domestic value addition.
- 7. Tariff Structure** has been rationalized to promote domestic manufacturing of electronic goods, including, *inter-alia*, Cellular mobile handsets, Televisions, Electronic components, Set Top Boxes for TV, LED products and Medical electronics equipment.
- 8. Exemption from Basic Customs Duty on capital goods:** Notified capital goods for manufacture of specified electronic goods are permitted for import at “NIL” Basic Customs Duty.

- 9. Simplified import of used plant and machinery:** The import of used plant and machinery having a residual life of at least 5 years for use by the electronics manufacturing industry has been simplified through the amendment of Hazardous and Other Wastes (Management and Transboundary Movement) Rules, 2016, vide Ministry of Environment, Forest and Climate Change Notification dated 11.06.2018.
- 10. Relaxing the ageing restriction:** The Department of Revenue vide Notification No.60/2018-Customs dated 11.09.2018 has amended the Notification No.158/95-Customs dated 14.11.1995, relaxing the ageing restriction from 3 years to 7 years for specified electronic goods manufactured in India and re-imported into India for repairs or reconditioning.
- 11. Public Procurement (Preference to Make in India) Order:** To encourage 'Make in India' and to promote manufacturing and production of goods and services in India with a view to enhancing income and employment, the Government has issued Public Procurement (Preference to Make in India) Order 2017 vide the Department for Promotion of Industry and Internal Trade (DPIIT) Order dated 15.06.2017 and subsequent revisions vide Orders dated 28.05.2018, 29.05.2019 and 04.06.2020. In furtherance of the aforesaid Order, MeitY has notified 13 Electronic Products viz., Desktop PCs, Laptop PCs, Thin Clients, Tablet PCs, Computer Monitors, Dot Matrix Printers, Contact and Contactless Smart Cards, LED Products, Biometric Access Control / Authentication Devices, Biometric Finger Print Sensors, Biometric Iris Sensors and Servers vide Notification dated 07.09.2020.
- 12. Compulsory Registration Order (CRO):** MeitY has notified "Electronics and Information Technology Goods (Requirement of Compulsory Registration) Order, 2012" for mandatory compliance to ensure safety of Indian citizens by curbing import of substandard and unsafe electronic goods into India. 44 Product Categories have been notified under the CRO.
- 13. National Centre of Excellence in Large Area Flexible Electronics (NCFLEX)** has been set up in IIT-Kanpur with the objectives to promote R&D; Manufacturing; Ecosystem; Entrepreneurship; International Partnerships and Human Resources and develop prototypes in collaboration with industry for commercialization.
- 14. National Centre of Excellence for Technology on Internal Security (NCETIS)** has been set up at IIT-Bombay with the objective to address the internal security needs of the nation on continuous basis by delivering technology prototypes required for internal security and to promote domestic industry in internal security.
- 15. National Centre of Excellence for Next Generation AMOLED Displays, OLED Lighting and OPV Products** has been set up at IIT-Madras with a mandate to collaborate with stakeholders to develop next-generation, state-of-the-art, high-volume and cost effective electronic components based on organic devices to address requirements through joint technology developments, to realize indigenous technologies for manufacturing.

24 Winners of AatmaNirbhar App Challenge

Category	Position	App
Business	1	Zoho Invoice, Books & Expense
	2	Mall91 - Earn by refer, Save by Shopping in Groups
	3	GimBooks- Easy Invoice Manager
eLearning	1	Disprz
	2	Kutuki Kids Learning App
	3	Hello English: Learn English
Entertainment	1	CaptionPlus
	2	Meme Chat
	3	FTC Talent
Games	1	HitWicket Superstars
	2	ScarFall- The Royale Combat
	3	World Cricket Championship 2
Health	1	StepSetGo (SSG) - Step Earn Redeem
	2	iMumz - Week by week Pregnancy Program
News	1	Logically - Check Fake News and Verify Facts
	2	IsEqualTo - Daily News, Quiz and GK for Students
Office	1	Zoho Cliq & Workspace
	2	SureMDM
Others	1	MapmyIndia Move: Maps, Navigation & Tracking
	2	AskSarkar
	3	myITreturn
Social	1	Chingari - Original Indian Short Video App
	2	Koo: Follow Top Indians & News in Indian Languages
TIE (Equal Marks)	2	YourQuote — India's Largest Writing App

