

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
LOK SABHA**

**UNSTARRED QUESTION NO. 534.
TO BE ANSWERED ON WEDNESDAY, THE 16TH SEPTEMBER, 2020.**

APPLE PRODUCTS

534. SHRI AJAY KUMAR MISRA TENI:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether any proposal has been made to bring the American company Apple into the country and to make India as the export hub of Apple made products; and
- (b) if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्री (श्री पीयूष गोयल)

**THE MINISTER OF COMMERCE & INDUSTRY
(SHRI PIYUSH GOYAL)**

- (a) & (b):** The Department for Promotion of Industry and Internal Trade has spearheaded the "Make in India" initiative since 2014. DPIIT holds regular meetings with sectoral Ministries of Champion sectors, industrialists, and concerned industry associations in line with the Hon'ble Prime Minister's vision towards \$1 Trillion Manufacturing Economy, with the objective to develop a detailed actionable roadmap, focused on identified sectors and discuss conducive policy environment and interventions needed to make India's manufacturing globally competitive. DPIIT is also interacting with State Governments regularly to understand the issues being faced by investors which needs quick resolution from Central Government.

Recently Government has taken various steps in addition to ongoing schemes to boost Domestic Investments in India. These include the National Infrastructure Pipeline, reduction in Corporate Tax, easing liquidity problems of NBFCs and Banks, various policy measures to boost domestic manufacturing. Government of India has also promoted domestic manufacturing of goods through Public Procurement Orders, Phase Manufacturing Programme (PMP) and schemes for Production Linked Initiatives of various Ministries. Further, with a view to support, facilitate and provide investor friendly ecosystem to investors investing in India, the Union Cabinet on 03rd June, 2020 has approved constitution of Empowered Group of

Secretaries (EGoS) for Investment chaired by Cabinet Secretary with CEO, Niti Aayog, Secretary, D/o Commerce, Secretary, D/o Revenue, Secretary, D/o Economic Affairs and Secretary DPIIT as Members with following main objective:

- i. To bring synergies and ensure timely clearances from different departments and Ministries.
- ii. To attract increased investments into India and provide investment support and facilitation to global investors.
- iii. To facilitate investments of top investors in a targeted manner and to usher policy stability and consistency in the overall investment environment.

Union Cabinet also approved constitution of Project Development Cells (PDCs) in all concerned Ministries/ Departments to fast-track investments in coordination between the Central Govt. and State Govt. and thereby grows the pipeline of investible projects in India and in turn increases domestic investments and FDI inflow. PDCs have the following main objectives.

- i. To create projects with all approvals, land available for allocation and with the complete detailed project reports for adoption/ investments by investors.
- ii. To identify issues that need to be resolved in order to attract and finalize the investments and put forth these before the Empowered Group.

In the light of the above, the PDC of the concerned Ministry/Department leads any investment related meetings/proposals with the companies in that sector. No such specific proposal for Apple company has been made by this department.
