GOVERNMENT OF INDIA MINISTRY OF CULTURE LOK SABHA UNSTARRED QUESTION NO. 49 TO BE ANSWERED ON 14TH SEPTEMBER, 2020

FINANCIAL ASSISTANCE TO ARTISTS DURING COVID-19 PANDEMIC

49. SHRIMATI KIRRON KHER:

Will the Minister of CULTURE be pleased to state:

- (a) whether the Ministry has assessed the impact of the Covid-19 pandemic on the entertainment industry and artists across India and if so, the details thereof;
- (b) whether the Ministry has provided any financial assistance to musicians, theatre artists, dancers, craftsmen, etc. who have faced a loss of livelihood due to the Covid-19 pandemic;
- (c) if so, the details thereof including the total financial assistance granted; and
- (d) the other steps taken by the Government to provide relief to artists across India?

ANSWER

MINISTER OF STATE (I/C) FOR CULTURE AND TOURISM (SHRI PRAHLAD SINGH PATEL)

(a) The Ministry has not assessed the impact of the Covid-19 pandemic on the entertainment industry and artists across India. However, the Ministry is aware that the Covid-19 pandemic has had a negative impact on the artist community as no physical cultural programmes are being organized by Ministry of Culture due to social distancing norms and other safety guidelines issued by the Government of India. In order to mitigate the financial loss being faced by the artists, the Ministry has taken various steps which have been further elaborated under replies to (b), (c) and (d).

(b) & (c) Yes, Sir. Due to Covid-19 pandemic in the country, the entire artist community faced a financial crisis and lost their means of livelihood. To help these artists, the Ministry of Culture ensured speedy and timely release of the grants to the artists under the following various Central Sector Schemes:

		(Rs. in lakh)
SI.	Name of the scheme	Grant
No.		provided
i.	Financial assistance under Repertory Grant Scheme	1517.04
ii.	Scheme of Financial Assistance for the Development of Buddhist/ Tibetan	1329.00
	Art and Culture	
iii.	Cultural Function and Production Grant Scheme	886.00
iv.	Scheme of Scholarship & Fellowship for promotion of Art & Culture	881.00
v.	Financial Assistance to Cultural Organizations with National Presence	427.25
vi.	Scheme of Financial Assistance for the Preservation & Development of	165.00
	Cultural Heritage of Himalayas	
vii	Scheme of Pension & Medical Aid to Artists	160.00
viii.	Financial assistance under Seva Bhoj Yojna	74.00
ix.	Financial Assistance for Cultural Activities in Performing Arts for Building	23.40
	Grants Including Studio Theatres	
Total		5462.69

Zonal Cultural Centres (ZCCs) have provided financial assistance of Rs. 927.83 lakh to the artists.

The Sangeet Natak Akademi (SNA) being national academy of music, dance and drama have organized the following programmes during the current pandemic. A number of artists from various genres have been benefitted by these virtual activities:

- i. The Akademi organizes the Webinar on weekly basis with its Fellows and Awardees in the field of music, dance, drama, folk & tribal arts and puppetry. Akademi has successfully organized 32 webinars by which 32 artists have also been monetarily benefited.
- ii. Deeksha is an online training series in various dance forms like Kathak, Kutiyattam, Manipuri, Sattriya, Chhau. As on date, 15 Deeksha programmes have been organized and Rs. 11 lakh apprx. has been released to senior artists, gurus and their accompanists.
- iii. An amount of Rs. 16.00 lakh was released to the artists who participated in Yog Parv a festival of music, dance, drama, folk & tribal arts and puppetry.

(d) Most of the organizations under Ministry of Culture are organizing following online programmes:

- Seven Zonal Cultural Centres (ZCCs) under Ministry of Culture organized online programmes wherein folk and tribal artists showcased their talents through webinars, workshops, live performances on social media handles like facebook etc. Financial assistance is extended to artists as per the existing norms and rates fixed by ZCCs as remuneration of the above programmes.
- ZCCs have opened help lines to enable the artists to avail maximum benefits of the schemes of this Ministry.
- An action plan has been evolved to help artists engaged for events on virtual mode enabling them to avail financial benefits out of the grants released by the Ministry.
- Folk artists from member States are offered online platforms for their performance.
- ZCCs have coordinated with the member States and artists to get unregistered artists registered under various schemes of States for financial assistance to artists.
- ZCCs have collaborated with NGOs to promote registered artists on virtual platforms.
- SNA under the series 'Abhivyakti' is showcasing the programmes, festivals etc. from its archives on its social media platform.
- From October onwards, SNA has been planning to virtual festivals of music, dance, drama, folk & tribal and puppetry besides the festivals in physical from January, 2021.