

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO.2273

(TO BE ANSWERED ON 23.09.2020)

NEWS BULLETINS IN REGIONAL LANGUAGES

2273. SHRI VISHNU DAYAL RAM:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the various steps taken by the Government to increase the show-time on television and improve the broadcasting of news bulletins in regional languages at national level through 'Doordarshan' and 'Akashwani';**
- (b) whether the Government proposes to promote the broadcasting of such bulletins to attach more importance to the various regional languages of the country; and**
- (c) if so, the details thereof and if not, the reasons therefor?**

ANSWER

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE;
MINISTER OF INFORMATION AND BROADCASTING AND MINISTER OF
HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI PRAKASH
JAVADEKAR)**

(a) to (c): Prasar Bharati has informed that the improvement in news bulletins including in Regional News bulletins is a continuous process. Prasar Bharati is currently broadcasting News bulletins in 77 regional languages/local dialects on its All India Radio (AIR) network. A dedicated 24x7 multilingual Radio News Service has also been launched in Digital Radio DRM, DTH Satellite and Internet modes.

Further, Regional News bulletins are being telecast on various Regional Language Satellite Service (RLSS) Doordarshan Channels. News operations have been made automated at major DD Regional Kendra and news sets in studios have been revamped for enhancing look and feel of news telecast. More time slots have been provided for News bulletins and current affairs programmes in various regional DD channels.

All News Units of All India Radio (AIR) and Doordarshan have been provided dedicated Digital Channels on platforms like YouTube to upload all bulletins and discussion programs in various languages. The NewsOnAir Digital Platform of Prasar Bharati available on Android and iOS aggregates these news bulletins by language from across all regions. Language specific news websites are also available via www.newsonair.com.
