

GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 2183

(TO BE ANSWERED ON 23.09.2020)

DD/AIR IN BORDER AREAS

2183. SHRI ASHOK MAHADEORAO NETE:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the telecasting/broadcasting of Doordarshan and Akashwani is not clearly visible/audible in rural and border areas of the country;**
- (b) if so, the reasons therefor; and**
- (c) the steps taken to increase the number of transmitters, especially in the said areas, State/ UT-wise?**

ANSWER

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE
CHANGE; MINISTER OF INFORMATION AND BROADCASTING;
AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC
ENTERPRISES**

(SHRI PRAKASH JAVADEKAR)

(a) & (b): All India Radio(AIR)'s broadcasting network provides extensive coverage throughout the country including rural and border areas. AIR transmitters cover 99.2% of the country by population and 92 % by area.

On the other hand, Doordarshan (DD) through its DD FreeDish DTH Platform provides Doordarshan channels, AIR channels along with many private TV and FM channels throughout the country (except Andaman & Nicobar Islands). Prasar Bharati has also made DD and AIR channels available in Andaman & Nicobar Island in C-band through satellite.

In additional to the above, Prasar Bharati is also providing its AIR and DD channels digitally through internet and also on NewsOnAir app available for Android and iOS platforms for mobile users.

(c) In order to improve the coverage of AIR in the country, it has been decided to implement the following projects:

- i. Installation of 32 FM transmitters (ranging 1 kW to 10 kW) in uncovered locations.**
- ii. Installation of 100 W FM transmitters at 111 locations for localized coverage.**

**iii. Installation of 5 mobile 5 kW FM transmitters along LOC
in J&K.**

**iv. Installation of 50 kW SW digital transmitter at Kurseong
(West Bengal).**

**To supplement Terrestrial TV coverage in border areas, it has
been decided to undertake projects to setup five new High
Power TV Transmitters at Green Ridge, Patnitop and Rajouri
(two) in J&K and Himbotingla in Ladakh.**
