

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

LOK SABHA

**UNSTARRED QUESTION NO. 2177
TO BE ANSWERED ON 23.09.2020**

EMPANELMENT OF SOCIAL MEDIA PLATFORMS

2177. SHRI M.V.V. SATYANARAYANA :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has recently released policy guidelines for empanelment of social media platforms with the Bureau of Outreach and Communication;**
- (b) if so, the details there of;**
- (c) whether any guidelines have been issued to determine the terms of eligibility for such social media platforms; and**
- (d) if so, the details thereof?**

ANSWER

**MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE;
MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF
HEAVY INDUSTRIES AND PUBLIC ENTERPRISES
{SHRI PRAKASH JAVADEKAR}**

(a) to (d): The Government has in May, 2020 formulated policy guidelines for the empanelment of social media platforms with Bureau of Outreach and Communication (BOC) for release of Government Advertisements on social media, which inter-alia includes eligibility criteria and other terms and conditions. These guidelines are available on website of BOC, www.davp.nic.in.
