

GOVERNMENT OF INDIA
MINISTRY OF WOMEN AND CHILD DEVELOPMENT

LOK SABHA
UNSTARRED QUESTION NO.2147
TO BE ANSWERED ON 23.09.2020

POSHAN ABHIYAN

2147. SHRI ABDUL KHALEQUE:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the status of PoshanAbhiyan since inception;
- (b) whether the PoshanAbhiyan has covered all districts and block levels across the country, if so, the details thereof; and
- (c) the total number of beneficiaries, State/District-wise including Assam?

ANSWER

MINISTER OF WOMEN AND CHILD DEVELOPMENT
(SHRIMATI SMRITI ZUBIN IRANI)

(a) POSHAN Abhiyaan was launched in March 2018, to comprehensively address the problem of malnutrition in the Country. The goals of POSHAN Abhiyaan are to achieve improvement in nutritional status of Children from 0-6 years, Adolescent Girls, Pregnant Women and Lactating Mothers in a time bound manner and reduction in stunting, wasting in children (0-6 years) as well as reduction in anaemia in Women and children.

The major activities undertaken under the POSHAN Abhiyaan include Information Technology Applications (ICDS-Common Application Software); capacity building of front-line functionaries; measuring height and weight of children below six years of age for early detection of stunting, incentivizing States/UTs for achievement of goals; setting up of National Nutrition Resource Centre (NNRC) at National level and State Nutrition Resource Centre in States/Union Territories; community mobilization through community based events, creating awareness and promotion of Jan Bhaagidari; ensuring convergence with stakeholders at different levels, etc.

(b) & (c) All the States/UTs have been covered under POSHAN Abhiyaan, except West Bengal, which is yet to implement the Abhiyaan.
