

**GOVERNMENT OF INDIA
MINISTRY OF DEVELOPMENT OF NORTH EASTERN REGION**

**LOK SABHA
Unstarred Question No.1813**

To be answered on
Monday, September 21, 2020/Bhadrapada 30, 1942 (Saka)

QUESTION

NERAMAC Limited

**1813. DR. JAYANTA KUMAR ROY:
SHRI BHOLA SINGH:
SHRIMATI SANGEETA KUMARI SINGH DEO:
SHRI RAJA AMARESHWARA NAIK:
SHRI VINOD KUMAR SONKAR:
DR. SUKANTA MAJUMDAR:**

Will the Minister of DEVELOPMENT OF NORTH EASTERN REGION be pleased to state:

- (a) whether the Government has set up North Eastern Regional Agricultural Marketing Corporation Limited(NERAMAC)
- (b) if so, the details thereof;
- (c) the role and activities of the NERAMAC and the employment generated in the North Eastern region as a result thereof;
- (d) whether NERAMAC has conducted any survey to identify the surplus agricultural and farm produce in the region;
- (e) if so, the details thereof along with the strategies devised for the development of infrastructure and marketing; and
- (f) whether NERAMAC proposes to diversify its activities to boost the economy and generate employment opportunities in the region and if so, the details thereof?

ANSWER

**The Minister of State (Independent Charge) of the Ministry of Development of
North Eastern Region
[Dr. Jitendra Singh]**

(a) to (f): North Eastern Regional Agricultural Marketing Corporation Limited (NERAMAC) was established in 1982. NERAMAC supports farmers/ producers of North East in getting remunerative prices for their produce and to enhance the agricultural procurement, processing and marketing infrastructure of the North East

Region. Activities of NERAMAC created direct and indirect employment in NER. NERAMAC uses the reports published by North East Development Finance Corporation Ltd. (NEDFi), Agricultural and Processed Food Products Export Development Authority (APEDA) and other organisations on the marketable surplus of agriculture and farm produces in the region.

NERAMAC works on Hub and Spoke Model to establish the supply chain in the region and its marketing strategies inter-alia focuses on Bulk marketing of Spices and Cashew through Agricultural Produce Market Committee (APMC) for domestic consumption as well as for international markets; Retail sales of processed and packed products through various outlets; identifying and registering GI products for retailing as unique products; and development and promotion of NER products through brands like Organic North East (ONE) and NE Fresh. For infrastructure development, NERAMAC is working on post-harvest facilities such as storage, warehouse and sorting-grading-packing unit.

NERAMAC conducts skill development training programme for exporters (startups) small and local entrepreneurs. NERAMAC also provides platforms to small and local entrepreneurs to market their products through various events and exhibitions etc. NERAMAC supplies good quality seeds, planting materials, machinery and equipment to State Governments to increase the income of farmers.
