

**GOVERNMENT OF INDIA
MINISTRY OF DEVELOPMENT OF NORTH EASTERN REGION**

LOK SABHA

Unstarred Question No. 1767

To be answered on

Monday, September 21, 2020/Bhadrapada 30, 1942 (Saka)

QUESTION

Promotion of Bamboo Products

1767. SHRIMATI MEENAKSHI LEKHI:

Will the Minister of DEVELOPMENT OF NORTH EASTERN REGION be pleased to state:

- (a) whether the Government is taking any steps to promote bamboo products in other States as well which are currently being made in the north-east region;
- (b) if so, the details thereof;
- (c) whether the Government is planning to market such products through e-commerce platforms; and
- (d) if so, the details thereof?

ANSWER

**The Minister of State (Independent Charge) of the Ministry of Development of
North Eastern Region
[Dr. Jitendra Singh]**

(a)&(b): Yes sir, Restructured National Bamboo Mission (NBM) is being implemented in 23 States including North East States. Under this Mission, for promotion of bamboo products, 172 processing units for value addition of Bamboo, 97 primary processing units for Management of Bamboo waste and 746 Micro/Medium processing units have been approved from 2018-19 to 31.08.2020. Cane and Bamboo Technology Centre (CBTC) has formed 16 clusters in NE States. During the last four years, Ministry of DoNER and NEC have sanctioned 17 projects costing Rs. 134 crore for development of bamboo in NE States, including a Bamboo Industrial Park at Dima Hasao in Assam. Various agencies of Government of India like Cane and Bamboo Technology Centre, North Eastern Handicrafts & Handlooms Development Corporation Ltd. and National Bamboo Mission under

Ministry of Agriculture & Farmers Welfareorganize seminars, workshops and eventsfor promotion of bamboo products.

(c) & (d): Restructured National Bamboo Mission launched in 2018-19 has inbuilt provision for intervention on marketing which includes e-trading. Various stakeholders are advised to use enam.gov.in and gem.gov.in portals for marketing and procurement or develop other effective online systems. 21 Bamboo Mandis (bamboo market place) have been approved for promotion and e-trading of bamboo from 2018-2019 to 31.08.2020 under National Bamboo Mission. Similarly, North Eastern Handicrafts and Handlooms Development Corporation Ltd has also created its online shopping portal for promotion of Bamboo.
