GOVERNMENT OF INDIA MINISTRY OF CULTURE

LOK SABHA

UNSTARRED QUESTION No.†1264 TO BE ANSWERED ON 19th September, 2020

BHARTIYA SANSKRITI WEB PORTAL

†1264. SHRI NAYAB SINGH: SHRIMATIRATHVA GITABEN VAJESINGBHAI: SHRI PRADEEP KUMAR SINGH: SHRI JOHN BARLA:

Will the Minister of CULTURE be pleased to state:

- a) the manner in which the Indian culture is being promoted and protected through the first authorized portal by the Government namely 'Bhartiya Sanskriti Web Portal';
- b) the items which are available to the people through this portal;
- c) whether any place of Haryana has been included in it and if so, the details thereof;
- d) the details of the other areas pertaining to culture included in this portal; and
- e) the medium and languages in which this facility is available?

ANSWER

(SHRI PRAHLAD SINGH PATEL) MINISTER OF STATE (IC) FOR CULTURE & TOURISM

- (a) Sir, India is enriched with vast and diverse tangible and intangible cultural heritage in the form of Book, Dance, Music, Monuments, Sculptures, Antiquities, Languages etc. Ministry of Culture had made efforts to bring all these cultural heritage in a single eplatform, namely, Bhartiya Sanskriti Portal, launched on 10.12.2019. The content available on the Indian Culture Portal is collected from the eminent cultural organizations under the Ministry of Culture, to provide a wide public access at local, national and global levels to all the available knowledge resources through open source platform in multilingual environment. The content is being promoted by the following means:
 - Outreach through social media platforms such as Facebook, Twitter and Instagram with a dedicated page for the portal.
 - Through links provided on the websites of all MoC organisations
 - Mobile phone apps
 - Presence on the Umang platform.
 - Direct promotion to over 30,000 schools and colleges.

- (b) The various content items are provided to the people in the form of rare books, e-books, paintings, images, audio-clips, video-clips etc. These are categorised as under:
 - 1. Intangible Cultural Heritage
 - 2. Food and Culture
 - 3. Photo Archives
 - 4. Rare Books
 - 5. Manuscripts
 - 6. Gazetteers
 - 7. Musical Instruments of India
 - 8. Archives
 - 9. Museum Collection
 - 10. Images
 - 11. Videos
 - 12. Audios
 - 13. Stories
 - 14. Paintings
 - 15. UNESCO
 - 16. Research Papers
 - 17. E-books
 - 18. Reports and Processings
 - 19. Other Collections
 - 20. Union Catalogues
 - 21. Indian National Bibliography
- (c) The Indian Culture Portal has data pertaining to the state of Haryana and its cities and districts which include Kurukshetra, Panipat, Ambala, Rohtak, Karnal, Sirsa, Jhajjar, Hisar, Sonipat, Gurgaon (Gurugram), Bhiwani, Faridabad, etc. Data is visible in sections such as: District Gazetteers, Performing arts, E-Books, Rare Books and Technical Reports, Archival Documents, Images, Photo Archives, Library Catalogues, Government Publications etc.

Some examples are listed below:

- Rare Books:
 - The annals of Karnal
 - An Account of the last Battle of Panipat and of the Events Leading to it
 - Panipat:1761
 - An agricultural Geography of Haryana and many more
- Ebooks:
 - Haryana : studies in history and culture
 - Pinjore sculptures
 - The date of Kurukshetra war
 - Haryana: ancient and medieval
 - Sculptures of Hindu Divinities: Heritage of Haryana and many more

• District gazetteers:

- Haryana district gazetteers : Mahendragarh
- Haryana district gazetteers : Sirsa
- Haryana district gazetteers : Hisar
- Haryana district gazetteers: Karnal
- Haryana district gazetteers: Ambala and others

Photo Archives:

- Jhajjar : clay mould
- Jhajjar : seals from Sunet
- Kohand Distt. Karnal. Three headed Siva and more

Videos:

- Documentary on Jangam Gayan: folk music of Haryana and more
- (d) The Indian Culture Portal promotes and showcases both the tangible and intangible cultural heritage of India through various categories mentioned above which include manuscripts, museum artefacts, paintings, archival photographs, food and culture, musical instruments of India, archival documents, social practices, rituals, and festivals, Oral traditions and expressions and rare books, etc. These details are provided for every region of India and from Indus Valley Civilisation to the present.
- (e) The Indian Culture Portal is currently available in two languages i.e. Hindi and English.