GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.1219 ANSWERED ON 19.09.2020

FINANCIAL ASSISTANCE TO ORGANISE FAIRS AND FESTIVALS

1219. SHRI CHANDESHWAR PRASAD:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government provides financial assistance to the States for organising fairs, festivals and tourism related events in the country;
- (b) if so, the details thereof;
- (c) the details of proposals received from the States in this regard particularly from Bihar along with the funds sanctioned and released there under during each of the last three years and the current year, State-wise;
- (d) the details of utilisation of funds reported thereunder from the States during the said period along with the monitoring mechanism put in place for optimum utilisation of the funds; and
- (e) the further steps taken/being taken by the Government for organising such tourism related events in the country particularly in the State of Bihar for organising trade fairs?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI PRAHLAD SINGH PATEL)

- (a) to (c): Yes, Sir. The Ministry of Tourism provides funds on receipt of proposals from the States and UTs for organizing fairs & festivals and tourism related events in the country for promotion of tourism under the Scheme "Domestic Promotion and Publicity including Hospitality (DPPH). The detail including the State of Bihar is given at Annexure.
- (d) & (e): Details of utilisation of funds are regularly monitored by Ministry of Tourism, no festivals/events are considered unless the State Governments/UTs submit full details of the previous expenditure and utilization certificate for the amount sanctioned. Ministry of Tourism also encourages States/UTs to submit proposals on time for important festivals under the guidelines.

STATEMENT IN REPLY TO PARTS (a) TO (C) OF LOK SABHA UNSTARRED QUESTION NO.1219 ANSWERED ON 19.09.2020 REGARDING FINANCIAL ASSISTANCE TO ORGANISE FAIRS AND FESTIVALS

List of fairs & festivals in the States/UTs including Bihar during the last three years

(Rs. in lakh)

	Т		(KS. In Iakn)
Name of	Year	Name of Projects	Amount
state			sanctioned
Bihar	2019-20	i. Sonepur Fair	50.00
		ii. Rajgir Mahotsav	
Chandigarh	2017-18	i. World Tourism Day	30.00
		ii. Chandigarh Carnival	
		iii. Rose Festival	
	2018-19	i. World Tourism Day	30.00
		ii. Chandigarh Carnival	
		iii. Rose Festival	
	2019-20	(i) World Tourism Day (ii)	30.00
		Chandigarh Carnival & (iii) Rose	
		Festival	
Chhattisgarh	2018-19	Bastar Dushehra Lokostav	10.00
		Rajim Kumbh Mahotsav and	15.00
		Bhoramdeo Festival	
	2019-20	National Tribal Festival	20.00
Haryana	2017-18	(i) Pinjore Festival, 2017	55.00
		(ii) CFA for celebration of	
		32 nd Surajkund, 2018-	
	2018-19	Organizing Surajkund	30.00
		International Crafts Mela	
	2019-20	Organizing Mango Mela	25.00
		Heritage festival	25.00
Jharkhand	2017-18	Itkhori Festival	25.00
	2019-20	Organizing Bhairavnath Mahotsav	50.00
		& Sharad Mahotsav, Nehtrahat	
Himachal	2017-18	International Kullu Dussehra	25.00
Pradesh		Festival	
	2018-19	International Shivratri Festival	25.00
	2019-20	International Kullu Dussehra	25.00
		Festival	
		Shivratri Festival	25.00
Madhya	2017-18	(i)Pachmarhi Utsav, Pachmarhi	50.00
Pradesh		(ii) Jal Mahotsav, Hanuwantia	

		(iii) Khajuraho Dance Festival	
	2018-19	Pachmarhi Utsav & Jal Mahotsav	35.00
		Khajuraho Dance Festival	15.00
	2019-20	(i)Pachmarhi Utsav, Pachmarhi	50.00
		(ii) Jal Mahotsav, Hanuwantia	
		(iii) Khajuraho Dance Festival	
	2020-21	Baiga Olympic	20.00
Punjab	2017-18	(i) 142th Shree Baba Harivallabh	20.00
		Sangeet Samemelan, Jalandhar	
		(ii) Hola Mohalla at Anandpur	
		Sahib	
	2018-19	Sufi Festival, Harivallabha	30.00
		Sangeet Samelan	
		Patiala Heritage Festival	20.00
	2019-20	Sufi festival & Hola Mohalla	50.00
		Festival	
Uttar	2017-18	Shilpotsav, 2017 Noida	25.00
Pradesh		Organizing a two day seminar on	25.00
		Cultural/ Tourism Development	
		at Naimisharanya, Sitapur	
	2018-19	Shilpotsav, 2018 Noida	30.00
		Taj Mahotsav-2018	25.00
		Ganga Mahotsav	25.00
	2019-20	i. Ganga Mahotsav-Varanasi	50.00
		ii. Deepotsav, Ayodhya	
		iii. Taj Mahotsav, Agra	
Karnataka	2019-20	Hampi Utsav, 2020	25.00
Kerala	2017-18	Home stay and Rural Tourism	50.00
		Travel Meet 2017, Ernakulam;	
		Sargalaya International Art &	
		Crafts Festival 2017-18,	
		President Trophy Boat Race	
	2018-19	Nehru Trophy Boat Race	25.00
		Sargalaya International Arts	25.00
		and Crafts Festival	
	2019-20	Organizing Home Stay and	10.00
		Rural Tourism Travel Meet 2019	
		by Kerala Home Stay and	
		Tourism Society	
		Nehru Trophy Boat Race	25.00
		9 th Sargalaya International Arts	15.00
		and Crafts Festival	
Tamil Nadu	2017-18	India Dance Festival at	25.00

		Mamallapuram	
	2018-19	India Dance Festival at Mamallapuram	25.00
	2019-20	i. Indian Dance Festival ii. Kumari Festival iii. Tourism Cultural Festival	50.00
Telangana	2017-18	3 rd International Kite Festival & Golconda Masters Golf Championship at Hyderabad	45.00
	2018-19	Bathukamma Festival	25.00
		4 th International Kite Festival	25.00
	2019-20	Organizing Bathukamma Festival & Kite Festival	50.00
Puducherry	2018-19	International Yoga Festival, Karaikal Carnival and Yanam People's Festival	30.00
Assam	2018-19	International Buddhist conference	25.00
		Organizing Rongali festival	25.00
Arunachal Pradesh	2017-18	(i)Tawang Festival (ii) Menchuka Adventure Festival (iii) Orange Festival Dambuk	40.00
	2018-19	Basar Confluence 3.0 Festival	20.00
	2019-20	Organizing River Tribe's Angling Festival & Butterfly Meet at MIAO-	50.00
Manipur	2017-18	Manipur Sangai Festival and Youth Adventure & Water Sports Festival	50.00
	2019-20	(i)Sangai Festival (ii)Youth Adventure & Water Sports festival	50.00
Meghalaya	2017-18	Wangala Dance Festival, Nongkrem Dance Festival and Lasubon	50.00
	2018-19	Wangala Dance Festival and Nongkrem Dance Festival	50.00
	2019-20	(i)Wangala Dance (ii)Nongkrem Dance Festival	50.00
Mizoram	2017-18	Winter Festival & Chapchar Kut	50.00
	2018-19	Organizing Chapchar Kut Festival	25.00
	2019-20	Organizing Anthurium Festival & Winter Festival	50.00
Nagaland	2017-18	Organizing Sekrenyi Festival,	50.0

		Hornbill Festival, Rengma's Ngadah Festival	
	2019-20	Organizing Thuwu-Ni Festival, Hornbill Festival & Sukhrunye Festival	50.00
Sikkim	2017-18	(i)Red Panda Winter festival (ii) World Tourism Day	50.00
	2018-19	CFA for World Tourism Day, Red Panda Festival , Gangtok	50.00
	2019-20	CFA for Organizing World Tourism Day & Red Panda Winter	50.00
Tripura	2019-20	i. Kharchi Mela held at Old Agartala, Khayerpur ii. Neermahal Festival held at Melaghar, Seapahijala iii. Diwali Mela held at Matabari, Udaipur	42.00
Uttarakhand	2017-18	Yoga Festival	25.00
	2018-19	Tehri Festival& International Yoga Festival	50.00
	2019-20	International Yoga Festival & Tehri Festival	50.00
Leh & Ladaki	h2019-20	Losar festival	15.00
