

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO. 1104
TO BE ANSWERED ON 18.09.2020**

**LOSSES TO INDIAN FILM AND TELEVISION INDUSTRY DUE TO COVID-19
PANDEMIC**

**1104: DR. JAYANTA KUMAR ROY:
SHRI BHOLA SINGH:
SHRI SELVAM G:
SHRI DHANUSH M. KUMAR:
SHRI VINOD KUMAR SONKAR:
SHRI C. N. ANNADURAI:
SHRI RAJA AMARESHWARA NAIK:
DR. SUKANTA MAJUMDAR:
SHRIMATI SANGEETA KUMARI SINGH DEO**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has launched a magazine titled New India Samachar to highlight the Government of India's flagship schemes, initiatives and achievements and if so, the details thereof;
- (b) the contribution of Indian Film and Television industry to GDP of the country during each of the last three years and the current year;
- (c) whether the Indian Film and Television industry has suffered huge loss due to COVID-19 Pandemic and if so, the estimated/projected loss suffered and the reaction of the Government thereto;
- (d) whether the Government proposes to extend any package for this sector to overcome difficulties due to COVID-19 pandemic;
- (e) whether the Government has issued any standard operating procedures for resuming shooting of films and TV programmes and if so, the details thereof; and
- (f) the other measures being taken by the Government to promote film industry in the country?

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES

(SHRI PRAKASH JAVADEKAR):

(a) Yes, Sir. The Government has launched a fortnightly magazine titled 'New India Samachar' enumerating the people centric schemes of the Government in order to reinforce the message disseminated through different media. The first issue of the magazine was released for the fortnight 15-31 August, 2020.

(b) India's Film and Television Industry has been growing steadily over the past few years. Contribution of Indian Films and Television Industry in India's GDP can be gauged from the information presented below –

Industry Size (in INR Billion)	2017-18	2018-19	2019-20
Films	145	159	183
Television	595	652	714

Source :KPMG in India's Media and Entertainment Report 2019

(c) The ongoing COVID-19 pandemic has adversely impacted Media and Entertainment Industry. As per CRISIL report, it is estimated that COVID-19 pandemic would decrease Indian Media and Entertainment Industry's revenue by 16%.

(d) While the Government has not announced any package specific to this sector, the relief packages already announced by way of loan restructuring plans and special relief package for MSME sector, may benefit the Indian Film and Television industry also.

(e) Yes, Sir. The Government of India has released Guiding Principle and Standard Operating Procedure (SOP) for Media production activities to contain spread of COVID-19 pandemic.

(f) For promoting ease of doing business as also to facilitate filming in India (which indirectly promotes allied sectors like hospitality, tourism etc.) the Ministry of Information & Broadcasting has developed a web portal (<https://www.ifo.gov.in>) in the National Film Development Corporation, which functions as a single window facilitation mechanism to accord online permissions for film shooting in India, for both domestic and international film makers.

Specifically for film makers whose films have been selected in international film festivals of repute/ Academy Awards, the Ministry provides financial assistance under Film Promotion Fund Activity to those filmmakers whose films are selected in competition section of an international film festival of repute or Academy Awards.

For promotion of co-production of films between Indian film makers and film makers of different countries, Ministry of Information & Broadcasting enters into audio visual Co-production Agreements with various countries. So far, the Government of India has entered into sixteen audio-visual Co-production Agreements with various countries.
