

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION NO. 1007
TO BE ANSWERED ON 18TH SEPTEMBER, 2020**

PNEUMONIA CAMPAIGN

**1007. SHRI JOHN BARLA:
SHRIMATI RATHVA GITABEN
VAJESINGBHAI:
SHRI NAYAB SINGH:
SHRI SHANTANU THAKUR:
SHRI PRADEEP KUMAR SINGH:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Government has initiated any steps under SAANS campaign to reduce child mortality due to Pneumonia;
- (b) if so, the details thereof along with the provisions made to impart training with an aim to neutralize Pneumonia; and
- (c) the sectors or people from which assistance is sought under the said programme?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI ASHWINI KUMAR CHOUBEY)**

(a) & (b) The Ministry of Health and Family Welfare has launched SAANS (Social Awareness and Actions to Neutralize Pneumonia Successfully) Initiative to reduce child mortality due to pneumonia on 16th November 2019.

- Under SAANS initiative, for facility and community based management of Childhood Pneumonia, “Childhood Pneumonia Management Guideline” was released.
- SAANS IEC campaign (November 2019 to January 2020) was organized at National and States/UT level with use of mass media such as Television and Radio, Social Media, Interpersonal Communication etc by health workers. The States/UTs were supported with Banners and Posters to be displayed at communities and facilities for creating awareness on Pneumonia.
- Under the National Health Mission, States/UTs are supported for trainings, procurement of drugs and equipments, States/UT level orientations, monitoring activities and IEC.

- For skill based training, modules have been developed for training of Medical Officers, Staff Nurses, Community Health Officers and ANM (Auxiliary Nurse Midwife).

“Childhood Pneumonia Management Guideline” has been integrated with Home-Based Care for Young Child Programme (HBYC) for training of ASHAs (Accredited Social Health Activist).

- National Training of Trainers was conducted in December 2019 for 34 States/UTs on Childhood Pneumonia Management Guideline.

(c) SAANS initiative is for strengthening facility and community level activities both in urban and rural areas for early identification and management of Childhood Pneumonia cases by involving healthcare providers, families, caregivers, PRIs (Panchayati Raj Institutions) and others functionaries across all the States/UTs.