

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†94
ANSWERED ON 03.02.2020**

FINANCIAL ASSISTANCE FOR CELEBRATING STATE FESTIVALS

†94. SHRI RAHUL KASWAN:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has released any financial aid for celebrating State festivals during the last three years;**
- (b) if so, the details thereof, festival-wise and year-wise; and**
- (c) the steps taken by the Government to promote tourism in Rajasthan?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI PRAHLAD SINGH PATEL)

(a) & (b): Yes, Sir. The Ministry of Tourism provides funds for celebrating festivals to the States and UTs for promotion of tourism under the Scheme “Domestic Promotion and Publicity including Hospitality” (DPPH). The detail is given at Annexure-I.

(c): Ministry of Tourism has granted Central Financial Assistance to Government of Rajasthan under the National Missions of Swadesh Darshan and Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) to enrich the tourist experience, to increase the opportunity for employment, attract the domestic and foreign tourist to visit these destinations, to improve the connectivity and improve the thematic tourism circuits in the country. The list of projects sanctioned under Swadesh and PRASHAD Schemes are given at Annexure-II. Short promotional films on various destinations and products have been produced by the Ministry to showcase Rajasthan as preferred tourist Destination.

Additionally a dedicated photoshoot of Rajasthan as a tourist destination has been undertaken.

Monuments of Rajasthan have been promoted through annual promotional Calendar of the Ministry.

Publicity material has been produced by the Ministry, the same has been disseminated through Domestic and Overseas India Tourism Offices.

ANNEXURE-I**STATEMENT IN REPLY TO PARTS (a) & (b) OF LOK SABHA UNSTARRED QUESTION NO.†94 ANSWERED ON 03.02.2020 REGARDING FINANCIAL ASSISTANCE FOR CELEBRATING STATE FESTIVALS****Festivals sanctioned during the last three years****(Rs. in Lakh)**

Sl. No.	Name States	Year	Name of Festivals	Amount sanctioned
1	Chandigarh	2017-18	(i) World Tourism Day(ii) Chandigarh Carnival (iii)Rose Festival	30.00
2		2018-19	(i) World Tourism Day (ii) Chandigarh Carnival (iii)Rose Festival	30.00
3		2019-20	Organizing (i) World Tourism Day(ii) Chandigarh Carnival & (iii) Rose Festival	30.00
4	Chhattisgarh	2018-19	Bastar Dushehra Lokostav	10.00
5			Rajim Kumbh Mahotsav and Bhoramdeo Festival	15.00
6		2019-20	National Tribal Festival	20.00
7	Haryana	2017-18	(1) Pinjore Festival (2) Celebration of 32ndSurajkund,	55.00
8		2018-19	Organizing Surajkund International Crafts Mela	30.00
9		2019-20	Organizing Mango Mela	25.00
10	Jharkhand	2018-19	Itkhori Festival	25.00
11		2019-20	Organizing Bhairavnath Mahotsav & Sharad Mahotsav, Nehtraht	50.00
12	Himachal Pradesh	2017-18	International Kullu Dussehra Festival	25.00
13		2018-19	International Shivratri Festival	25.00
14		2019-20	International Kullu Dussehra Festival	25.00
15	Madhya Pradesh	2017-18	(i)Pachmarhi Utsav, Pachmarhi (ii) Jal Mahotsav,	50.00

			Hanuwantia (iii) Khajuraho Dance Festival	
16		2018-19	Pachmarhi Utsav & Jal Mahotsav	35.00
17			Khajuraho Dance Festival	15.00
18		2019-20	(i) Pachmarhi Utsav, Pachmarhi (ii) Jal Mahotsav, Hanuwantia (iii) Khajuraho Dance Festival	50.00
19	Punjab	2017-18	(1) 142th Shree Baba Harivallabh Sangeet Samemelan, Jalandhar (2) Hola Mohalla at Anandpur Sahib	20.00
20		2018-19	Sufi Festival, Harivallabha Sangeet Samelan	30.00
21			Patiala Heritage Festival	20.00
22		2019-20	CFA for Sufi Festival	25.00
23	Uttar Pradesh	2017-18	CFA for Shilpotsav, Noida	25.00
24			Organizing a two day seminar on Cultural/ Tourism Development at Naimisharanya, Sitapur	25.00
25		2018-19	CFA for Shilpotsav, Noida	30.00
26			Taj Mahotsav-2018	25.00
27			Ganga Mahotsav	25.00
28		2019-20	Ganga Mahotsav-Varanasi, Deepotsav- Ayodhya & Taj Mahotsav	50.00
29	Kerala	2017-18	Home stay and Rural Tourism Travel Meet, Ernakulam; Sargalaya International Art & Crafts Festival President Trophy Boat Race	50.00
30		2018-19	Nehru Trophy Boat Race	25.00
31			Sargalaya International Arts and Crafts Festival	25.00

32		2019-20	Nehru Trophy Boat Race	25.00
33			Organizing Home Stay and Rural Tourism Travel Meet 2019 by Kerala Home Stay and Tourism Society	10.00
34			9th Sargalaya International Arts and Crafts Festival	15.00
35	Tamil Nadu	2017-18	India Dance Festival at Mamallapuram-	25.00
36		2018-19	India Dance Festival at Mamallapuram	25.00
37		2019-20	(i) Indian Dance Festival (ii) Kumari Festival (iii) Tourism Cultural Festival	50.00
38	Telangana	2017-18	3rd International Kite Festival, 2018 & Golconda Masters Golf Championship at Hyderabad	45.00
39		2018-19	Bathukamma Festival	25.00
40			4th International Kite Festival	25.00
41		2019-20	Organizing Bathukamma Festival & Kite International Festival	50.00
42	Assam	2018-19	International Buddhist conference	25.00
43			Organizing Rongali festival	25.00
44	Arunachal Pradesh	2017-18	(i) Tawang Festival (ii)Menchuka Adventure Festival (iii) Orange Festival Dambuk,	40.00
45		2018-19	Basar Confluence 3.0 Festival	20.00
46		2019-20	Organizing River Tribe's Angling Festival-2019 & Butterfly Meet at MIAO-2019 in the State of Arunachal Pradesh in 2019-20	50.00
47	Manipur	2017-18	Manipur Sangai Festival 2017 and "Youth Adventure & Water Sports Festival	50.00

			2017”.	
48		2019-20	(i)Sangai Festival- Rs.25.00 lakh (ii)Youth Adventure & Water Sports festival-Rs.25.00	50.00
49	Meghalaya	2017-18	Wangala Dance Festival-2017, Nongkrem Dance Festival 2017 and Lasubon Festival-2017	50.00
50		2018-19	Wangala Dance Festival and Nongkrem Dance Festival 2018	50.00
51		2019-20	(i)Wangala Dance- Rs.50.00 (ii)Nongkrem Dance Festival-Rs.25.00 lakh	50.00
52	Mizoram	2017-18	Celebration of Winter Festival 2017&ChapcharKut 2018.	50.00
53		2018-19	Organizing Chapchar Kut Festival from 28th February, 2019 to 1st March, 2019 in the State-2018-19	25.00
54		2019-20	Organizing Anthurium Festival in September, 2019 & Winter Festival	50.00
55	Nagaland	2017-18	Organizing Sekrenyi Festival, Hornbill Festival, Rengma’sNgadah Festival	50.00
56		2019-20	Organizing Thuwu-Ni Festival, Hornbill Festival & Sukhrunye Festival- 2019 in the State of Nagaland in 2019-20	50.00
57	Sikkim	2017-18	Celebration of Fairs and Festival –(i),Red Panda Winter festival, 2017 Gangtok (ii) World Tourism Day, 2017 Gangtok	50.00
58		2018-19	World Tourism Day, Red Panda Festival , Gangtok	50.00
59		2019-20	Organizing World Tourism Day, Gangtok- 27th	50.00

			September, 2019 & Red Panda Winter Festival - December, 2019 in the State of Sikkim in the 2019-20.	
60	Tripura	2019-20	(i) Kharchi Mela held at Old Agartala, Khayerpur-12th to 18th July, 2019- Rs.25.00 lakh (ii) Neermahal Festival held at Melaghar, Seapahijala, Tripura- 24th to 27th August, 2019 for Rs.2.00 lakh Diwali Mela held at Matabari, Udaipur-28th to 29th October, 2019 for Rs.15.00	42.00
61	Uttarakhand	2017-18	Yoga Festival	25.00
62		2018-19	Tehri Festival	25.00
63			Yoga Festival	25.00
64		2019-20	International Yoga Festival	25.00

STATEMENT IN REPLY TO PART (c) OF LOK SABHA UNSTARRED QUESTION NO.†94 ANSWERED ON 03.02.2020 REGARDING FINANCIAL ASSISTANCE FOR CELEBRATING STATE FESTIVALS

List of projects sanctioned under Swadesh Darshan & PRASHAD Schemes in the State of Rajasthan

(Rs. in crore)

Sl. No.	Name of the Circuit	Name of the Project	Amt. Sanctioned	Amount released
	2015-16			
1	Desert Circuit	Development of Sambhar Lake Town and Other Destinations in Rajasthan under Desert Circuit.	63.96	51.17
	2016-17			
2	Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), KhatuShyam Ji (Sikar) and Nathdwara (Rajsamand) in Rajasthan.	91.45	45.72
3	Spiritual Circuit	Development of Spiritual Circuit– Churu (SalasarBalaji)– Jaipur (Shri SamodeBalaji, GhatkeBalaji, BandhekeBalaji)- Alwar (PandupoleHanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – MehandipurBalaji- Chittorgarh (Sanwaliyaji) in Rajasthan under Swadesh Darshan scheme	93.90	68.24
	2017-18			
4	Heritage Circuit	Development of Heritage Circuit (Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar	90.92	49.80

		(BalaQuila)- SawaiMadhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i-Nilofar and PuraniChawni)- Nagaur(Meera Bai Smarak) in Rajasthan under Swadesh Darshan Scheme.		
	PRASHAD Scheme			
5	2015-16	Integrated Development of Pushkar/Ajmer	40.44	11.32
