

**GOVERNMENT OF INDIA**  
**MINISTRY OF MINORITY AFFAIRS**  
**LOK SABHA**  
**UNSTARRED QUESTION No. 714**  
**TO BE ANSWERED ON 06.02.2020**

**Programmes/Schemes for Minority Craftsmen and Artisans**

**714. DR. (PROF.) KIRIT PREMJBHAI SOLANKI:**

Will the Minister of **MINORITY AFFAIRS** be pleased to state:

- (a) the details of programmes/schemes run by the Ministry for benefit of minority craftsmen and artisans;
- (b) the salient features of above such programmes/schemes along with the current status of implementation in the country;
- (c) the total number of minority craftsmen and artisans that have been benefitted thereunder since inception, State/year-wise especially in the State of Gujarat; and
- (d) the steps taken by the Government, if any, to spread awareness regarding the same?

**ANSWER**  
**MINISTER OF MINORITY AFFAIRS**  
**(SHRI MUKHTAR ABBAS NAQVI)**

- (a) & (b) Ministry of Minority Affairs launched Upgrading the Skills and Training in Traditional Arts/ Crafts for Development (USTTAD) scheme on 14<sup>th</sup> May, 2015 to preserve the rich heritage of traditional arts/crafts of minorities. The scheme aims at capacity building and updating the traditional skills of master craftsmen/artisans; documentation of identified traditional arts/crafts of minorities; set standards for traditional skills; training of minority youths in various identified traditional arts/crafts through master craftsmen; and develop national and international market linkages. The training component of the scheme was started from 2016-17. Under the scheme, USTTAD Shilp Utsav component was implemented during 2015-16 and 2016-17. Hunar Haat is being implemented from 2016-17 as a component of USTTAD scheme. The Hunar Haat is an effective platform wherein opportunity is given to minority artisans/craftsmen and culinary experts from across the country to showcase and market their finest handicraft and exquisitely crafted indigenous products and has generated employment and employment opportunities for 2.65 lakh artisans, craftspersons and associated persons and has strengthened their market linkages. So far, 18 Hunar Haats have been organized through National Minorities Development & Finance Corporation (NMDFC) and Maulana Azad Education Foundation (MAEF) since November, 2016 at

**2016**

1. India International Trade Fair, New Delhi, 2016.

**2017**

2. India International Trade Fair, New Delhi, 2017
3. Baba Kharak Singh Marg, New Delhi, February, 2017.
4. Puducherry in September 2017

## 2018

5. India International Trade Fair, New Delhi, 2018
6. Baba Kharak Singh Marg, New Delhi, February 2018.
7. Mumbai in January 2018, December 2018.
8. Prayagraj in September 2018
9. Puducherry in October 2018.

## 2019

10. India International Trade Fair, New Delhi, 2019
11. Baba Kharak Singh Marg, New Delhi in January 2019.
12. Mumbai in January 2019
13. Mumbai in December 2019
14. Prayagraj in November, 2019.
15. Jaipur in Aug.-Sept. 2019,
16. Ahmedabad in December 2019,

## 2020

17. Hyderabad in January, 2020.
18. Lucknow in January, 2020.
19. Indore, February, 2020 (08.02.2020 to 16.02.2020)
20. India Gate Lawns, February, 2020 (13.02.2020 to 23.02.2020)

(c) While the Ministry does not make State-wise allocation, so far 523 craftsmen and artisans under USTTAD Shilp Utsav component, 2,059 craftsmen and artisans under the Hunar Haat component and 23,760 trainees under the training in traditional arts/crafts component; totalling to 26,342 have been directly benefited under the USTTAD scheme. A State/year-wise statement, including State of Gujarat, showing details of craftsmen and artisans that have been benefited directly under USTTAD Shilp Utsav component is at **Annexure-I**, under the Hunar Haat component is at **Annexure-II** and under the the training in traditional arts/crafts component is at **Annexure-III**.

(d) The Government has taken up multi-media campaign to spread awareness of welfare schemes meant for minorities through print and electronic media, All India Radio Network including FM Channels, and websites all over the country. Pocket booklets and pamphlets on various schemes / programmes of the Ministry are published in Hindi, English, Urdu and other regional languages. In order to directly reach out to the public especially minority communities and spread awareness among them, 'Progress Panchayats' are organized in various places. Regional Coordination & Review Conferences are also held with State Governments from time to time where, inter-alia, information about the Ministry's schemes is provided. In addition, outdoor publicity is also being done by organizing 'Hunar Haat'. The Ministry also supports workshops and seminars organized by NGOs and State Organisations for creating awareness about its programmes and schemes.

**Annexure-I****Annexure to part (c) of Lok Sabha Unstarred Question No. 714 for 06.02.2020****State wise & year wise details of artisans / craftpersons benefitted directly under USTTAD Shilp Utsav Component of USTTAD Scheme**

<b>Sr. No.</b>	<b>Name of States</b>	<b>2015-16</b>	<b>2016-17</b>
1	Bihar	11	2
2	Delhi	22	2
3	Chandigarh	7	2
4	Gujarat	85	2
5	Haryana	43	5
6	Jammu & Kashmir	14	0
7	Karnataka	32	0
8	Kerala	1	0
9	Madhya Pradesh	11	6
10	Maharashtra	69	1
11	Manipur	0	2
12	Nagaland	2	0
13	Punjab	6	0
14	Rajasthan	22	5
15	Telangana	6	3
16	Uttar Pradesh	37	41
17	Uttrakhand	7	4
18	West Bengal	68	5
	<b>Total</b>	<b>443</b>	<b>80</b>
<b>Grand Total</b>			<b>523</b>

## Annexure-II

<b>Annexure to part (c) of Lok Sabha Unstarred Question No. 714 for 06.02.2020</b>					
<b>State/Year-wise Statement showing details of craftsmen and artisans benefitted directly under Hunar Haat Component of USTTAD Scheme.</b>					
<b>S. No.</b>	<b>Name of the State</b>	<b>2016-17</b>	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>
1	Andhra Pradesh	8	9	8	21
2	Assam	5	9	11	18
3	Bihar	9	11	13	21
4	Chandigarh	1	0	0	1
5	Chhattisgarh	0	0	3	5
6	Delhi	46	84	93	132
7	Goa				1
8	Gujarat	20	32	39	55
9	Haryana	1	1	3	8
10	Himachal Pradesh	2	2	2	3
11	Jammu & Kashmir	31	19	21	24
12	Jharkhand	3	7	11	14
13	Karnataka	7	9	5	9
14	Kerala	7	5	4	4
15	Ladakh				2
16	Madhya Pradesh	14	19	27	36
17	Maharashtra	6	18	13	33
18	Manipur	6	7	6	9
19	Meghalaya		1		
20	Mizoram	1	2		
21	Nagaland	8	9	8	9
22	Odisha	4	3	6	10
23	Puducherry	2	8	5	4
24	Punjab	6	5	12	14
25	Rajasthan	21	28	38	54
26	Tamil Nadu	1	1	4	4
27	Telangana	2	3	5	15
28	Uttar Pradesh	72	122	125	286
29	Uttrakhand	4	3	7	9
30	West Bengal	15	20	19	31
	<b>Total</b>	<b>302</b>	<b>437</b>	<b>488</b>	<b>832</b>
<b>Grand Total</b>					<b>2059</b>

**Annexure -III****Annexure to part (c) of Lok Sabha Unstarred Question No. 714 for 06.02.2020****State/Year-wise Statement showing details of trainees allocated that have been benefitted directly under training in traditional arts/crafts component of USTTAD Scheme**

S.No.	Name of the State	Allocated Trainees	
		2016-17	2017-18 and 2018-19*
1	Andhra Pradesh	--	360
2	Assam	1500	450
3	Bihar	--	540
4	Chhattisgarh	--	90
5	GUJARAT	--	90
6	Haryana	--	180
7	Himachal Pradesh	300	--
8	Jammu and Kashmir	2700	630
9	Jharkhand	--	630
10	Karnataka	--	45
11	Madhya Pradesh	1500	810
12	Maharashtra	300	315
13	Manipur	600	270
14	Meghalaya	--	90
15	Mizoram	300	--
16	Punjab	600	--
17	Rajasthan	600	270
18	Telangana	--	180
19	Uttar Pradesh	6900	2430
20	West Bengal	900	180
	<b>Total</b>	<b>16200</b>	<b>7560**</b>
	<b>Grand Total</b>		<b>23760</b>
<b>*Allocated together</b>			
<b>** Provisional</b>			