# GOVERNMENT OF INDIA MINISTRY OF COMMERCE & INDUSTRY (DEPARTMENT OF COMMERCE)

# LOK SABHA UNSTARRED QUESTION NO. 645 (H) TO BE ANSWERED ON 05<sup>th</sup> FEBRUARY, 2020

#### INCREASE IN EXPORT OF ORGANIC PRODUCE

645(H). SHRI RAMESH CHANDER KAUSHIK: SHRI DILIP SAIKIA:

Will the Minister of COMMERCE & INDUSTRY (वाणिज्य एवं उद्योग मंत्री ) be pleased to state:

- (a) the details of the steps being taken by the Government to increase the export of organic produce;
- (b) the quantum of organic produce exported during the last three years;
- (c) whether the Government is implementing any specific programme to promote the export of organic produce in all States including Assam and Haryana; and
- (d) if so, the details thereof?

#### **ANSWER**

वाणिज्य एवं उद्योग मंत्री (श्री पीयूष गोयल ) THE MINISTER OF COMMERCE AND INDUSTRY (SHRI PIYUSH GOYAL)

- (a) The promotion of exports of organic products is a continuous process. The Agricultural & Processed Food Products Export Development Authority (APEDA), an autonomous organisation under the administrative control of Department of Commerce, has been mandated with the export promotion of organic products. APEDA provides assistance to the exporters of organic products under various components of its export promotion schemes. APEDA also undertakes various activities to promote exports of organic products viz. addition of new products under National Programme for Organic Production (NPOP), making efforts to get NPOP standards recognized by the importing countries, promoting 'India Organic' brand through participation in international trade fairs and exhibitions, organising Buyer-Seller Meets (BSMs), organising capacity building and outreach programmes etc.
- **(b)** Quantum of organic produce exported during the last three years is as follows:

Year	Quantity (MT)	Value in Rs. crore	Value in million USD
2018-19	614090	5150.99	757
2017-18	458339	3453.48	516
2016-17	309767	2478.17	370

**(c) & (d)** Yes, sir. APEDA regularly holds training, capacity building and outreach programmes in various States for promoting exports of organic agricultural produce. Details are at **Annexure-I.** APEDA organized jointly for 10<sup>th</sup> and 11<sup>th</sup> editions of Biofach India, an international event to promote Indian organic products, held in October 2018 and November 2019 respectively. APEDA also facilitates participation of Indian exporters of organic products at two exclusive organic products international fairs held in Nuremberg, Germany and Anaheim, USA by organizing Indian pavilions in these events.

\*\*\*\*\*

Details of Trainings/outreach and other events organized by APEDA for promotion of export of organic products from India during the years 2016-17, 2017-18, 2018-19 and 2019-20.

### **2016-17**

Sl. No.	Awareness/Training/ Outreach programme	Location	Date
1	Capacity building Training programme on Inspection and certification systems	Gangtok, Sikkim	May 2016
2	Capacity building Training programme on NPOP and market connect	Guwahati, Assam	20-21 June 2016
3	Capacity building Training programme on NPOP and market connect	Shillong, Meghalaya	4-5 July 2016
4	Capacity building Training programme on NPOP and market connect	Dimapur, Nagaland	7-8 July 2016
5	Capacity building Training programme on NPOP and market connect	Naharlagun Arunachal Pradesh	28-29 July 2016
6	Capacity building Training programme on NPOP and market connect	Agartala, Tripura	10-11 August 2016
7	Capacity building Training programme on NPOP and market connect	Aizwal, Mizoram	4-5 October 2016
8	Capacity building Training programme	Delhi	22-23 June 2016
9	Capacity building training for evaluation Committee	Delhi	27-28 Feb 2017
10	Outreach programme on Organic Exports	Bhopal, Madhya Pradesh	25 November 2016
11	Awareness programme on Organic Production of Honey	Sunder ban, West Bengal	22 Dec 2016
12	Outreach programme on Organic Exports	Bhubaneswar	26 Dec 2016
13.	Outreach cum Buyer-seller Meet	Guwahati, Assam	18-19 January 2017
14	Capacity building Training programme	Delhi	07 Feb 2017

## <u>2017-18</u>

Sl. No.	Awareness / Training / Outreach programme	Location	Date
1.	Capacity building Training programme on NPOP	Delhi	6-7 July 2017
2.	Capacity building Training programme on NPOP	Delhi	18-20 December 2017
3.	Trainings for Evaluation Committee members on New product categories	Delhi	27-28 February 18
4.	Outreach on market facilitation for organic products and Buyer-seller meet	Imphal, Manipur	17-18 April 2017
5.	Buyer and Seller meet organized during National Trade Fair – Organics and Millets 2017	Bangalore	28-30 April 2017
6.	Outreach on market facilitation for organic products	Bhubaneswar, Odisha	01.02.2018
7.	Outreach on market facilitation for organic products and Buyer-seller meet	Dimapur, Nagaland	19.03.2018

Besides above a mega event 19<sup>th</sup> World Congress was organized wherein APEDA was the principal partner.

1.	Organic World Congress	Greater Noida	9-11 <sup>th</sup> November
			2017

### **2018-19**

C1	A	T4:	Data
Sl.	Awareness / Training / Outreach programme	Location	Date
No.			
1.	Capacity building Training programme on	Guwahati	28-29 May 2018
	NPOP for Assam (8), Mizoram (10), Tripura		
	(8) and Sikkim (9) states		
2.	Capacity building Training programme on	Guwahati	30-31 May 2018
	NPOP for Manipur (9), Meghalaya (13),		
	Nagaland (8) and Arunachal Pradesh (12)		
3.	Outreach-cum-Buyer Seller Meet	Agartala,	23 <sup>rd</sup> July 2018
	·	Tripura	
4.	Interaction-cum-feedback meeting and	APEDA,	18 <sup>th</sup> December 2018
	training on NPOP with CBs	Delhi	
5.	Outreach Programme on Export Promotion	Bhopal	20.12.2018
6.	Outreach Programme on Export Promotion	Indore, MP	21.12.2018
7.	Training programme on NPOP and	Indore	22.12.2018
	certification systems		
8.	Refresher Training on NPOP for Existing	Delhi	29.01.2019
	EC Members		
9.	Training programme on NPOP for new EC	Delhi	30-31.01.2019
	members		
10	Outreach Programme on Promotion of	Patna, Bihar	05.2.2019
	Exports		
11	Training on NPOP	Patna, Bihar	06.02.2019
12.	Training on NPOP	Ranchi,	08.02.2019
		Jharkhand	
13.	Outreach on promotion of exports from	Ranchi,	09.02.2019
	Jharkhand	Jharkhand	
			I.

## **2019-20**

Sl.	Awareness / Training / Outreach programme	Location	Date
No.			
1.	Outreach-cum-Buyer Seller Meet	Kohima Nagaland	20.08.2019
2.	Outreach-cum-Buyer Seller Meet	Aizawl, Mizoram	21.12.2019
3.	International Buyer Seller Meet	Agartala Tripura	26-27 Sept. 2019
4.	International Buyer Seller Meet	Imphal Manipur	
5	Capacity building training at Raipur Chhattisgarh	Raipur	27-28 Sept 2019
6.	Capacity building programme for Certification bodies development of NE	Guwahati, Assam	5-6 August 2019