

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 570**  
TO BE ANSWERED ON: 05.02.2020

**SOCIAL AND DIGITAL MEDIA IN ELECTION CAMPAIGN**

**570. SHRI BENNY BEHANAN:**

Will the Minister of Electronics & Information Technology be pleased to state:-

- (a) whether the Government has taken note of increasing usage of digital and social media in election campaign and if so, the details thereof and the reaction of the Government thereto; and
- (b) the share of Facebook and Google in 2019 election campaign in the country in terms of its reach and money involved?

**ANSWER**

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI SANJAY DHOTRE)

(a): Yes, Sir. Government actively participated in a Committee specially constituted by Election Commission of India to address the issue of misuse of digital and social media in election campaign. Based on the recommendations of the Committee, the Election Commission has worked closely with the industry. A code of commitment was developed in last general election held in 2019. Both Election Commission and social media platforms worked as per the code of commitment for speedy removal of any objectionable or unlawful content.

(b): Such information is not maintained by Ministry of Electronics and Information Technology.

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